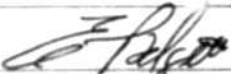


**MANATEE COUNTY GOVERNMENT
AGENDA MEMORANDUM**

SUBJECT	LITTER CONTROL AND PREVENTION GRANT APPLICATION	TYPE AGENDA ITEM	CONSENT
DATE REQUESTED	JULY 28, 1998	DATE SUBMITTED/REVISED	JULY 17, 1998
BRIEFINGS/WHO?	NO	CONSEQUENCES IF DEFERRED	LOSS OF PROGRAM EXPENDITURE REIMBURSEMENT
DEPARTMENT/DIVISION	COMMUNITY AFFAIRS/INTERGOVERNMENTAL RELATIONS	AUTHORIZED BY TITLE	KAREN JACKSON SIMS DIRECTOR
CONTACT PERSON TELEPHONE/EXTENSION	RENEE HARPER 3636	PRESENTER/TITLE TELEPHONE/EXTENSION	DENISE L THOMAS 3720
ADMINISTRATIVE APPROVAL			

ACTION DESIRED

INDICATE WHETHER ¹REPORT OR ²DISCUSSION, ³FORM OF MOTION, OR ⁴OTHER ACTION REQUIRED:

ADOPTION OF RESOLUTION R-98-172 AUTHORIZING THE SUBMISSION OF A GRANT APPLICATION TO FLORIDA DEPARTMENT OF ENVIRONMENTAL PROTECTION, UNDER THE LITTER CONTROL AND PREVENTION GRANT PROGRAM, AND AUTHORIZING THE CHAIRMAN TO EXECUTE ALL GRANT DOCUMENTS.

ENABLING/REGULATING AUTHORITY

FEDERAL/STATE LAW(S), ADMINISTRATIVE RULING(S), MANATEE COUNTY COMP PLAN/LAND DEVELOPMENT CODE, ORDINANCES, RESOLUTIONS, POLICY.)

COMPREHENSIVE PLAN GOAL 1 | 2 SOLID WASTE REDUCTION AND RECYCLING PROGRAM

BACKGROUND/DISCUSSION

- THE DEPARTMENT OF ENVIRONMENTAL PROTECTION HAS MADE AVAILABLE GRANT MONIES TO ASSIST IN THE FUNDING OF PROGRAMS FOR CLEANUP AND REMOVAL OF LITTER, INCLUDING ILLEGAL DUMPING
- AS IN PREVIOUS FISCAL YEARS THE AMOUNT OF FUNDING WILL BE DETERMINED BY FORMULA ALLOCATION DEPENDING ON THE NUMBER OF APPLICATIONS RECEIVED BY THE FLORIDA DEPARTMENT ON ENVIRONMENTAL PROTECTION MANATEE COUNTY HAS AVERAGED \$10,000 PER YEAR FROM THIS FUNDING SOURCE
- THE GRANT FUNDING CAN BE UTILIZED TO ASSIST LOCAL GOVERNMENTS WORKING IN A COOPERATIVE MANNER WITH PUBLIC AND PRIVATE SECTOR ORGANIZATIONS AND KEEP MANATEE BEAUTIFUL TO ACHIEVE LITTER REDUCTION AND TO FUND EDUCATIONAL AND PREVENTIVE PROGRAMS HISTORICALLY, MANATEE COUNTY HAS GIVEN THE GRANT MONIES TO KEEP MANATEE BEAUTIFUL TO IMPLEMENT THE PREVENTION PROGRAMS SUCH AS BETTER MANATEE DAY, ADOPT-A-SHORE, ADOPT-A-ROAD OR HIGHWAY, XERISCAPE/BEAUTIFICATION (ADOPT-A-SPOT) AND STORM DRAIN STENCILING
- THIS GRANT WILL ENABLE KEEP MANATEE BEAUTIFUL TO CONTINUE THESE PROGRAMS IN MANATEE COUNTY FOR FISCAL YEAR 98-99

HAS COUNTY ATTORNEY REVIEW BEEN REQUESTED? INDICATE "NO" OR "YES" @ RIGHT. (IF "NO," PROCEED TO 1) BELOW; AND IF "YES," PROCEED TO 2) BELOW

1) IF "NO" TO ABOVE .

A) PLEASE EXPLAIN BELOW: (SEE ALSO FOLLOWING SECTION 1B) RE: CONTRACT, AGREEMENT, LEASE, ETC
NO LEGAL ISSUES INVOLVED WITH APPLICATION

B) IF A CONTRACT, AGREEMENT, LEASE OR OTHER DOCUMENT WAS PREVIOUSLY APPROVED, STATE YEAR OF LAST USE @ RIGHT: N/A



12

2) IF "YES" TO FIRST QUESTION IN THIS SECTION,

A) HAS ENTIRE MATTER, OR ONLY A PORTION, BEEN REVIEWED? IF ONLY A PORTION, WHICH PORTION?

B) HAVE ALL COMMENTS/SUGGESTIONS RAISED BY COUNTY ATTORNEY BEEN ADDRESSED/INCORPORATED; IF NOT, PLEASE EXPLAIN. A COPY OF FINAL COUNTY ATTORNEY MEMO RE THIS MATTER **MUST BE ATTACHED** (IF COMMENTS WERE VERBAL, SO INDICATE.)

<p>ATTACHMENTS: (LIST IN ORDER AS ATTACHED)</p> <ul style="list-style-type: none"> ✓ 1 LITTER CONTROL AND PREVENTION GRANT APPLICATION ✓ 2 RESOLUTION R-98-172 ✓ 3 FOCUS ON MANATEE - SPRING 1998 ✓ 4 STORM DRAIN STENCILING PROGRAM SUMMARY, BROCHURE, DOOR HANGER & SIGNS ✓ 5 ADOPT-A-SPOT BROCHURE 	<p>INSTRUCTIONS TO BOARD RECORDS:</p> <p>PLEASE RETURN TWO EXECUTED COPIES OF THE GRANT APPLICATION AND ONE CERTIFIED COPY OF RESOLUTION R-98-172 TO RENEE HARPER IN THE COMMUNITY AFFAIRS/INTERGOVERNMENTAL RELATIONS DEPARTMENT (X3636)</p>
<p>COST GRANT FUNDING</p>	<p>SOURCE (ACCT# & NAME) 1 1 9 9 0 0 2 2 0 5 582000/9002205 9117</p>
<p>COMMENTS REVIEWED BY GRANTS COORDINATOR <i>MEM</i></p>	<p>AMT./FREQ. OF RECURRING COSTS (ATTACH FISCAL IMPACT STATEMENT) N/A</p>

DUMP NO WASTE



PROTECT YOUR WATER



The Storm Drain Stenciling Program has been funded by the Florida Department of Transportation District 1, Manatee County Government, Sarasota Bay National Estuary Program and Keep Manatee Beautiful.

Paint Your Way to a Better Bay

Be Part of the Solution to Stormwater Pollution

Each day people dump chemicals and debris down storm drains in our community. Paint, motor oil, household and pool chemicals, yard waste and trash dumped into storm drains eventually enter streams, lakes, bays and the Gulf of Mexico. These substances degrade water quality and are harmful to fish, wildlife, and even people.

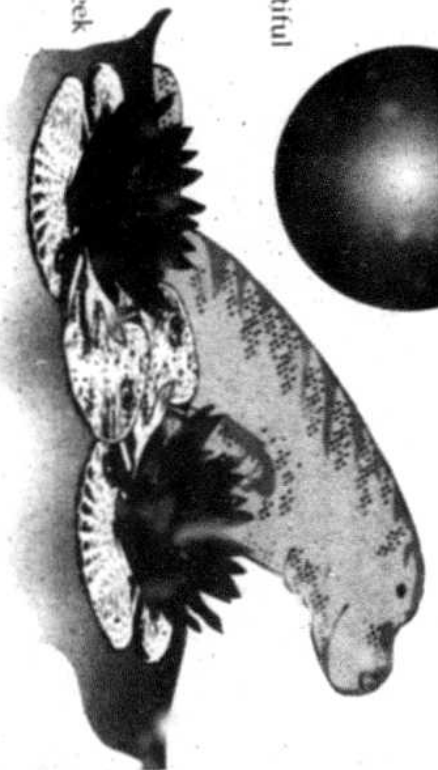
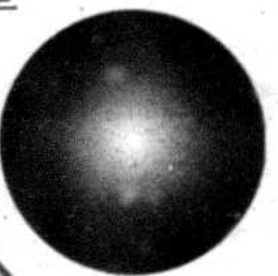
Each resident of our community can make a difference.

Your help is necessary because your neighborhood is directly linked to our water resources.

You can make your neighborhood aware of the dangers of stormwater pollution by participating in the Storm Drain Stenciling Program in your area.

Here's How You Can Help

1. Contact Keep Manatee Beautiful to select your location.
2. Organize a group of friends, neighbors, club or church members. If the area has a neighborhood association, seek that group's support and participation.
3. Once your volunteer group is organized and you've set a date for stenciling, pick up a kit from Keep Manatee Beautiful or Manatee County Transportation Department - Stormwater Management. The kit contains everything you'll need for a successful project, including safety vests and traffic cones.
4. Coordinate the stenciling project, following instructions in the kit. Then return the kit to Keep Manatee Beautiful with the areas stenciled noted on the form.



For more information on the Storm Drain Stenciling Program, call Keep Manatee Beautiful

at
(941) 795-8272

Corner of Cortez Road & 66th Street West
P.O. Box 14426, Bradenton, FL 34280

or

Manatee County Transportation Department
Stormwater Management
4410 66th St. W., Bradenton, FL 34210
(941) 748-4501, Ext. 5459

or

Sarasota Bay National Estuary Program
5333 N. Tamiami Trail, Suite 104
Sarasota, FL 34234
(941) 359-5841



Partnerships

Keep Manatee Beautiful is a non-profit organization dedicated to promoting community awareness and involvement in litter prevention, recycling and beautification throughout Manatee County. Keep Manatee Beautiful is inspiring a new sense of community involvement by bringing together volunteers, businesses and local governments to facilitate an effective grassroots commitment to a cleaner, more beautiful community. We need your support to make this vision a reality. Become a partner today. Send in the information below with your check. Your membership packet including a partnership static cling decal will be on its way back to you in a few days.

Yes! Count on me to help. I want to get involved to Keep Manatee Beautiful.

Keep Manatee Beautiful, Inc.

Corner of Cortez Road & 66th Street West
P.O. Box 14426, Bradenton, FL 34280

(941) 795-8272

FAX: (941) 795-3490

PARTNERSHIP DONATION

Cut here and send:

Name _____
Address _____
City _____ State _____ Zip _____
Phone _____ (work)
Phone _____ (home)

Plant us in your budget

Platinum	Gold	Silver	Bronze	Pewter	Family	Individual
\$5,000	\$2,500	\$1,000	\$500	\$250	\$50	\$25

I would like to volunteer my time: _____

I would like to donate in-kind services: _____

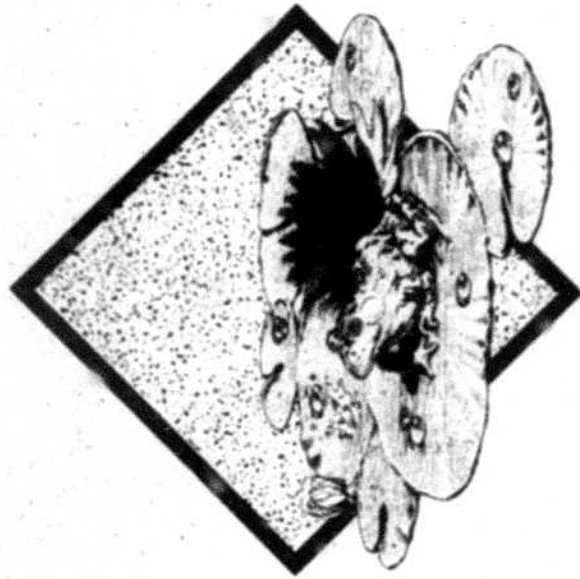
I would like to serve on a committee: _____

Area of Interest: _____

My business would like to sponsor an event: _____

Amount Enclosed: _____

KEEP MANATEE BEAUTIFUL



STORM

DRAIN

STENCILING

P • R • O • G • R • A • M



P.O. Box 14426
Bradenton, FL 34280

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Adopt-A-Spot

Keep Manatee Beautiful offers various "spots" (to include but not be limited to medians, boat ramps, parks, lift stations, or other public areas) to the general public (individual/family, businesses, clubs, groups) for upkeep/maintenance/beautification for a two year period, with the option of renewal.

This program includes placing a wooden Keep Manatee Beautiful (logo) sign with the name of the adopting group on a rider below the logo. The logo sign is available at a cost of \$250.00. Adoption without the sign is at no charge.

Volunteers involved in the Adopt-A-Spot Program will

be required to follow safety guidelines at all times: traffic cones set up when appropriate, etc. Because set up and preparation time is more extensive than other adopt-a-groups, this program requires only quarterly attention to the spot, with drive-by reports in the off months.

The volunteers will remove litter and invasive weeds when needed, prune existing plant material as needed to maintain a compact size (to assure the plant material will be in scale with the medians and assure safe sight lines for motorists and pedestrians), trimming plant material to assure appropriate median signage can be seen, or other tasks necessary to provide general maintenance, with the option to beautify the area.

Volunteers will not be responsible for mowing, edging, fertilizing, large area mulching, application of herbicides and pesticides.

Adopt-A-Spot volunteers have the option of purchase and replacement of any plants which need replenishment, mulch addition in small quantities, and submitting a plan to the appropriate authority (cities, county, FDOT) for approval for additional plants (annuals for color, etc.) which they will purchase and install. Plant material should be chosen for drought tolerance, slow growing characteristics, ability to withstand insects and disease, and thought should be given to foliage texture or color along with flowering color and cycle to enhance beautification of the spot.

Wildflowers:

Under natural conditions, wildflower seeds ripen and are dispersed by wind and animals in late summer, fall and winter. Keep Manatee Beautiful encourages additional wildflower seed plantings. In addition to their beauty, wildflowers contribute to the overall health of the plant community by providing specific soil nutrients and decreasing the need to mow frequently. Native seed collection is available for a volunteer project.

Xeriscape Landscaping:

Using plants, shrubs, trees and grasses arranged according to their natural water needs, Xeriscape is a planned landscape that emphasizes native, drought-tolerant plants to conserve water. Using plants with lower irrigation needs saves water -- which preserves a natural resource while saving money. Additionally, it is exciting to see Florida's native plants in our landscape.

For further information on how you can Adopt-A-Spot, call

Keep Manatee Beautiful

at (941) 795-8272

Corner of 66th St. W. & Cortez
P.O. Box 14426
Bradenton, FL 34280



Partnerships

Keep Manatee Beautiful is a non-profit organization dedicated to promoting community awareness and involvement in litter prevention, recycling and beautification throughout Manatee County. Keep Manatee Beautiful is inspiring a new sense of community involvement, by bringing together volunteers, businesses, and local governments to facilitate an effective grassroots commitment to a cleaner, more beautiful community. We need your support to make this vision a reality. **Become a partner today.** Send in the information below, including your check, and your membership packet - including a partnership static cling decal will be on it's way back to you.

Yes! Count on me to help. I want to get involved to Keep Manatee Beautiful.

Cut here and mail bottom portion to:

Keep Manatee Beautiful
P.O. Box 14426, Bradenton, FL 34280
or Fax to 795-3490

Keep Manatee Beautiful, Inc.
Adopt-A-Spot

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ (work)

Phone _____ (home)

Logo Sign \$250 Donation _____

PARTNERSHIP DONATION

Gold	Silver	Bronze	Activity	Business	Individual
\$2,500	\$1,000	\$500	\$250	\$100	\$25

Plant us in your budget

I would like more info on Adopt-A-Spot: _____

I would like to volunteer my time: _____

I would like to donate in-kind services: _____

I would like to serve on a committee: _____

Area of Interest: _____

My business would like to sponsor an event: _____

Amount Enclosed: _____



P.O. Box 14426
Bradenton, FL 34280

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KEEP MANATEE BEAUTIFUL



ADOPT-A-SPOT

P • R • O • G • R • A • M

Beautification

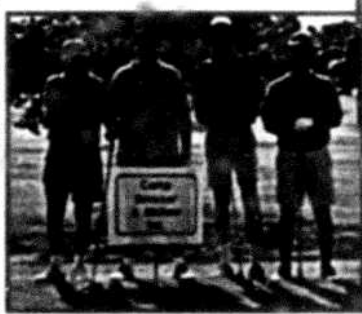
Wildflowers

Xeriscape



PAST EVENTS

Keep Manatee Beautiful's Cigarette Butt Litter Awareness Golf Tournament May 10, 1997 at Manatee County Golf Course



Congratulations to Last Year's Winners

1st Flight:

1st Score 60	Rick Brown	Steve Feidler
	Tim Tooney	Kevin Ordway
2nd Score 63	Mark McNeal	Kart Vaith
	Kieth Gasser	Tom Riggins

Champion Flight:

1st Score 54	J. Schweigart	Bill Glenden
	Stephen Schweigart	Mark Boldin
2nd Score 57	Doug Foster	Chris Gargano
	Carey Mitchell	David Lodwick

Closest to Pin Sponsored by NEXTEL:

Kart Vaith	Frank Jarrell	Bob Baublitz
Tim Raymond	Mike Pearson	

Closest to Pin:

Mike Pearson	Ron Gaudio	Bob Kemp
--------------	------------	----------

Longest Drive:

David Goddard	Jim Steiner	Doug Foster
---------------	-------------	-------------

Cigarette Butt Collecting Contest:

1st: Rick Pogue foursome @ 9 oz.
Total cigarette butts collected by all golfers 51 oz



A Salute To Last Year's Sponsors:

HOST, HOLE & GREEN SPONSORS

Bill Graham Ford Company • Camp Dresser & McKee, Inc.
CH2M Hill • Engineering Resource, Inc.
Maintenance Too Paper Co.
Melton H. Little, Attorney-at-Law
NEXTEL Communications • Rubin Environmental, Inc.
Stellar Group • Suncoast Wireless
Tropicana Dole Beverages, N.A.

DOOR/RAFFLE PRIZES & GOODY BAGS SPONSORS

American Lung Association • Ball Park Deli & Sub Shop
Beach House Restaurant • Blockbuster Video
Body Shop • Bradenton House of Golf
Bradenton Insurance • Brita
Budget Rent a Car System, Inc. • Burdines
Cafe on the Beach • David R. Goddard Insurance
Duffy's Tavern • Gulf Drive Cafe • Econo Lodge East
Holy Smoke • Keep Florida Beautiful • Leverocks
Manatee County Government • Manatee Golf
Mote Marine Laboratory • NEXTEL Communications
Noreen's Deli • Payne Relief Therapy Center
Peach's Restaurant • Peridia Golf & Country Club
Pro-Staff Human Resources • Recycle America
The River Club • Rosedale Golf & Country Club
Rotten Ralph's • Sandbar Seafood & Spirits
Seafood Shack Showboat • Tara Golf & Country Club
TCBY • Thornton Mazda • Tropic Isles Marine
Tropicana Dole Beverages, N.A. • Waste Management
Wonderful World of Golf

PAST EVENTS

EARTH DAY FESTIVAL '97

Many people joined us for our Earth Day Celebration at last year's SeaFood Fest at Rossi Waterfront Park on April 12 and 13. The celebration's theme was "We All Need To Protect Every Living Creature." Many children enjoyed making sea turtles, jellyfish and starfish. They learned why sea turtles are threatened and how they could help. Anna Maria girl scouts from Troop 56 demonstrated how to stencil "No Dumping" messages on storm drains. Native and xeriscape plants were sold by Just Natives and Anna Maria Garden Center, while Master Gardeners explained how to have low maintenance Florida yards. We also raffled off a Black and Decker cordless electric mower donated by Florida Power & Light, with the lucky winner being Glenn Cobb of Bradenton.



FLORIDA RECYCLES DAY

Manatee County celebrated Florida Recycles Day on November 15 in front of Home Depot on Cortez Road. A display was also at the Wal-Mart Supercenter on S.R. 70. Here, from left are the Keep Manatee Beautiful mascot, Waste Management's mascot Cyler and Browning-Ferris Industries' mascot Mobius. Recycling pledge forms were distributed to be used in a statewide drawing to win computers, bikes, cash and other prizes, as well as in a national drawing to win a new home made from recycled materials worth \$200,000 and \$50,000 cash to purchase the home's lot.



ARBOR DAY

The City of Bradenton and Keep Manatee Beautiful celebrated Florida's Arbor Day on January 16, supporting the need for trees and urban forestry in our community. The celebration included a ceremony and proclamation on Barcarrota Boulevard where State Forester Doug Voltalina gave Bradenton a Tree City U.S.A. Growth Award. Four oak trees also were planted on city public lands - three at Rossi Waterfront Park and a fourth on Barcarrota Boulevard pictured below with from the left: Bob Gause and Cassandra Mays (City of Bradenton Tree Board chair and board member, respectively); Marianne Barnebey (Bradenton council member); Doug Voltalina (state forester); Sandra Rahn, Gene Gallo and Michelle Weaver (Bradenton council members).



ADOPT-A-SPOT

Keep Manatee Beautiful and the Florida Department of Transportation honored Bradenton and Palmetto staff and volunteers with commemorative signs for their efforts in landscaping state highways. Pictured below at the S.R. 64 West commemorative sign are from left to right: Angelo Boyas and Ken Akers (Florida Department of Transportation), Bradenton's Mayor Evers, Palmetto's Mayor Whitesel, Gene Gallo and Sandra Rahn (Bradenton council members), Bob Gause (City of Bradenton Tree Board chairman), Dr. Thomas Tiedt and Christina Donnolo (Keep Manatee Beautiful board members) and Ingrid McClellan (Keep Manatee Beautiful executive director).



BUILD AMERICA BEAUTIFUL

Congratulations to Neal Communities for being the first local builder to join Build America Beautiful, a voluntary program with primary goals of litter prevention, waste reduction and recycling. Secondary goals include reducing waste disposal costs, increasing safety and reducing liability at construction sites.

Doing so seemed a natural for Neal Communities as the company was already practicing a majority of the guidelines. Pat Neal said, "I think the product we build, the pricing and quality reflects our dedication to the home buying public. Participating in the Build America Beautiful Program reflects our commitment to the environment and building quality homes for the future."



Pictured here, Vice President Ed Woodland of Neal Communities (left) and Pat Neal hold a sign with the Build America Beautiful logo that is posted at each job site.

Over the past 26 years, Neal Communities has developed 33 communities in Manatee and Sarasota counties, including Perico Bay Club, Hawthorn Park and University Park. Neal Communities has received local, state and national recognition, and was voted "Number One Home Builder" by readers of both the Sarasota Herald-Tribune and Bradenton Herald.

ENVIRONMENTAL ACHIEVEMENT

Keep Manatee Beautiful and Concept One Advertising received statewide awards for their achievements at Keep Florida Beautiful's annual Public Service Awards Program in October 1997. Pictured from left are, Ingrid McClellan (Keep Manatee Beautiful's executive director), Dave Mica (Keep Florida Beautiful's chairman) and Pat Whitesel (Concept One Advertising's vice president). Concept One Advertising received the statewide award in the Media/Public Relations category. Keep Manatee Beautiful received the statewide Great Florida Cleanup award.

Keep Florida Beautiful and Keep Manatee Beautiful also recognized the following Manatee County organizations for their environmental achievements:



- Kiwanis Club of Bradenton in the Clubs and Community Organizations category
- Manatee County Government in the Government category
- Bradenton Herald in the Media/Public Relations category
- Tropicana Dole Beverages, N.A. in the Business and Industry category
- Waste Management of Manatee County in the Business and Industry category

EVENTS & PROGRAMS

Please let us know how you or your group would like to participate.

1998 EVENTS

Arbor Day - January 16

Tennis Tournament - March 13-15

Upper Manatee River Cleanup - March 14

Better Manatee Day/Great Florida Cleanup - March 21

Keep Manatee Beautiful Earth Day Festival - April 4 & 5

Golf Tournament - May 9

Florida Coastal Cleanup - September 19

ON-GOING PROGRAMS

Adopt-A-Highway/Road

Adopt-A-Shore

Adopt-A-Spot:

Beautification/Wildflowers/Xeriscape

Boaters' & Anglers' Pledge

Clean Builders Build America Beautiful

Keep America Beautiful Pass-A-Song-Along

Memorial Tree: Plant A Living Legacy

Storm Drain Stenciling

Trash Troopers

FLORIDA
Love it or lose it

BOARD OF DIRECTORS

Ingrid McClellan - Executive Director, Editor, Focus on Manatee

Steve Gitt - Chairperson

Pat Whitesel - Past Chairperson, City of Palmetto/Concept One Advertising

Kathy Tarter - Vice Chairperson, Florida Ribbon Company & Recycling, Inc.

Melton Little - Nominating Chairperson, Attorney-at-Law

Dr. Thomas Tiedt - Treasurer, Sutton Group Properties

Dan Lovelace - Assistant Treasurer

Tara Case - Secretary

James Payne - Assistant Secretary, River Springs Homeowners Association

Ken Akers, Florida Department of Transportation

Carl Callahan, City of Bradenton

Jacqueline Dezelski, Manatee Chamber of Commerce

Lynn French, Florida Power & Light

Tom Hovanec, Tropicana Dole Beverages, N.A.

Sheila Hurst, Florida Department of Children and Families

Lena Marshall, Waste Management of Manatee County

Margi Nanney, Bill Graham Ford Company

Maria Phillips, Anonimo, Inc.

Ron Robinson, City of Holmes Beach

Linda Sanders, City of Bradenton Beach

Eunice Williams, School Board of Manatee County

Max Znika, City of Anna Maria

THANK YOU VOLUNTEERS

Keep Manatee Beautiful volunteers are committed to creating a cleaner more beautiful Manatee County. The following businesses, schools, organizations and individuals are fulfilling this vision.

Adopt-A-Highway Program Volunteers:

American Business Women's Assoc., Kaleidoscope Chapter
Anchor Pools & Spas, Inc. • Appraisals & Sales by Julie McClure
Bill Graham Ford Company • Bradenton Probation & Restitution Center
Bradenton Rotary Club • Camlin Home Corporation
Cedar Hammock Refuse Disposal Corp./Waste Management of Manatee Co.
Duspring Episcopal Conference Center • Democrats, Women's Club of Manatee Co.
Faith United Church of Christ • Firkins Chrysler Jeep
Florida Power & Light • George F. Young, Inc.
Gulf Coast Marine Institute • King Middle School/McDonald's of Manatee Ave.
Kirkwood Presbyterian Church • Kiwanis Club of Bradenton
Manatee Chamber of Commerce • Manatee Community College, E.A.R.T.H. Club
Manatee County NAACP • Manatee County Sheriff's Explorers
M.A.T.S. Program • Mighty 4 Heirs of Duette • PACE Center for Girls
Republican Party of Manatee Co. • Sarasota Bradenton Children's Zoo
West Bradenton Rotary • Wildlife Rescue Service of Florida
Zeta Phi Beta Sorority

Adopt-A-Road Program Volunteers:

Amvets Post #22 • Bahai Faith • Bayshore Eye Care
Bill & Brenda Flach & Friends • Boy Scouts of America, Troop 27
Braden River United Methodist Church • Sea-Ton Boys & Girls Club
Bradenton Christian School • Cub & Boy Scouts Pack 72 & Troop 72
DeSoto Boys & Girls Club • Holiday Heights Civic Assoc., Inc.
Hope Presbyterian Church • Jennifer Johnson & Neighbors
Johnson Middle School • Keep Manatee Beautiful, Inc.
Manatee Grange #179 • Manatee High School Wrestling Team
Manatee Technical Institute • Matthew Rhome & Friends
The McClellan's & Neighbors • Nautilus Environmental Services
Phi Beta Psi Sorority, Beta Delta Chapter • Ringling Bicycles
Roadway Express, Inc. • Son of David Messianic Synagogue
Southeast Co. Residents Assoc.
State Farm Insurance, Manatee Service Ctr. Employees
Sunny Shores Garden Club • Teen Relief • Terra Sesta Co-op
Tree Lakes Resort • Waste Management of Manatee Co. • The Water Works

Adopt-A-Shore Program Volunteers:

Anna Maria Community Center • Anna Maria Elementary School
Bayshore High School, Ecology Club • Bradenton Boys & Girls Club
DeSoto Boys & Girls Club • SouthTrust Bank • Green Dream Team
Gulf Coast Research & Education Ctr. • Just for Girls
Lincoln Middle School, Student Council
Manatee Community College, E.A.R.T.H. Club
Manatee County Audubon Society
Manatee County Sheriff's Office, Bootcamp Aftercare
Manatee High School, Environmental Science Org.
Manatee High School, Student Council • ManateENS
Publix Supermarkets • St. Stephen's Episcopal School, Key Club
Teen Relief • Tidy Island Homeowners Assoc. • Tropicana F.C.C.O.
Wildlife Rescue Service of Florida • Woodland's Quality Pool Care
Zonta Club of Bradenton

KEEP MANATEE

FOCUS ON

MANATEE

Keep Manatee Beautiful, Inc. is a public/private partnership dedicated to litter prevention, beautification and environmental improvements through leadership in community awareness, education and involvement.

Volume VII

An Affiliate of the Keep America Beautiful & Keep Florida Beautiful Systems

Spring 1998

MESSAGE FROM THE CHAIRMAN

Even a civic-minded organization dedicated to beautification efforts must tend to its own image.

Thanks to a generous sponsorship from Time Warner Communications, 30-second commercials recently began telling local cable TV viewers how Keep Manatee Beautiful helps make our community more attractive. The promotional spots are being shown on CNN, MTV, ESPN, TNT and several other cable channels.

The commercials describe our various beautification projects and tell viewers how they can volunteer or make a contribution. KMB board member Tom Tiedt led the effort to get the commercials produced and Pat Whitesel helped secure \$8,000 worth of airtime from Time Warner Communications. They deserve accolades for their achievements.

Meanwhile a coalition of environmentally concerned organizations is seeking dedicated funding through Manatee County Government for the proposed Beautification of Undeveloped or Deteriorated Spaces (BUDS) Program. In brief, BUDS would use locally generated revenues to pay for county-wide landscaping of street medians and right-of-ways, as well as implementation and maintenance of urban forestry, greenways and trails programs. Please call the Board of Manatee County Commissioners at 748-4501 and say you support the BUDS Program.

Landscaping of our streets and roadsides has been hodgepodge at best, as Keep Manatee Beautiful has had to rely primarily on grants for procuring plants, trees and other materials, getting the plantings done and ensuring long-term maintenance. We've received indications that the Florida Department of Transportation will provide funding to landscape the medians and right-of-ways along U.S. 41 from 21st Street East south to U.S. 301. Unfortunately, such grants are becoming fewer and farther between.

Our executive director, Ingrid McClellan, and board member Tara Case will be visiting with as many as 250 students at Manatee High School and Haile, Harlee, Johnson and King Middle Schools this spring to discuss environmental issues, particularly water quality. The students will help test water samples taken from area bays and rivers under a grant from the Southwest Florida Water Management District.

It's great to see younger people taking interest in environmental care. Still, we need donations and volunteers of all ages to Keep Manatee Beautiful. Please call 795-8272 to help.

Respectfully,
Steve Gitt
Steve Gitt, Chairman

UPCOMING EVENTS

UPPER MANATEE RIVER CLEANUP

The 2nd annual Upper Manatee River Shoreline Cleanup will be held on March 14 from 8:00 a.m. to 3:00 p.m. Last year's effort, the first organized attempt to remove litter from the Upper Manatee River, was a huge success and great fun for all participants. This year we will cover the area from I-75 east to the Lake Manatee dam, doubling the area covered last year, so as to involve many of the people who live further downriver.

Volunteers with boats, canoes and other watercraft are needed to help in the cleanup effort, and to transport other participants to and from the cleanup sites. The boat ramp fees will be waived for cleanup participants at various locations on the river and some boat ramps will offer free canoes on that day for volunteers. If you would like to help or know a group that would like to participate, please call James Payne at 745-2175.

James Payne

River Springs Homeowners Assoc.

BETTER MANATEE DAY/ GREAT FLORIDA CLEANUP

Some 2,000 volunteers are needed March 21 from 8:00 a.m. to noon to help clean and beautify Manatee County's shores, roadsides and other areas as part of the 20th annual Better Manatee Day/Great Florida Cleanup.

Sponsored by Keep Manatee Beautiful and the Kiwanis Club of Bradenton, Better Manatee Day/Great Florida Cleanup focuses on picking up litter and debris strewn about the county's public areas, stenciling "No Dumping" messages on storm drains, planting trees and spreading mulch. Plantings and mulching sites include schools, parks, road sides and other public lands. All Adopt A Highway, Adopt A Road, Adopt A Shore and Adopt A Spot participants are encouraged to volunteer for the four hour cleanup at their adopted sites to help meet their annual cleanup program quotas.

Others wishing to volunteer for litter cleanups and storm drain stenciling should call Keep Manatee Beautiful at 795-8272. Those wishing to volunteer for tree plantings and mulching should call the Kiwanis Club of Bradenton at 747-9191.



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UPCOMING EVENTS

TENNIS TOURNAMENT

Please set aside the second weekend in March for some fun and exercise. The second annual Keep Manatee

Beautiful Tennis Tournament is scheduled for March 13-15 at the Nick Bollettieri Tennis Centre, 75th St. W. and 9th Ave. W.

The fundraising event will be a doubles format with cash prizes of \$200 apiece for winners and \$100 for the runners-up in the men's and women's championship divisions. Winners and runners-up will receive trophies in the A, B, and C divisions.

We expect 100 teams to compete in the tournament, which will feature a welcoming party and possibly an exhibition match or clinic Friday evening. The entry fee will be \$25 per player. Proceeds will benefit Keep Manatee Beautiful to help keep our beaches, parks and other public lands clear of litter, and sponsor the beautification of gateways and other areas in Manatee County.

Sponsorships are being sought, as gift donations that will be raffled to participants. For more information on sponsorships and donations, please contact Tournament Chairperson Steve Gitt at 792-9319.

Steve Gitt, Tennis Tournament Chairperson

GOLF TOURNAMENT



Keep Manatee Beautiful will sponsor a foursome scramble golf tournament on May 9, at the Manatee County Golf Course. The theme of the tournament will once again be "Don't Leave your Butt on the Course--Keep our Grounds Clean!"

The best-ball scramble will begin with an 8:00 a.m. shotgun start. The entry fee of \$40 per player, if paid before or on April 10, includes green fees, cart and hors d'oeuvres. Features and events include putting contest, longest drive, longest putt, closest to the pin on all par 3s, door/raffle prizes and trophies. The entry fee per player if paid after April 10 is \$45.

The tournament raises funds to support Keep Manatee Beautiful programs. Corporate sponsorships are available. Register now to assure a place for your foursome by calling 795-8272.

Tom Hovanec, Golf Tournament Chairperson

EARTH DAY FESTIVAL '98

From noon to 6:00 p.m. on April 4 and 5, Keep Manatee Beautiful will sponsor Earth Day Festival '98 during the Florida Heritage Festival's SeaFood Fest at Bradenton's Rossi Waterfront Park. The festival will feature a xeriscape plant sale, consultations with Master Gardeners, recycling and reusing information, and environmental hands-on activities for children.

Exhibits will highlight our programs and the volunteers who are making a real and visible difference in keeping Manatee County Beautiful. Photo opportunities with Miss Manatee Beautiful, our mascot, also will be available. Bring the whole family for a day of learning, excitement and fun.

Sheila Hurst, Education Committee Chairperson

ON-GOING PROGRAMS

ADOPT-A-HIGHWAY/ROAD/ShORE

The Adopt-A-Highway, Adopt-A-Road and Adopt-A-Shore Programs have been successful in reducing the cost of litter removal and improving the appearance of our highway and road rights-of-way and shorelines. The Adopt-A-Highway Program involves a two-year agreement between civic-minded people and the Florida Department of Transportation (FDOT) to remove litter at least four times a year from a two-mile section of highway. The Adopt-A-Road Program involves a similar two-year agreement with Keep Manatee Beautiful and the local government for one mile or more of roadside. Volunteers of the Adopt-A-Shore Program enter a two-year agreement with Keep Florida Beautiful and Manatee County Government to remove litter at least three times a year from one-quarter mile or more of shoreline.

FDOT and Keep Manatee Beautiful provide safety vests, warning signs and litter bags to the volunteers, and post signs commending the groups at their adopted sites. The bags are picked up by the FDOT or local government after the cleanup. The programs free up government work crews for other projects.

Currently, Manatee County has 30 Adopt-A-Highway groups, 33 Adopt-A-Road groups and 24 Adopt-A-Shore groups. Many areas have yet to be adopted. Individuals or groups interested in adopting a highway can contact FDOT at 359-5666. Those interested in adopting a road or shore can contact Keep Manatee Beautiful at 795-8272.

Ken Akers, Beautification Committee Chairperson

1998 PARTNERS

PLATINUM LEVEL

Bradenton Herald
 Southwest Florida Water Management District
 Time Warner Communications

GOLD LEVEL

Manatee County Government
 Tropicana Dole Beverages, N.A.
 Steve Gitt

SILVER LEVEL

Bill Graham Ford Company
 Braxton & Holway, P.A.
 City of Holmes Beach
 Concept One Advertising
 Florida Power & Light
 Net Effect, Inc.
 Waste Management of Manatee County
 Ingrid McClellan

PEWTER LEVEL

Awards Center, Inc.
 Lombardo & Skipper, Inc.
 Manatee Chamber of Commerce
 Minuteman Press of Bradenton
 Nick Bollettieri Tennis Centre
 Shepherd Systems
 Straight Line Services

OTHER LEVELS

Beach House Restaurant
 Cafe on the Beach
 Dips Ice Cream
 First Bradenton Bank
 Flash Flights
 Green's Tree & Landscape Maintenance, Inc.
 James Jacoby
 Key West Willy's
 Mar Vista Dockside Restaurant & Pub
 Neal Communities
 Rotten Ralph's Waterfront Restaurant
 Sandbar Seafood & Spirits
 Sanddollar Fine Gifts
 Siegfried Stober
 The Beach Shop

PARTNERSHIPS

Keep Manatee Beautiful is a non-profit organization dedicated to promoting community awareness and involvement in *litter prevention, recycling* and *beautification* throughout Manatee County. *Keep Manatee Beautiful* is inspiring a new sense of community involvement by bringing together volunteers, businesses and local governments to facilitate an effective grassroots commitment to a cleaner, *more beautiful community*. We need your support to make this vision a reality. *Become a partner today*. Fill in and mail the information below with your check, and your membership packet including this partnership static cling decal pictured at bottom will be on its way back to you.
Yes! Count on me to help. I want to get involved to Keep Manatee Beautiful

Cut Here and Mail Bottom Portion to
 Keep Manatee Beautiful, P.O. Box 14426, Bradenton, FL 34280

Keep Manatee Beautiful, Inc. PARTNERSHIP DONATION

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone (work): _____ Phone (home): _____

Plant us in your budget for 1998

Platinum	Gold	Silver	Bronze	Pewter	Family	Individual
\$5,000	\$2,500	\$1,000	\$500	\$250	\$50	\$25

I would like to volunteer my time _____

I would like to donate in-kind services _____

I would like to serve on a committee _____

Area of Interest _____

My business would like to sponsor an event _____

Amount Enclosed: \$ _____

PARTNERSHIP

Keep Manatee Beautiful, Inc.
 Corner of Cortez Rd. & 66th St. W.
 P.O. Box 14426, Bradenton, FL 34280
 (941) 795-8272 • Fax: (941) 795-3490
 E MAIL: Beautiful@manatee.cc.com
 INTERNET: www.manatee.cc.com/beautiful



A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling toll free within the state. Registration does not imply endorsement, approval or recommendation by the state. 800-438-7332



P.O. Box 14426
 Bradenton, FL 34280



MANATEE COUNTY GOVERNMENT

Transportation Department

Dear Storm Drain Stencil Volunteer:

We're looking forward to helping you stencil the storm drain grates in your neighborhood. You'll be spreading the message that toxic waste, such as used motor oil, antifreeze, paints and pesticides dumped down a storm drain, catch basin or gutter will flow directly to the nearest stream, or lake or bay without treatment. Thank you for protecting the water quality of Sarasota Bay.

The Stormwater Management Division and Keep Manatee Beautiful have stenciling kits for you to check out for free. The kits provide everything you need, including safety vests, traffic cones, special traffic paint, the stencil, maps that show the drainage system in your area to help you locate the storm drain inlets, and a right-of-way use permit from the Transportation Department.

All you need to do is contact us to schedule where and when you'd like to stencil. Organize a group of your friends and neighbors, club or church group. A team of three or four persons per kit seems to work best. Several members of the team can be the "traffic watchers" while the others stencil. However, two adults per kit can manage just fine. You may stencil as few or as many storm drains as you'd like.

A demonstration of how to stencil and a review of safety procedures will be arranged for your group when you call.

DO NOT STENCIL IF IT IS RAINING OR LOOKS LIKE IT MAY RAIN SOON! If it rains before the paint dries, we'll only be washing paint into the storm drains!

Please do not stencil storm drain grates on streets with high traffic use. Remember safety comes first!

To schedule your stenciling event, you may contact me (748-4501, ext. 5045) or Keep Manatee Beautiful (795-8272) between 7:30 AM and 4:30 PM, weekdays. Please feel free to call if you have any questions. We hope to hear from you soon!

Sincerely,

John R. Norrie
Stormwater Management

A CHECKLIST OF PROJECT FORMS AND PROCEDURES

1. Storm Drain Stenciling Project Agreement

To be filled out by the party responsible for each stenciling effort. Whether a group checks out one or more stenciling kits, only one agreement form must be signed.

If the stencilers are members of an organization, the name of the organization should be placed in the first blank at the top of the page (i.e. Girl Scouts of America, Troop #999, Glen Cove Neighborhood Association). If the stencilers are not members of an organization, the name of the person responsible for the group should be listed in this space.

This agreement emphasizes the responsibilities that the group leader is taking on and acknowledges the role of the County in this project. The form is designed to convey that this project is serious and that group leaders will be responsible for certain tasks pertaining to the completion of all included forms, the safety of their participants, the care, proper use, and return of all materials, and for consultation with the County in selection of project sites.

The Project Agreement form is to be the first form the project leaders will read and will be placed on the top of the information packet.

2. Volunteer List

To be completed in full by each group leader. The form will show the first and last name of every person participating in the stenciling project. It is imperative for insurance purposes that we have the number of participants and the total amount of time spent stenciling storm drains for each group. Each person on the list must also sign a Volunteer Service Agreement form. In addition, the listing of names will be used to recognize each participant with a certificate which will be sent with a letter of thanks to the group leaders.

This form will be located directly below the Project Agreement and must be returned completed at the time the stenciling kit is returned.

3. Volunteer Service Agreement

This form waives claims against the County for damages that may occur in the course of the stenciling project. It also states that participants are aware this is a volunteer project and expect no compensation from the County.

It is crucial that each person participating in the storm drain stenciling complete a Volunteer Service Agreement. If possible, these forms must be returned to the County before stenciling actually begins.

4. Training Procedures

A guideline for use during training of volunteers. This is a rough outline of all the things to cover during training, including completion of paperwork, safety considerations, and how to apply the stencils. This form covers all the crucial information and stenciling instructions.

This information is also to be included in the packet as a reference on questions that may arise during stenciling.

5. Safety Guidelines

General safety tips and information to be read by the group leader and passed on to all participants. If a training session is held by County staff, this is to be gone over verbally at the time. A copy is to be included in the information packet, as well as for future reference by the stencilers.

Guidelines include where to and not to stencil, private property considerations, and pedestrian rules.

6. Stencil Tracking Record

This form is for the volunteers to fill out as they are stenciling the streets in their chosen area. The primary purpose of this form is to keep track of what streets and drains have been stenciled so that we do not send duplicate groups to the same place. This form will also help us to keep a running tally of the total number of drains that have been stenciled.

The volunteer must simply write down the name of the street they are stenciling and the cross streets they have stenciled between. For example, if volunteers start stenciling on Harvard Street at the corner of Harvard Street and Smith Avenue, and continue to stencil down Harvard Street until they reach Mills Avenue, this is what they would record. They would then record the number of drains they stenciled on each street.

Two of these sheets will be included in each kit to make sure the volunteers have enough space to record their progress.

7. Stencil Cleaning Instructions

To be determined later.

8. Exit Questionnaire

The final piece to be included in the information packet is the exit questionnaire. We have included this short questionnaire in order to help us evaluate the program. Group leaders will be asked to complete this form before returning the kits. The form has been developed to be quick and easy to fill out, with room for comments, should there be any.

How To Apply Storm Drain Stencils



1. Brush or sweep stencil site to remove dirt.



2. Face stencil toward street.



3. Spray paint carefully. Take care to avoid excess paint oozing under the stencil.

STORM DRAIN STENCILING PROJECT

SAFETY GUIDELINES

1. Volunteers will stencil only on streets in residential areas. Stenciling on arterials, highways, and other busy streets is prohibited, due to hazardous traffic conditions.
2. Stencil only in low traffic areas. If cars are parked near enough to the drain that they may get paint on them, **DO NOT STENCIL THAT DRAIN**. Skip it and come back later.
3. Housing developments and apartment parking lots are private property and require the permission of the owners before stenciling can be started.
4. Pedestrian safety rules for all volunteers are:
 - When stenciling storm drains along the side of the road, be conscious of vehicular traffic.
 - Use the same caution that you would use while walking to or from school, or otherwise using the road rights-of-way.
 - Stay out of and away from vehicular driving lanes, and face oncoming traffic.
 - Remember that drivers may not always see you.
 - Adults should provide close supervision, especially for young people.
 - If in doubt, think and act safety first.
 - Stencilers must wear vests at all times.
5. There must be at least one person at all times looking out for oncoming traffic and that person will be holding the neon traffic flag.
6. There must be no stenciling alone.



MANATEE COUNTY STORMWATER MANAGEMENT DIVISION

STORM DRAIN STENCILING PROJECT AGREEMENT

I am authorized to act on behalf of _____ (hereinafter referred to as "Sponsor"). I have carefully read and understand the guidelines for the Storm Drain Stenciling Project (hereinafter referred to as "the Project"). In consideration of the Sponsor's participation in the Project, I hereby acknowledge and assume the following responsibilities:

1. Participants in the Project are solely under the supervision of the Sponsor.
2. Volunteer Service Agreement will be signed for each participant prior to commencement of the Project.
3. Sponsor will train each participant in pedestrian and other relevant safety rules. All participants will be evaluated by Sponsor to determine if they are responsible individuals who will abide by the rules of the road and use due care and caution while participating in the Project.
4. Stormwater Management Division will provide stencil kits and instructions which the Sponsor insures will be used only as intended and returned intact.
5. Sponsor will consult with Stormwater Management Division in the selection of Project sites. Complete and return the volunteer list and a tracking sheet for all stenciled areas.

Signature

Date: _____

Printed Name

Organization

Title of Individual Signing Agreement

MANATEE COUNTY STORMWATER MANAGEMENT DIVISION

STORM DRAIN STENCIL VOLUNTEERS

NAME	ORGANIZATION/COMMENTS	PHONE
1.		
2.		
3.		
4.		
5.		
6.		
7.		
8.		
9.		
10.		
11.		
12.		
13.		
14.		
15.		
16.		
17.		
18.		
19.		
20.		

MANATEE COUNTY TRANSPORTATION DEPARTMENT
VOLUNTEER SERVICE AGREEMENT

I am an adult over eighteen years of age, of sound mind and body, and am fully aware of and understand the conditions of my voluntary work for the Transportation Department of Manatee County, Florida.

In consideration of the opportunity afforded me to voluntarily participate in Manatee County Transportation Department operational activities, and in recognition of the possible injury or liability to which I may voluntarily subject myself, I hereby and for my heirs and assigns knowingly, freely and voluntarily waive any rights or cause of action, whatsoever, arising out of my performance of such activities from which any liability or injury may or could accrue to the Board of County Commissioners of Manatee County, Florida, or their agents or employees individually, except for actual medical expenses that I may incur as a result of personal injury arising out of the course of my volunteer service, and then, only to the extent provided by Florida Statute Section 440 et seq, Florida Workers' Compensation Law.

I understand and agree that my voluntary participation in Transportation Department related activities does not entitle me to any employment benefits other than those stated above. I further understand that I am NOT an agent or employee of Manatee County, Florida, nor will I so represent myself to any person, governmental unit or corporate entity. I further understand and agree that I will be solely responsible for my actions during my participation in such activities, and hereby indemnify, save and hold harmless Manatee County from any third party claims asserted against Manatee County that may arise as a result of my volunteer service.

I further understand and agree that my voluntary participation in Manatee County Transportation Department related activities is subject to termination at any time by Manatee County for any reason or no reason at all without notice, and I am entitled to no recourse in the event of such termination.

All agreements and understanding between the undersigned and Manatee County, Florida, are embodied herein, and this WAIVER covers all injuries and all the effects and results, and all expense of every nature. The statements and agreements herein are not merely recital, but are contractual in nature.

Signed this _____ day of _____, 199__

In the Presence of:

_____	_____
Witness	Signature of Volunteer
_____	_____
Witness	Print Name of Volunteer
_____	_____
	Street
_____	_____
	City, State, Zip
_____	_____
Signature of Parent or Guardian if Volunteer is under 18 years of age.	Phone

EXIT QUESTIONNAIRE

Now that you have completed your stenciling project, please let us know what you thought of it.

Name of Organization: _____ Date: _____

Number of people involved: () 5 to 10 () 10 to 15 () 15+

Age of Stencilers: () under 16 () 16 to 20 () 20 to 30 () 30+

Was pick up of kit convenient? () Yes () No

Was equipment easy to use? () Yes () No

Was equipment easy to clean () Yes () No

If no, what would have made it easier? _____

Did you find the Stormwater Management Division to be helpful and supportive of our efforts? () Yes () No

If no, why not? _____

Do you feel your group learned valuable information from this project?
() Yes () No

If no, why not? _____

Would you do another stenciling project? () Yes () No

If no, why not? _____

Would you recommend storm drain stenciling to others? () Yes () No

If no, why not? _____

Please feel free to add additional comments or suggestions on the back of this form.