

# MANATEE COUNTY GOVERNMENT

## AGENDA MEMORANDUM

<b>SUBJECT</b>	ANNA MARIA ISLAND CHAMBER OF COMMERCE WEDDING FESTIVAL	<b>TYPE AGENDA ITEM</b>	Consent
<b>DATE REQUESTED</b>	November 9, 2010	<b>DATE SUBMITTED/REVISED</b>	October 20, 2010
<b>BRIEFINGS? Who?</b>		<b>CONSEQUENCES IF DEFERRED</b>	
<b>DEPARTMENT/DIVISION</b>	Convention & Visitors Bureau / Administration	<b>AUTHORIZED BY TITLE</b>	Elliott Falcione Interim Director <i>Elliott Falcione</i>
<b>CONTACT PERSON TELEPHONE/EXTENSION</b>	Monica Luff 729-9177 x231	<b>PRESENTER/TITLE TELEPHONE/EXTENSION</b>	Elliott Falcione 729-9177 x222 <i>10-20-10</i>
<b>ADMINISTRATIVE APPROVAL</b>		<i>[Signature]</i>	

<b>ACTION DESIRED</b> INDICATE WHETHER 1) REPORT; 2) DISCUSSION; 3) FORM OF MOTION; OR 4) OTHER ACTION REQUIRED
Approval of expenditures in the amount of \$10,000 to be used to reimburse the Anna Maria Island Chamber of Commerce for marketing expenses for the promotion of the Wedding Festival to be held February 26 & 27, 2011.

<b>ENABLING/REGULATING AUTHORITY</b> Federal/State law(s), administrative ruling(s), Manatee County Comp Plan/Land Development Code, ordinances, resolutions, policy
Comp Plan 7.3.3 Promotion of cultural resources F.S.S. 125.0104 Authorized uses of Resort Tax Funds

<b>BACKGROUND/DISCUSSION</b>
<ul style="list-style-type: none"> <li>• October 18, 2010, Tourist Development Council recommended approval.</li> <li>• Allocated funding would be used for event marketing assistance by reimbursement to the Anna Maria Island Chamber of Commerce for printed collateral material as well as ad placement to promote the Wedding Festival to be held February 26 &amp; 27, 2011.</li> <li>• In order to get reimbursed, Anna Maria Island Chamber of Commerce must provide proof that all ads and printed collateral include the Bradenton Area CVB's logo.</li> <li>• <b>All funds involved are tourism taxes, NOT ad valorem taxes.</b></li> </ul>

<b>COUNTY ATTORNEY REVIEW</b>		<i>APPROVED IN OPEN SESSION</i>
<b>Check appropriate box</b>		<i>NOV 09 2010</i>
<input type="checkbox"/>	<b>REVIEWED</b> Written Comments: <input type="checkbox"/> Attached <input type="checkbox"/> Available from Attorney (Attorney's initials: _____)	BOARD OF COUNTY COMMISSIONERS MANATEE COUNTY, FLORIDA
<input checked="" type="checkbox"/>	<b>NOT REVIEWED (No apparent legal issues.)</b>	
<input type="checkbox"/>	<b>NOT REVIEWED (Utilizes exact form or procedure previously approved by CAO.)</b>	
<input type="checkbox"/>	<b>OTHER</b>	

<b>ATTACHMENTS: (List in order as attached)</b>	<b>INSTRUCTIONS TO BOARD RECORDS:</b>	
Event Marketing Assistance Form completed by Anna Maria Island Chamber of Commerce	Copy of approved agenda memo to CVB <i>Emailed Monica 11/10/10</i>	
<b>COST:</b> \$10,000	<b>SOURCE (ACCT # &amp; NAME):</b>	1030002202 Promotions
<b>COMMENTS:</b>	<b>AMT./FREQ. OF RECURRING COSTS: (ATTACH FISCAL IMPACT STATEMENT)</b>	

Ref: worddocs/agenda/2010/Wedding\_Festival\_2011.doc



Hello TDC Board Members:

The Anna Maria Island Chamber of Commerce and the Wedding Festival committee would like to thank you for the assistance you gave us for the 2010 Wedding Festival. Our growth in attendance went from approximately 550 to 889 with the marketing assistance that you provided. Our past history for the AMI Chamber of Commerce Wedding Festival attendance has been growing since its first year from approximately 350 to 889. Although it is difficult to predict 2011 Wedding Festival attendance numbers at this point in time the AMI Chamber is excited at the possibilities. What we can guarantee is that our efforts and excitement will be top notch planning and executing this festival.

Most of you may know the history of this event. Our first year we were a small group improvising and creating this event on a shoe string budget. Although we had just a short time to plan, thanks to a great effort from the vendors, committees and Chamber, we created an event so unique it has now been talked about and written about in many forms of media. Our goal was to bring awareness of the Island and what a great place it is to have a Wedding, to Florida and the world. Our first and second Wedding festival brought attendees from as far away as England, Porto Rico, and California. Our second and third year efforts have expanded the number of attendees as well as vendors.

The AMI Chamber of Commerce Wedding Festival Vendor participation over the past three years has grown considerably. Vendors including Mixon Fruit Farms, Mattison's Restaurant, Crosley Mansion, photographers, florists, limo companies and many more come from both the County mainland and Islands. It may be billed as an Island festival but truly involves all areas of the county. The Chamber of Commerce is making an effort to branch out even farther into the county for additional vendor participation this year.

We have heard that St. Armands circle is planning a night time wedding festival. Copying us is the greatest form of flattery. We wish them the best.

With your help last year we were able to expand into markets that were vital to the growth of this festival. We were also able to test markets we believed would help us expand our attendee base. What good information we got from this. This year we want to take that information, weed out the things that *did not work* and target hard and often the places that brought us the best response. Your funds were used wisely last year and will be even more productive this year. We made an impression in these new

markets last year, even with just a little bit of advertising. Our attendee presence from these markets grew. We need to get it to grow even more, to include overnight stays, by increasing the impressions we can make in these markets. Your funding in our direct marketing efforts will make this goal happen. If we can attract these guests from our out of area target markets, get them to stay a night, and they come back and have a wedding, bringing in all their out of town guests, then we have indeed achieved a goal for Manatee County of bringing tourism to our area.

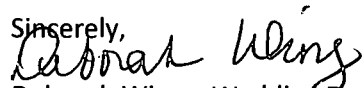
Last year the TDC requested we make this festival a two day event. We now have a plan for this. One of our Host sites wanted this opportunity. The Tiki hut at the Golf Dr. Café will be hosting a night time social "Reception" for participants that join us on the Saturday night festivities.

We have examined the county's Criteria from the BACVB for Event Marketing Assistance and we believe we are a great candidate for that assistance. We will try to address each of the criteria in the following segment.

1. This event is in its 4<sup>th</sup> year, and The AMI Chamber of Commerce is in its third year hosting this event. The chamber has hosted this event the past 2 years in a row and are planning the 4<sup>th</sup> Annual Festival . We have only asked for the TDC and BACVB assistance twice before and only received funding one time.
2. Increasing room nights – We believe at the Chamber that since the Wedding Festival was created we have increased both room occupancy for area businesses but also income for area accommodation and rental businesses. This year we will be having a two day event with evening vendor participation and a party for registrants who participate. This was a TDC requirement this year. Thank you for that great suggestion.
3. Our Festival Takes place in Manatee County and net proceeds stay in the hands of the Anna Maria Island Chamber of Commerce to better serve our visitors through the year.
4. Your NEW event criteria are unique one for this event although we are going now on our 4<sup>th</sup> year we have only asked for funds for 2 of those years. This year being our third year. It is only in its third year as an event hosted by the AMI Chamber of Commerce.
5. Must enhance area appeal/resources to attract visitors/community involvement. – What better way to attract people than helping them plan the most memorable day of their lives? A Wedding Festival held in a "Wedding Destination" county and on a "Beach Wedding Capitol of Florida" Island is a great way to bring people here. We have attendees visit from as far away as England Porto Rico, California, and Canada. We attract over 60 vendors for this event and they are county wide businesses.

The rest of the requirements are paperwork requirements, which we have complied with in the past through the AMI Chamber, and are again complying with the requirements this year.

Sincerely,



Deborah Wing – Wedding Festival Chair

**Bradenton Area Convention & Visitors Bureau**

**Event Marketing Assistance Program**

**FY 2010/2011**

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# Bradenton Area Convention & Visitors Bureau Criteria for Event Marketing Assistance FY 2010/2011

## I. Event Marketing Assistance Program

The Event Marketing Assistance Program has been created to assist Manatee County organizations in furthering the advancement of their event. Each organization representing an event must fully complete the application process and meet all criteria set by the Bradenton Area Convention & Visitors Bureau (BACVB).

## II. Criteria

- This is an annual Event Marketing Assistance Program and an organization must re-apply for marketing assistance eligibility on a yearly basis.
- The event must increase room nights and revenue for Manatee County.
- The event must take place in Manatee County.
- All net proceeds, if any, from events must stay within Manatee County.
- Only events promoted by non-profit organizations may request funds.
- Funding is available for "new" events only. New events are those in existence for 3 years **or less**.
- Funded events shall not compete with another funded event at same time.
- The event must enhance the area's appeal/resources to attract visitors as well as generate community involvement.
- The applicant applying for marketing assistance *must* complete the application and budget in *full* and provide all requested documentation regarding the event.
- If an organization is applying for more than one event, a separate application must be completed for each event.
- All collateral, promotional and advertising items for selected events must abide by the BACVB guidelines and include the Florida's Gulf Islands logo. Logos will be provided by the BACVB.
- The funding under this Event Marketing Assistance Program *must be used solely for promotion and advertising (marketing) expenses*.
- If the applying event was given BACVB marketing assistance funding in the past, a completed Event Marketing Assistance Program Post Event Summary Report and Budget Form must have been submitted for that event to be considered for future funding requests.

*Note: Criteria revisions: These criteria are subject to revision by the BACVB as deemed appropriate.*

### III. Funding Uses

- Printing and distribution (outside the 100 mile radius of Manatee County) of a flyer or brochure to promote an approved event. The BACVB needs to know the number of flyers/brochures that will be printed; and how many will be distributed locally versus outside the 100-mile radius of Manatee County.
- Ad placement in or on: Newspapers, Magazines, Radio, Television outside the 100 mile radius of Manatee County. BACVB must be provided with the name of the newspaper, magazine, radio or television where ad will be placed, as well as the size and frequency of ad placement.
- Creative design of advertisement.
- Internet Website Advertising and Social Media

**Note:** *It is mandatory that Manatee County be acknowledged for its support on your collateral material and advertising. Logos are available at the BACVB. Logo placement on all supported collateral material must be approved by BACVB Director or designee before printing. Failure to use the appropriate logo may result in non-payment of your expenditure.*

### IV. Program Guidelines

- Payment is on a reimbursement basis only and will be made only after proof of paid invoices is presented.
- A room night report for any previously held event must be included with the funding request in order to be considered. This requirement does not apply to first-time events.
- Events require a minimum 100% match from the requesting organization with no more than 50% of that match being in-kind contributions. An annual maximum funding limit for each event not to exceed \$10,000.
- Events can request event marketing funding for up to 3 years.
- 3 years is the lifetime event allowance for this funding.
- The Board of County Commissioners (BCC) may approve recommended grant funding as a part of the overall BACVB Marketing Budget.
- The Director of the BACVB is authorized to sign written agreements consistent with these policies in a form approved by the County Attorney, after BCC funding approval.

### V. Public Record

All material submitted to BACVB/TDC will be a matter of public record open to inspection by any citizen of the State of Florida, subject to Chapter 119 Laws of Florida.

### VI. Reimbursement Procedures

- Request for reimbursements must be completed and submitted to the BACVB when the organization receiving funding wishes to receive payment for cost incurred. Proof of paid invoices (a copy of the invoice and a copy of the front and back of the cancelled check), along with a completed W-9 and a sample of the collateral material (i.e. brochure, advertisement, promotional items, etc.) shall be included with the Request for Reimbursement. Organizations receiving funding should take into consideration that it will take a minimum of 45 days for the County to process a refund check.
- The sample must provide proof of promotion of Florida's Gulf Islands by placement of the BACVB logo on marketing materials. Print advertising requires copy of tear sheet and/or radio/television schedule.
- Reimbursement may be made ONLY for those items approved by the BCC.

## Event Marketing Assistance Application Form FY 2010/2011

VII. Application
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Event sponsor shall provide one original and nine (9) copies of this application in its entirety.

Mail original and nine copies to: Elliott Falcione  
Bradenton Area CVB  
P.O. Box 1000  
Bradenton, FL 34206

1. Name of Organization: Anna Maria Island Chamber of Commerce
2. Contact Person: Deborah Wing Title: Executive Administrative Assistant/Wedding Festival Chair  
Phone: 941-778-1541 Alt. Phone: \_\_\_\_\_ Fax: 941-778-9679  
E-mail: debbie@amichamber.org
3. Contact Mailing Address: 1531 Gulf Drive N., Holmes Beach, FL. 34217
4. Name of Event: Anna Maria Island Chamber of Commerce 4<sup>th</sup> Annual Wedding Festival
5. Description of Event: An island wide unique strolling style festival designed to market Anna Maria Island as the "Beach Wedding Capitol of Florida" bring tourism to Manatee County and promote wedding merchants.
6. Location of event: 9-10 select Host Vendor Sites located throughout Anna Maria Island.
7. Previous year's attendance figure, if applicable: 889
8. Date event will occur: Saturday, February 26<sup>th</sup>, 2011: 4-9pm – Sunday, February 27<sup>th</sup>, 2011: 11am-5pm
9. Amount of money you are requesting from Tourist Tax Funds: \$10,000.00
10. State the goals and objectives for the special event/project: To increase weddings and wedding related events (anniversaries, honeymoons, reunions) on Anna Maria Island, in turn, increasing tourism, promote Manatee County Businesses as well as Anna Maria Island Chamber of Commerce businesses involved in the festival. The festival also adds the benefit of residual visitations to other forms of County and Island businesses.
11. Describe how the effectiveness of the event will be evaluated. 3 years of historical attendance growth for this event (1<sup>st</sup> year/300+, 2<sup>nd</sup> year/500+, 3<sup>rd</sup> year/800+) have compounding long term tourism effects to the County and Anna Maria Island. Events and weddings will be booked during this event (as occurred at the 2010 festival) and long term after this event. We can monitor the growth of weddings on the island through Web page hits, polling our accommodation and vacation rental members, as well as large wedding location sites. The AMI Chamber have people who return to the area based on the positive "wedding" experience created by this event.



12. Describe a distribution plan for promotional items and collateral. If print advertising, please include media plans for out-of-market advertising.  
Targeting overnight visitors from Orlando, Sebring, Lakeland, and central Florida, the north Florida panhandle, as well as local visitors from Tampa/St. Petersburg south through Sarasota/Venice areas. Marketing plan includes magazine advertising in The Knot, Bridal Guide Magazine, as well as the Anna Maria Island Official Visitors Guide (which will include approximately 20,000 out of market nation-wide impressions). Online advertising on The Knot, The AMI Chamber of Commerce visitor and Wedding Festival websites, groupersandwich.com, CVB Website and various other Florida visitor websites as permissible, Event Sites such as Florida Media Inc. Television advertising with Brighthouse in target markets. Print advertising on brochures and save the date cards to hand out at Bridal shows throughout Tampa, Sarasota, Bradenton, etc., Banners and signs will be posted on the island. Other promotional items will be added as budget allows.
13. Describe how the event increases awareness of Manatee County as a tourism destination.  
Anna Maria Island and its beaches are a great, foremost destination point located in Manatee County. Our business members and wedding merchants are primarily Manatee County businesses. This festival offers food samplings, hotel/motel previews, photographers, mock weddings, and many other featured wedding services. The pre and post festival celebrations create real and true island experiences and expose hundreds of visitors to this beautiful county. Residual and compounding tourism is inevitable from weddings, honeymoons, etc. as a result of experiencing this island in such beautiful settings. We are also adding a new tiki hut welcoming "Wedding Reception" ceremony at The Gulf Drive Café & Tiki as part of the 2 day event
14. How does your event/festival cooperate with existing BACVB programs?  
The Anna Maria Island Chamber of Commerce is participating with the BACVB co-op programs designed to promote Manatee County as part of the BACVB "Manatee County Wedding Destination" campaign. This "Destination" advertising Campaign will include part of the Visit Florida section in the Jan/Feb 2011 Issue, email blasts to 50,000 opt in recipients, online reader service for 2 months, feature on micro site of Honeymoon & Travel homepage, a special e-blast of 25,000 opt in Bridal Guide Readers, 6 posts on Bridalguide.com social networking sites (Facebook, Twitter, Myspace), 2 travel deals of the week promotions on the Bridalguide.com travel pages. We will cross markets with the BACVB marketing campaign and our wedding merchants, many of which advertise with the BACVB, will benefit from additional imagery our wedding festival ads can provide to this campaign. We have already shared images with the BACVB for this festival and the destination campaign.
15. Do you work with lodging partners to secure room blocks or special rates for your event? If so, attach commitment statements from accommodations agreeing to package rooms for the event.  
We have in the past worked with Manatee County area island accommodations to provide overnight package deals for this event. We are planning to include and encourage other Manatee County hotels to participate in packages, such as The Marriott in downtown Bradenton as well as Lakewood Ranch. We are actively pursuing their participation in this festival.
16. How many room nights do you project will be generated by the event and how do you obtain this information from your lodging partners?  
Our research shows that Anna Maria Island averages 1,000 weddings annually. Each wedding guest spends an average of 5 nights on the island. This statistic does not include honeymoons or anniversaries which also average 5 day stays in Manatee County. This festival generates overnight stays and advance bookings because 100's of people get the chance to participate in a first-time, first impression active island 2-day experience. Nearly 300 brides attended last years festival. Manatee County weddings booked from even a small percentage of those weddings brings in an average of 40+ out of town,

overnight attendees. The numbers generated from these experiences begin to attain an exponential value as others come to these weddings and experience Manatee County/Anna Maria Island as a wedding destination.

17. Describe what benefits will be received from each event or promotion for which you are applying. The benefits will be county-wide. The compounding effects to our tourism industry from this festival will allow our local businesses to receive visitors and gain contracts and revenues from participants and their families. The CVB will also get exposure as people attempt to locate this festival online and in magazines. This festival will produce increased exposure for Manatee County to brides, wedding party attendees, visitors, event planners, business professionals and the media. Positive life-altering events experienced in Manatee County increase the likelihood of return visits and promote positive word of mouth recommendations. This type of exposure is proven and obvious, even if it cannot be entirely measured.
18. Attach copies of letters of commitment to substantiate matching funds. (See attached vendor sign-up through September/\$11,300 in funds generated to date.) There will be many more vendors signing up, not to mention ticket purchases from attendees. Matching and exceeding matching funds has already happened and are presently allocated in our advertising budgets.
19. Attach Proposed Marketing Plan and Budget.
20. Total Event Budget Amount: **\$29,300**  
This allows the BACVB to determine what percentage of the total budget the organization is dedicating to promoting the event. As this is the total budget, please list all proposed expenditures, including items that do not fall under the Marketing Budget category. Please provide a detailed list of total expenditures.

**Total Marketing Budget: \$24,800**

This allows the BACVB to determine how the Event Marketing funds will be utilized. Please refer to the allowable uses of funds, and the restrictions. Also, remember the 100% match requirement. Please provide a detailed list of anticipated expenditures. Advertising and promotion must be done in areas that are at least 100 miles away.

Page 3 – Event Name: Anna Maria Island Chamber of Commerce 4<sup>th</sup> Annual Wedding Festival

21. Complete the “Projected” budget information below for your 2010/2011 event:

<u>REVENUE (TO DATE)**</u>		<u>PROJECTED*</u>	
<u>**Revenues/Projected revenues are actual cash revenues and do not include trade/in-kind values</u>			
Private Income	\$6000	Private Income	\$18500
Other Sponsorship Income	\$5000	Other Sponsorship Income	\$5000
<b>TOTAL REVENUE:</b>	<b>\$11,000</b>	<b>TOTAL REVENUE:</b>	<b>\$ 19,300</b>

**EXPENSES (ACTUAL PROJECTED CASH EXPENSES, DOES NOT INCLUDE IN-KIND TRADE VALUES)**

Operational	\$3000	
Advertising:	<b>\$24,800</b>	
Internet Marketing	\$10000	(includes amiweddingfestival.com development)
Print	\$8000	
Radio	\$0	
TV	\$1800	(Brighthouse Networks. Benefit will be \$10000 in total advertising)
Other	\$0	
Brochures/Flyers	\$3000	(printing and distribution costs)
Promotional Items	\$2000	(tote bags, banners, additional signage, permits for signage)
Other Marketing Expenses	\$1500	Online Registration Re-development

**TOTAL EXPENSES:**           **\$29300** (This total budget has been drastically reduced from last year by 30% or more. This is due to reviewing past budgets and pinpointing what our target markets are as well as what advertising mediums produce optimum results.)

## **Event Marketing Assistance Program Post Event Summary Report 2010/2011**

VIII. Post Event Summary Form
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The purpose of this report is to record specific problems and/or successes that will help in the event summary process and the future marketing assistance of your event. This report is due within 60 days of the close of the event.

Mail the original and nine copies to: Elliott Falcione  
Bradenton Area CVB

Name of Event: \_\_\_\_\_

Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Alt. Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

1. What is the overall assessment of the event?  
\_\_\_\_\_  
\_\_\_\_\_

2. What was the total number of participants and/or attendees? \_\_\_\_\_  
Residents: \_\_\_\_\_ Non-residents: \_\_\_\_\_

3. How did it promote travel to Manatee County?  
\_\_\_\_\_  
\_\_\_\_\_

4. What recommendations do you have for the event in the future?  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

5. Are you pleased with the BACVB's involvement with your event? Explain.  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Page 2 – Event Name:** \_\_\_\_\_

6. Do you plan on re-applying for marketing assistance next year? Yes \_\_\_ No \_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

7. How many visitor room nights were actually generated by the event as reported by your lodging partners or other means?

8. How much income was generated from these bookings? \_\_\_\_\_

9. Please complete the budget of ACTUAL expenditures for your 2010/2011 event.

<u>INCOME REVENUE</u>	<u>ACTUAL</u>
Private Income	\$ _____
Other Sponsorship Income	\$ _____
<b>TOTAL REVENUE:</b>	<b>\$ _____</b>

<u>EXPENSES</u>	<u>ACTUAL</u>	<u>LOCAL</u>	<u>REGIONAL</u>
Operational	\$ _____		
Advertising:			
Internet Marketing	\$ _____	\$ _____	\$ _____
Print	\$ _____	\$ _____	\$ _____
Radio	\$ _____	\$ _____	\$ _____
TV	\$ _____	\$ _____	\$ _____
Other	\$ _____	\$ _____	\$ _____
Brochures/Flyers	\$ _____		
Promotional Items	\$ _____		
Other Marketing Expenses	\$ _____		
<b>TOTAL EXPENSES:</b>	<b>\$ _____</b>		

If you have any questions regarding the Event Marketing Assistance Program application process, please contact Monica Luff at the BACVB at 941-729-9177 x231 or [monica.luff@mymanatee.org](mailto:monica.luff@mymanatee.org)

3RD ANNUAL  
ANNA MARIA ISLAND  
CHAMBER OF COMMERCE

# WEDDING FESTIVAL



## Expense Breakout (Revenue 10/6/10)

Newspaper	Bradenton Herald		\$1,500.00
	Sarasota Herald Tribune		\$1,000.00
	Islander	Color Ad	\$500.00
	Sun	Color Ad	\$500.00
<b>newspaper total</b>			<b>\$3,500.00</b>
Online	The Knot	Central, West, North Florida/January - February 2010	\$600.00
	Bradenton Herald		\$2,000.00
	Sarasota Herald Tribune		\$2,000.00
	BACVB Website	CVB Coop - Wedding Destination Page	\$0.00
<b>online total</b>			<b>\$4,600.00</b>
Magazine	The Knot	1/2 page full color (state of Florida/December - June 2010)	\$770.00
	Bridal Guide	Coop with BACVB (state of Florida)	\$0.00
<b>Magazine total</b>			<b>\$770.00</b>
TV spots	Brighthouse Networks	Sarasota, Bradenton, Tampa, Orlando spots <i>Will get \$10,000 in advertising for our \$\$</i>	\$1,800.00
<b>tv total</b>			<b>\$1,800.00</b>
	Promotional material*	post card/pamphlet printing, ad design	\$330.00
<b>additional expense total</b>			<b>\$330.00</b>
<b>Revenue Expense Total</b>			<b>\$11,000.00</b>

## Expense Breakout (Addt'l Projected Revenue 10/6/10)

Newspaper	Bradenton Herald		\$300.00
	Orlando Sentinel*		\$500.00
	Islander	Color Ad	\$300.00
	Sun	Color Ad	\$300.00
<b>newspaper total</b>			<b>\$1,400.00</b>
Online	Bradenton Herald		\$750.00
	Orlando Sentinel*		\$1,500.00
	Sarasota Herald Tribune		\$750.00
<b>online total</b>			<b>\$3,000.00</b>
Additional Expense	Promotional material*	Banner Ads, tote bags, etc.	\$500.00
	Website Development	amiweddingfestival.com	\$1,900.00
	Website Development	Online Registration	\$1,500.00
<b>additional expense total</b>			<b>\$3,900.00</b>
<b>Add'l Projected Revenue Expense Total</b>			<b>\$8,300.00</b>

\* Orlando Sentinel Matches Last years expense

## Expense Breakout (Requested TDC Funding 10/6/10)

Newspaper	Orlando Sentinel		\$2,500.00
	Lakeland Ledger		\$2,500.00
<b>newspaper total</b>			<b>\$5,000.00</b>
Online	Orlando Sentinel	Additional to last years spending in this market. We have shown that last years limited advertising increased our Orlando Area attendance. We need to increase the frequency of our impressions to gain attendance from this mkt.	\$3,000.00
	Lakeland Ledger	Same comment as above	\$2,000.00
<b>online total</b>			<b>\$5,000.00</b>

# Vendor Contracts/Revenues (Letters of Commitment)



Member Vendor

Host Vendor Application Form For 2011 4th Annual Anna Maria Island  
CHAMBER OF COMMERCE WEDDING FESTIVAL

Please Print Legibly > Your online listing will be as it is written here. Please fill out this form completely and concisely

Business Name Visions Unlimited Videos Productions, Inc.

Physical Address 3412 Clark Rd. #6, Sarasota, FL 34231

Mailing Address Same

Business Phone 941/315-3456 Full Contact Name Leslie Harris-Senac

E-Mail Videogal3@comcast.net Website BeautifulVideos.com

- Category Listing:  Accommodations  Boutiques/Shopping  Catering  Cakes/Confectionery  
 DJs/Entertainment  Florists  Officiants/Notaries  Photographers  
 Reception Venues  Rentals  Salons/Spas  Transportation  Videographers  Wedding Planners

HOST VENDOR SITE	<del>\$300.00</del> <sup>250.00</sup>	\$ Amount <u>250.00</u>
ADDITIONAL SITE(S) SETUP _____ X	\$50.00 PER SITE	<del>300</del>
ENHANCED LISTING	\$50.00	
BANNER AD ON WEBSITE	\$200.00	
ADDITIONAL CATEGORIES	\$25 PER CATEGORY	
SPONSORSHIP LEVEL (Attached) Sponsorship Level Name: _____		
	TOTAL PAID	<del>300</del> <u>250.00</u> <span style="float: right;">paid c/c 9/13/10</span>

MAXIMUM NUMBER OF VENDORS YOU CAN HOST \_\_\_\_\_  
I need access to electricity. Please put me at the Sandbar or Chambers.

EACH SITE SETUP INCLUDES:

- A. Host vendors are required to host a minimum of six [6x] vendors
  1. Vendor business info and location listed on festival map given to each attendee.
  2. 10' x 10' space at location. (Placement subject to availability.)
  3. Name of business and contact information placed on chamber website w/live link.
  4. Invitation to "Sunset Celebration" at 5:00 PM.
  5. Each participating vendor is required to provide a product or service for the gift packages. *Please see attached requirements document.*

List GIFT item[s] here \$100 Gift Certificates - have certificates

Vendor is responsible for their own exhibit, including tables, extension cords, etc. Unless vendor works it out directly with location site. Vendor is responsible for any damages or injuries caused by their individual set up or display.

SIGNATURE OF VENDOR \_\_\_\_\_  
DATE 9-7-10

WEDDING FESTIVAL VENDOR CHAIR D. Uving  
DATE 9/13/10

PLEASE MAKE ALL CHECKS PAYABLE TO > AM Chamber/Wedding Festival  
Or You May Call The Chamber With A Credit Card.

Check + 4 \$100 Gift Certificates enclosed.



faxed to  
Melissa  
8/19/10

Member/Non-Member Vendor Application Form For 2011 4th Annual Anna Maria Island  
CHAMBER OF COMMERCE WEDDING FESTIVAL  
Please Print Legibly > Your online listing will be as it is written here. Please fill out this form completely and concisely

Business Name Tampa Bay DJ.com (no spaces please)

Physical Address \_\_\_\_\_

Mailing Address P.O. Box 1922 Valrico, FL. 33595

Business Phone 813-425-2782 Full Contact Name Chuck Weirich

E-Mail chuck@tampabaydj.com Website www.TampaBayDJ.com

- Category Listing:  Accommodations  Boutiques/Shopping  Catering  Cakes/Confectionery  
 DJs/Entertainment  Florists  Officiants/Notaries  Photographers  
 Reception Venues  Rentals  Salons/Spas  Transportation  Videographers   
 Wedding Planners

		\$ Amount
AMI CHAMBER MEMBER VENDOR FEE	\$250.00	<u>\$250.00</u>
NON-MEMBER, VENDOR FEE	\$400.00	_____
ADDITIONAL SITE(S) SETUP #: _____ X	\$50.00 PER SITE	_____
ENHANCED LISTING	\$50.00	<u>50.00</u>
BANNER AD ON WEBSITE	\$200.00	_____
ADDITIONAL WEB CATEGORIES	\$25 PER CATEGORY	_____
SPONSORSHIP LEVEL (Attached) Sponsorship Level Name: _____		_____
	<b>TOTAL PAID</b>	<u>\$300.00</u>

*paid check 1072*

EACH SITE SETUP INCLUDES

1. Vendor business info and location listed on festival map given to each attendee.
2. 10' x 10' space at location. (Placement subject to availability.)
3. Name of business and contact information placed on chamber website w/live link.
4. Invitation to "Sunset Celebration" at 5:00 PM.
5. Each participating vendor is required to provide a product or service for the gift packages. Please see attached requirements document.

List GIFT item[s] here \$200.00 Gift Certificate - have certificate

Vendor is responsible for their own exhibit, including tables, extension cords, etc. Unless vendor works it out directly with location site. Vendor is responsible for any damages or injuries caused by their individual set up or display.

SIGNATURE OF VENDOR Chuck Weirich  
DATE 8-16-10

WEDDING FESTIVAL VENDOR CHAIR Deb Weirich  
DATE 8/19/10

PLEASE MAKE ALL CHECKS PAYABLE TO > AMI Chamber/Wedding Festival  
Or You May Call The Chamber With A Credit Card.

Member/Non-Member Vendor Application Form For 2011 4th Annual Anna Maria Island  
**CHAMBER OF COMMERCE WEDDING FESTIVAL**

Please Print Legibly> Your online listing will be as it is written here. Please fill out this form completely and concisely

*faxed to Melissa 9/11/10*

Business Name Sunshine Photographics  
 Physical Address 9402 American Eagle Way Ste 100, Orlando FL 32837  
 Mailing Address same  
 Business Phone 4074818425 Full Contact Name Lisa Lynn-Smith or Derek Smith  
 E-Mail lisa@sunshinephotographics.com Website www.sunshinephotographics.com

- Category Listing:  Accommodations  Boutiques/Shopping  Catering  Cakes/Confectionery  
 DJs/Entertainment  Florists  Officiants/Notaries  Photographers  
 Reception Venues  Rentals  Salons/Spas  Transportation  Videographers  Wedding Planners

		\$ Amount
AMI CHAMBER MEMBER VENDOR FEE	\$250.00	_____
* NON-MEMBER, VENDOR FEE	\$400.00	<u>400</u>
ADDITIONAL SITE(S) SETUP #: _____ X \$50.00 PER SITE		_____
7 ENHANCED LISTING	\$50.00	<u>50</u>
BANNER AD ON WEBSITE	\$200.00	_____
7 ADDITIONAL WEB CATEGORIES	\$25 PER CATEGORY	_____
SPONSORSHIP LEVEL (Attached) Sponsorship Level Name: _____		_____
<b>TOTAL PAID</b>		<u>450.00</u>

*paid chk.*

*electricity? yes*

**EACH SITE SETUP INCLUDES**

1. Vendor business info and location listed on festival map given to each attendee.
2. 10' x 10' space at location. (Placement subject to availability.)
3. Name of business and contact information placed on chamber website w/live link.
4. Invitation to "Sunset Celebration" at 5:00 PM.
5. Each participating vendor is required to provide a product or service for the gift packages. Please see attached requirements document.

List GIFT item[s] here Bridal/engagement session - \$450 value - have Certif.

Vendor is responsible for their own exhibit, including tables, extension cords, etc. Unless vendor works it out directly with location site. Vendor is responsible for any damages or injuries caused by their individual set up or display.

SIGNATURE OF VENDOR Lisa Lynn-Smith  
 DATE 9/1/10

WEDDING FESTIVAL VENDOR CHAIR \_\_\_\_\_  
 DATE \_\_\_\_\_

**PLEASE MAKE ALL CHECKS PAYABLE TO > AM Chamber/Wedding Festival  
 Or You May Call The Chamber With A Credit Card.**

**Member/Non-Member Vendor Application Form For 2011 4th Annual Anna Maria Island  
CHAMBER OF COMMERCE WEDDING FESTIVAL**

**Please Print Legibly** > Your online listing will be as it is written here. Please fill out this form completely and concisely

*Forwarded to  
Melissa  
9/10/10*

Business Name MOMENTS IN TIME Photography  
 Physical Address 6616 GATEWAY AVE. SARASOTA FL 34231  
 Mailing Address SAME  
 Business Phone 941-3624587 Full Contact Name FRED MAILLOUX  
 E-Mail momentphotos@yahoo.com Website SARASOTAPHOTOS.COM

- Category Listing:  Accommodations  Boutiques/Shopping  Catering  Cakes/Confectionery  
 DJs/Entertainment  Florists  Officiants/Notaries  Photographers  
 Reception Venues  Rentals  Salons/Spas  Transportation  Videographers   
 Wedding Planners

		\$ Amount
AMI CHAMBER MEMBER VENDOR FEE	\$250.00	<u>250-</u>
NON-MEMBER, VENDOR FEE	\$400.00	_____
ADDITIONAL SITE(S) SETUP #: <u>1</u> X \$50.00 PER SITE		<u>50-</u>
ENHANCED LISTING	\$50.00	_____
BANNER AD ON WEBSITE	\$200.00	_____
ADDITIONAL WEB CATEGORIES	\$25 PER CATEGORY	_____
SPONSORSHIP LEVEL (Attached) Sponsorship Level Name: _____		_____
<b>TOTAL PAID</b>		<u>300-</u>

*paid  
c/c  
8/25/10*

**EACH SITE SETUP INCLUDES**

- Vendor business info and location listed on festival map given to each attendee.
- 10' x 10' space at location. (Placement subject to availability.)
- Name of business and contact information placed on chamber website w/live link.
- Invitation to "Sunset Celebration" at 5:00 PM.
- Each participating vendor is required to provide a product or service for the gift packages. *Please see attached requirements document.*

List GIFT item[s] here 14 GIFT certificates \$50.00 each \$700 value

Vendor is responsible for their own exhibit, including tables, extension cords, etc. Unless vendor works it out directly with location site. Vendor is responsible for any damages or injuries caused by their individual set up or display.

SIGNATURE OF VENDOR *Fred Mailloux*  
 DATE 8-20-10

*- have certificates*

WEDDING FESTIVAL VENDOR CHAIR *Deb King*  
 DATE 8/25/10

**PLEASE MAKE ALL CHECKS PAYABLE TO > AM Chamber/Wedding Festival  
Or You May Call The Chamber With A Credit Card.**

*Call me for my credit card #  
#941-313-0270 called +  
left message.*

**Member/Non-Member Vendor Application Form For 2011 4th Annual Anna Maria Island  
CHAMBER OF COMMERCE WEDDING FESTIVAL**  
Please Print Legibly > Your online listing will be as it is written here. Please fill out this form completely and concisely

*Forwarded to Melissa  
9/10/10*

Business Name Siesta Trolley

Physical Address \_\_\_\_\_

Mailing Address 5254 Ocean Blvd Sarasota 34242

Business Phone 941-915-3232 Full Contact Name Dora Brown/Mona VanCott

E-Mail SiestaTrolley@aol.com Website www.Siestatrolley.com

- Category Listing:  Accommodations  Boutiques/Shopping  Catering  Cakes/Confectionery  
 DJs/Entertainment  Florists  Officiants/Notaries  Photographers  
 Reception Venues  Rentals  Salons/Spas  Transportation  Videographers   
 Wedding Planners

		\$ Amount
AMI CHAMBER MEMBER VENDOR FEE	\$250.00	<u>250<sup>00</sup></u>
NON-MEMBER, VENDOR FEE	\$400.00	<u>    </u>
ADDITIONAL SITE(S) SETUP #: _____ X \$50.00 PER SITE		<u>    </u>
ENHANCED LISTING	\$50.00	<u>    </u>
BANNER AD ON WEBSITE	\$200.00	<u>    </u>
ADDITIONAL WEB CATEGORIES	\$25 PER CATEGORY	<u>    </u>
SPONSORSHIP LEVEL (Attached) Sponsorship Level Name: <u>Proposal</u>		<u>500<sup>00</sup></u>
<b>TOTAL PAID</b>		<u>750<sup>00</sup></u>

*paid chk #2673  
for 750<sup>00</sup>*

**EACH SITE SETUP INCLUDES**

1. Vendor business info and location listed on festival map given to each attendee.
2. 10' x 10' space at location. (Placement subject to availability.)
3. Name of business and contact information placed on chamber website w/live link.
4. Invitation to "Sunset Celebration" at 5:00 PM.
5. Each participating vendor is required to provide a product or service for the gift packages. *Please see attached requirements document.*

List GIFT item[s] here \$362.50 Gift Certificate

Vendor is responsible for their own exhibit, including tables, extension cords, etc. Unless vendor works it out directly with location site. Vendor is responsible for any damages or injuries caused by their individual set up or display.

SIGNATURE OF VENDOR Dora Brown  
DATE 8/19/10

WEDDING FESTIVAL VENDOR CHAIR Deb Weig  
DATE \_\_\_\_\_

**PLEASE MAKE ALL CHECKS PAYABLE TO > AM Chamber/Wedding Festival  
Or You May Call The Chamber With A Credit Card.**

**Member/Non-Member Vendor Application Form For 2011 4th Annual Anna Maria Island  
CHAMBER OF COMMERCE WEDDING FESTIVAL**

**Please Print Legibly** > Your online listing will be as it is written here. Please fill out this form completely and concisely

*faxed  
to melissa  
9/10/10*

Business Name LOWBOAT ISLAND CHAPEL  
 Physical Address 6200 GULF OF MEXICO DRIVE LBK 34228  
 Mailing Address 6200 GULF OF MEXICO DRIVE LBK 34228  
 Business Phone 941-383-6491 Full Contact Name Bob ~~and~~ Trisolini  
 E-Mail bobyshebiz@aol.com Website www.IslandChapel.com

- Category Listing:  Accommodations  Boutiques/Shopping  Catering  Cakes/Confectionery  
 DJs/Entertainment  Florists  Officiants/Notaries  Photographers  
 Reception Venues  Rentals  Salons/Spas  Transportation  Videographers   
 Wedding Planners

		\$ Amount
AMI CHAMBER MEMBER VENDOR FEE	\$250.00	_____
NON-MEMBER, VENDOR FEE	\$400.00	<u>400</u>
ADDITIONAL SITE(S) SETUP #: _____ X \$50.00 PER SITE		_____
ENHANCED LISTING	\$50.00	_____
BANNER AD ON WEBSITE	\$200.00	_____
ADDITIONAL WEB CATEGORIES	\$25 PER CATEGORY	_____
SPONSORSHIP LEVEL (Attached) Sponsorship Level Name: _____		
	<b>TOTAL PAID</b>	<u>400</u>

*paid  
9/2/10*

**EACH SITE SETUP INCLUDES**

1. Vendor business info and location listed on festival map given to each attendee.
2. 10' x 10' space at location. (Placement subject to availability.)
3. Name of business and contact information placed on chamber website w/live link.
4. Invitation to "Sunset Celebration" at 5:00 PM.
5. Each participating vendor is required to provide a product or service for the gift packages. *Please see attached requirements document.*

List GIFT item[s] here \_\_\_\_\_

Vendor is responsible for their own exhibit, including tables, extension cords, etc. Unless vendor works it out directly with location site. Vendor is responsible for any damages or injuries caused by their individual set up or display.

SIGNATURE OF VENDOR \_\_\_\_\_  
 DATE 9/1/10

WEDDING FESTIVAL VENDOR CHAIR \_\_\_\_\_  
 DATE \_\_\_\_\_

*941-383-5524*

**PLEASE MAKE ALL CHECKS PAYABLE TO > AM Chamber/Wedding Festival  
Or You May Call The Chamber With A Credit Card.**



forwarded to  
Melissa  
8/20/10

**Member/Non-Member Vendor Application Form For 2011 4th Annual Anna Maria Island  
CHAMBER OF COMMERCE WEDDING FESTIVAL**

Please Print Legibly > Your online listing will be as it is written here. Please fill out this form completely and concisely

Business Name Kilwin's of St. Armands  
Physical Address 312 John Ringling Blvd Sarasota FL 34236  
Mailing Address \_\_\_\_\_  
Business Phone 941-388-3200 Full Contact Name Laura Szajewski  
E-Mail SZAJEWSKI@EARTHLINK.NET Website \_\_\_\_\_

Category Listing:  Accommodations  Boutiques/Shopping  Catering  Cakes/Confectionery  
 DJs/Entertainment  Florists  Officiants/Notaries  Photographers  
 Reception Venues  Rentals  Salons/Spas  Transportation  Videographers   
Wedding Planners

Can only  
be in 1  
category

		\$ Amount
AMI CHAMBER MEMBER VENDOR FEE	\$250.00	<u>250.00</u>
NON-MEMBER, VENDOR FEE	\$400.00	_____
ADDITIONAL SITE(S) SETUP #: _____ X \$50.00 PER SITE		_____
ENHANCED LISTING	\$50.00	_____
BANNER AD ON WEBSITE	\$200.00	_____
ADDITIONAL WEB CATEGORIES	\$25 PER CATEGORY	_____
SPONSORSHIP LEVEL (Attached) Sponsorship Level Name: _____		_____
<b>TOTAL PAID</b>		<u>250.00</u>

paid  
CHK#  
8313

*Need indoor Air conditioned space to maintain product we will be giving out - Thank you*

**EACH SITE SETUP INCLUDES**

1. Vendor business info and location listed on festival map given to each attendee.
2. 10' x 10' space at location. (Placement subject to availability.)
3. Name of business and contact information placed on chamber website w/live link.
4. Invitation to "Sunset Celebration" at 5:00 PM.
5. Each participating vendor is required to provide a product or service for the gift packages. Please see attached requirements document.

List GIFT item[s] here \$100.00 Gift Card ✓ have it

Vendor is responsible for their own exhibit, including tables, extension cords, etc. Unless vendor works it out directly with location site. Vendor is responsible for any damages or injuries caused by their individual set up or display.

SIGNATURE OF VENDOR Laura Szajewski  
DATE 8/16/10  
WEDDING FESTIVAL VENDOR CHAIR D. Wray  
DATE 8/20/10

**PLEASE MAKE ALL CHECKS PAYABLE TO > AM Chamber/Wedding Festival  
Or You May Call The Chamber With A Credit Card.**



Forward to  
Melissa 8/20/10

**Member/Non-Member Vendor Application Form For 2011 4th Annual Anna Maria Island  
CHAMBER OF COMMERCE WEDDING FESTIVAL**  
Please Print Legibly > Your online listing will be as it is written here. Please fill out this form completely and concisely

Business Name J+J Graphics Screenprinting, Inc.  
Physical Address 9701 GULF Drive Anna Maria, FL 34216  
Mailing Address PO Box 4075 Anna Maria FL 34216-4075  
Business Phone (941) 778-6541 Full Contact Name JOAN CARER  
E-Mail jjjgraph@verizon.net Website jjjgraphics.com  
Category Listing:  Accommodations  Boutiques/Shopping  Catering  Cakes/Confectionery  
 DJs/Entertainment  Florists  Officiants/Notaries  Photographers  
 Reception Venues  Rentals  Salons/Spas  Transportation  Videographers   
Wedding Planners

		\$ Amount
AMI CHAMBER MEMBER VENDOR FEE	\$250.00	<u>250.00</u>
NON-MEMBER, VENDOR FEE	\$400.00	_____
ADDITIONAL SITE(S) SETUP #: _____ X \$50.00 PER SITE		_____
ENHANCED LISTING	\$50.00	_____
BANNER AD ON WEBSITE	\$200.00	_____
ADDITIONAL WEB CATEGORIES	\$25 PER CATEGORY	_____
SPONSORSHIP LEVEL (Attached) Sponsorship Level Name: _____		_____
<b>TOTAL PAID</b>		<u>250.00</u>

*- Paid  
CHK # 013724*

**EACH SITE SETUP INCLUDES**

1. Vendor business info and location listed on festival map given to each attendee.
2. 10' x 10' space at location. (Placement subject to availability.)
3. Name of business and contact information placed on chamber website w/live link.
4. Invitation to "Sunset Celebration" at 5:00 PM.
5. Each participating vendor is required to provide a product or service for the gift packages. Please see attached requirements document.

List GIFT item[s] here Just Married COFFEE mugs or T-SHIRTS - need gift items

Vendor is responsible for their own exhibit, including tables, extension cords, etc. Unless vendor works it out directly with location site. Vendor is responsible for any damages or injuries caused by their individual set up or display.

SIGNATURE OF VENDOR *Joan Carer*  
DATE 8/14/10

WEDDING FESTIVAL VENDOR CHAIR *Debbie*  
DATE 8/20/10

**PLEASE MAKE ALL CHECKS PAYABLE TO > AM Chamber/Wedding Festival  
Or You May Call The Chamber With A Credit Card.**

faxed to  
Melissa 8/13/10

Member

Host Vendor Application Form For 2011 4th Annual Anna Maria Island

CHAMBER OF COMMERCE WEDDING FESTIVAL

Please Print Legibly > Your online listing will be as it is written here. Please fill out this form completely and concisely

more  
vendors

Business Name Island Photography & DJ Inc  
Physical Address 5804 Holmes Blvd by Chuck + Dara Caudill  
Mailing Address Holmes Beach, FL 34217  
Business Phone 778-5676 Full Contact Name Chuck Caudill  
E-Mail chuck.dara@venzon.net Website www.islandphotography.org  
www.chuckcaudill.com

- Category Listing:
- Accommodations
  - Boutiques/Shopping
  - Catering
  - Cakes/Confectionery
  - DJs/Entertainment
  - Florists
  - Officiants/Notaries
  - Photographers
  - Reception Venues
  - Rentals
  - Salons/Spas
  - Transportation
  - Videographers
  - Wedding Planners

		\$ Amount
HOST VENDOR SITE	<u>sandbar</u>	<del>300.00</del> <u>250.00</u>
ADDITIONAL SITE(S) SETUP	<u>X</u>	<u>300</u> <u>250.00</u>
ENHANCED LISTING		<u>- not sure yet</u>
BANNER AD ON WEBSITE		<u>50.00</u>
ADDITIONAL CATEGORIES		<u>25.00</u>
SPONSORSHIP LEVEL (Attached) Sponsorship Level Name:		<u>not sure yet</u>
<b>TOTAL PAID</b>		<u>275.00</u>

what is that? ←

paid  
c/c  
275.00

EACH SITE SETUP INCLUDES:

- A. Host vendors are required to host a minimum of six (6x) vendors
1. Vendor business info and location listed on festival map given to each attendee.
2. 10' x 10' space at location. (Placement subject to availability.)
3. Name of business and contact information placed on chamber website w/live link.
4. Invitation to "Sunset Celebration" at 5:00 PM.
5. Each participating vendor is required to provide a product or service for the gift packages. Please see attached requirements document.

Request SANDBAR PLACEMENT

List GIFT item[s] here Digital Frame for Gift Basket - will bring

Vendor is responsible for their own exhibit, including tables, extension cords, etc. Unless vendor works it out directly with location site. Vendor is responsible for any damages or injuries caused by their individual set up or display.

SIGNATURE OF VENDOR [Signature]  
DATE 8/13/10

WEDDING FESTIVAL VENDOR CHAIR [Signature]  
DATE 8/13/10

PLEASE MAKE ALL CHECKS PAYABLE TO > AM Chamber/Wedding Festival  
Or You May Call The Chamber With A Credit Card.



① Faxed to  
Melissa on  
8/9/10

**Member/Non-Member Vendor Application Form For 2011 4th Annual Anna Maria Island  
CHAMBER OF COMMERCE WEDDING FESTIVAL**  
Please Print Legibly > Your online listing will be as it is written here. Please fill out this form completely and concisely

Business Name Dick Peterson Photography  
Physical Address 7626 15th Street East, Sarasota, Florida 34243  
Mailing Address 7626 15th Street East, Sarasota, Florida 34243  
Business Phone (941) 360-2323 Full Contact Name Dick Peterson  
E-Mail dick@DickPetersonPhotography.com Website www.DickPetersonPhotography.com

Category Listing:  Photographers

		\$ Amount
AMI CHAMBER MEMBER VENDOR FEE	\$250.00	\$250.00
NON-MEMBER, VENDOR FEE	\$400.00	
ADDITIONAL SITE(S) SETUP #:	X \$50.00 PER SITE	
ENHANCED LISTING	\$50.00	
BANNER AD ON WEBSITE	\$200.00	
ADDITIONAL WEB CATEGORIES	\$25 PER CATEGORY	
SPONSORSHIP LEVEL (Attached) Sponsorship Level Name:		
	<b>TOTAL PAID</b>	<b>\$250.00</b>

paid  
c/c  
8/9/10

**EACH SITE SETUP INCLUDES**

1. Vendor business info and location listed on festival map given to each attendee.
2. 10' x 10' space at location. (Placement subject to availability.)
3. Name of business and contact information placed on chamber website w/live link.
4. Invitation to "Sunset Celebration" at 5:00 PM.
5. Each participating vendor is required to provide a product or service for the gift packages. Please see attached requirements document.

List GIFT item[s] here Free Portrait Session including a 16x20 Canvas Wrap Print [session can be on location (within 25 miles of the Sarasota-Bradenton Airport) or in the studio]

✓ have  
Certificate

Vendor is responsible for their own exhibit, including tables, extension cords, etc. Unless vendor works it out directly with location site. Vendor is responsible for any damages or injuries caused by their individual set up or display.

SIGNATURE OF VENDOR Dick Peterson  
DATE August 6, 2010

WEDDING FESTIVAL VENDOR CHAIR Debrah Wiley  
DATE 8/9/10

**PLEASE MAKE ALL CHECKS PAYABLE TO > AM Chamber/Wedding Festival  
Or You May Call The Chamber With A Credit Card.**

**Member/Non-Member Vendor Application Form For 2011 4th Annual Anna Maria Island  
CHAMBER OF COMMERCE WEDDING FESTIVAL**

*faxed  
Melissa  
on 9/10/10*

**Please Print Legibly** > Your online listing will be as it is written here. Please fill out this form completely and concisely

Business Name Classic Event Management

Physical Address 212 17<sup>th</sup> St E, Bradenton, FL 34208

Mailing Address AS above

Business Phone 941-756-2923 Full Contact Name LINDA KHOURI

E-Mail lindakhouri89@hotmail.com Website www.classiceventmanagement.com

- Category Listing:  Accommodations  Boutiques/Shopping  Catering  Cakes/Confectionery  
 DJs/Entertainment  Florists  Officiants/Notaries  Photographers  
 Reception Venues  Rentals  Salons/Spas  Transportation  Videographers  Wedding Planners

		\$ Amount
AMI CHAMBER MEMBER VENDOR FEE	\$250.00	<u>250</u>
NON-MEMBER, VENDOR FEE	\$400.00	_____
ADDITIONAL SITE(S) SETUP #: _____ X	\$50.00 PER SITE	_____
ENHANCED LISTING	\$50.00	_____
BANNER AD ON WEBSITE	\$200.00	_____
ADDITIONAL WEB CATEGORIES	\$25 PER CATEGORY	_____
SPONSORSHIP LEVEL (Attached) Sponsorship Level Name: _____		_____
	<b>TOTAL PAID</b>	<u>250</u>

*paid  
chk #  
1004*

**EACH SITE SETUP INCLUDES**

1. Vendor business info and location listed on festival map given to each attendee.
2. 10' x 10' space at location. (Placement subject to availability.)
3. Name of business and contact information placed on chamber website w/live link.
4. Invitation to "Sunset Celebration" at 5:00 PM.
5. Each participating vendor is required to provide a product or service for the gift packages. *Please see attached requirements document.*

List GIFT item[s] here wine And picnic basket. - need Gift

Vendor is responsible for their own exhibit, including tables, extension cords, etc. Unless vendor works it out directly with location site. Vendor is responsible for any damages or injuries caused by their individual set up or display.

SIGNATURE OF VENDOR *Linda Khouri*  
DATE 9-7-2010

WEDDING FESTIVAL VENDOR CHAIR *D. Uling*  
DATE 9/9/10

**PLEASE MAKE ALL CHECKS PAYABLE TO > AM Chamber/Wedding Festival  
Or You May Call The Chamber With A Credit Card.**

**Member/Non-Member Vendor Application Form For 2011 4th Annual Anna Maria Island  
CHAMBER OF COMMERCE WEDDING FESTIVAL**

**Please Print Legibly** > Your online listing will be as it is written here. Please fill out this form completely and concisely

*faxed  
to mells  
9/10/10*

Business Name Anna Maria Beach Cottages  
 Physical Address 112 Oak Ave. Anna Maria, FL 34216  
 Mailing Address P.O. Box 817 112 Oak Ave. Anna Maria, FL 34216  
 Business Phone (811) 778-1503 Full Contact Name Amanda Guerra  
 E-Mail info@annamariabeachcottages.com Website annamariabeachcottages.com

- Category Listing:  Accommodations  Boutiques/Shopping  Catering  Cakes/Confectionery  
 DJs/Entertainment  Florists  Officiants/Notaries  Photographers  
 Reception Venues  Rentals  Salons/Spas  Transportation  Videographers   
 Wedding Planners

		\$ Amount
AMI CHAMBER MEMBER VENDOR FEE	\$250.00	\$ 250.00
NON-MEMBER, VENDOR FEE	\$400.00	
ADDITIONAL SITE(S) SETUP #: _____ X	\$50.00 PER SITE	
ENHANCED LISTING	\$50.00	\$ 50.00
BANNER AD ON WEBSITE	\$200.00	\$ 200.00
ADDITIONAL WEB CATEGORIES	\$25 PER CATEGORY	
SPONSORSHIP LEVEL (Attached) Sponsorship Level Name		
<b>TOTAL PAID</b>		\$ 500.00

*paid chk #  
3614*

**EACH SITE SETUP INCLUDES**

- Vendor business info and location listed on festival map given to each attendee.
- 10' x 10' space at location. (Placement subject to availability.)
- Name of business and contact information placed on chamber website w/live link.
- Invitation to "Sunset Celebration" at 5:00 PM.
- Each participating vendor is required to provide a product or service for the gift packages. *Please see attached requirements document.*

List GIFT item[s] here 2 beach towels + <sup>knives 1 bar</sup> stay at hotel ~~table~~ ~~bed~~ ~~chair~~

Vendor is responsible for their own exhibit, including tables, extension cords, etc. Unless vendor works it out directly with location site. Vendor is responsible for any damages or injuries caused by their individual set up or display.

SIGNATURE OF VENDOR *Amanda Guerra*  
 DATE 8/27/10

WEDDING FESTIVAL VENDOR CHAIR *D. Wiley*  
 DATE 9/3/10

**PLEASE MAKE ALL CHECKS PAYABLE TO > AM Chamber/Wedding Festival  
Or You May Call The Chamber With A Credit Card.**

faxed to  
melissa  
8/19/10

Member/Non-Member Vendor Application Form For 2011 4th Annual Anna Maria Island  
CHAMBER OF COMMERCE WEDDING FESTIVAL

Please Print Legibly> Your online listing will be as it is written here. Please fill out this form completely and concisely

Business Name A VICTORIAN BRIDE HAIR & MAKEUP  
Physical Address 4411 BEE RIDGE RD. # 121, SARASOTA, FL 34233  
Mailing Address SAME AS ABOVE  
Business Phone 941-928-3651 Full Contact Name LINDA A. SHEPARD  
E-Mail LINDA@AVICTORIANBRIDE.COM Website AVICTORIANBRIDE.COM

- Category Listing:  Accommodations  Boutiques/Shopping  Catering  Cakes/Confectionery  
 DJs/Entertainment  Florists  Officiants/Notaries  Photographers  
 Reception Venues  Rentals  Salons/Spas  Transportation  Videographers   
Wedding Planners

		\$ Amount
AMI CHAMBER MEMBER VENDOR FEE	\$250.00	<u>250.00</u> - paid
NON-MEMBER, VENDOR FEE	\$400.00	_____ chk#
ADDITIONAL SITE(S) SETUP #: _____ X \$50.00 PER SITE		_____ 1168
ENHANCED LISTING	\$50.00	_____
BANNER AD ON WEBSITE	\$200.00	_____
ADDITIONAL WEB CATEGORIES	\$25 PER CATEGORY	_____
SPONSORSHIP LEVEL (Attached) Sponsorship Level Name: _____		_____
<b>TOTAL PAID</b>		<u>250.00</u> # 1168 8/17/10

**EACH SITE SETUP INCLUDES**

1. Vendor business info and location listed on festival map given to each attendee.
2. 10' x 10' space at location. (Placement subject to availability.)
3. Name of business and contact information placed on chamber website w/live link.
4. Invitation to "Sunset Celebration" at 5:00 PM.
5. Each participating vendor is required to provide a product or service for the gift packages. Please see attached requirements document.

List GIFT item[s] here Basket of Angel Cosmetics - will be next week

Vendor is responsible for their own exhibit, including tables, extension cords, etc. Unless vendor works it out directly with location site. Vendor is responsible for any damages or injuries caused by their individual set up or display.

SIGNATURE OF VENDOR Linda A. Shepard  
DATE 8/17/10

WEDDING FESTIVAL VENDOR CHAIR D.B. Wiley  
DATE 8/19/10

PLEASE MAKE ALL CHECKS PAYABLE TO > AM Chamber/Wedding Festival  
Or You May Call The Chamber With A Credit Card.

Prefer to be at  
① Sarasota Chamber - Does hair & makeup for models at home  
② AMI Chamber

**Host Vendor Application Form For 2011 4th Annual Anna Maria Island  
CHAMBER OF COMMERCE WEDDING FESTIVAL**

Please Print Legibly > Your online listing will be available written here: (Please fill in the appropriate fields below)

*faxed to  
melissa  
9/10/10*

Business Name The Sun House + BridgeWalk  
 Physical Address 111 Gulf Drive South  
 Mailing Address 100 Bridge St Bradenton Beach, FL 34217  
 Business Phone 941 782-1122 Full Contact Name Chris Fielder  
941 779-2545 Linda Haack  
 E-Mail Linda@silverresorts.com Website www.the-sunhouse-restaurant.com  
Chris@thesunhouse-restaurant.com www.silverresorts.com

- Category Listing:  Accommodations  Boutiques/Shopping  Catering  Cakes/Confectionery  
 DJs/Entertainment  Florists  Officiants/Notaries  Photographers  
 Reception Venues  Rentals  Salons/Spas  Transportation  Videographers  Wedding  
 Planners

		\$ Amount
HOST VENDOR SITE	\$300.00	<u>300.00</u>
ADDITIONAL SITE(S) SETUP _____ X	\$50.00 PER SITE	_____
ENHANCED LISTING	\$50.00	_____
BANNER AD ON WEBSITE	\$200.00	_____
ADDITIONAL CATEGORIES	\$25 PER CATEGORY	<u>25.00</u>
SPONSORSHIP LEVEL (Attached) Sponsorship Level Name: _____		_____
TOTAL PAID		<u>325.00</u>
MAXIMUM NUMBER OF VENDORS YOU CAN HOST	<u>6</u>	_____

*Paid  
c/c  
9/9/10*

**EACH SITE SETUP INCLUDES:**

1. Vendor business info and location listed on festival map given to each attendee.
2. 10' x 10' space at location. (Placement subject to availability.)
3. Name of business and contact information placed on chamber website w/live link.
4. Invitation to "Sunset Celebration" at 5:00 PM.
5. Each participating vendor is required to provide a product or service for the gift packages. *Please see attached requirements document.*

List GIFT item[s] here Need gift

Vendor is responsible for their own exhibit, including tables, extension cords, etc. Unless vendor works it out directly with location site. Vendor is responsible for any damages or injuries caused by their individual set up or display.

SIGNATURE OF VENDOR [Signature]  
 DATE 9/8/10

WEDDING FESTIVAL VENDOR CHAIR D. Weing  
 DATE 9-9-10

PLEASE MAKE ALL CHECKS PAYABLE TO > AM Chamber/Wedding Festival  
 Or You May Call The Chamber With A Credit Card.

faxed to  
Melissa  
on 8/11/10

Host Vendor Application Form For 2011 4th Annual Anna Maria Island  
CHAMBER OF COMMERCE WEDDING FESTIVAL

Please Print Legibly > Your online listing will be as it is written here. Please fill out this form completely and concisely

Business Name Sandbar Restaurant  
Physical Address 100 Spring Ave Anna Maria, FL 34216  
Mailing Address POB 1478 Anna Maria, FL 34216  
Business Phone 941 778 8710 Full Contact Name Janice Bergbom  
E-Mail JBERGBOM@chilesgrana.com Website gruoper sandwich.com

Category Listing:  Accommodations  Boutiques/Shopping  Catering  Cakes/Confectionery  
 DJs/Entertainment  Florists  Officiants/Notaries  Photographers  
 Reception Venues  Rentals  Salons/Spas  Transportation  Videographers  Wedding  
Planners

		\$ Amount
HOST VENDOR SITE	\$300.00	<u>300.00</u>
ADDITIONAL SITE(S) SETUP _____ X	\$50.00 PER SITE	_____
ENHANCED LISTING	\$30.00	_____
BANNER AD ON WEBSITE	\$290.00	_____
ADDITIONAL CATEGORIES	\$25 PER CATEGORY	<u>50.00</u>
SPONSORSHIP LEVEL (Attached) Sponsorship Level Name: <u>The Big Day</u>		<u>1500.00</u>
	TOTAL PAID	<u>1850.00</u>
MAXIMUM NUMBER OF VENDORS YOU CAN HOST <u>12</u>		

paid c/c  
8/10/10  
End of  
January 2011

EACH SITE SETUP INCLUDES:

- A. Host vendors are required to host a minimum of six (6x) vendors
- 1. Vendor business info and location listed on festival map given to each attendee.
- 2. 10' x 10' space at location. (Placement subject to availability.)
- 3. Name of business and contact information placed on chamber website w/live link.
- 4. Invitation to "Sunset Celebration" at 5:00 PM.
- 5. Each participating vendor is required to provide a product or service for the gift packages. Please see attached requirements document.

List GIFT item(s) here Comp. ceiling draping and decorated ceremony Arbor - \$275. value

Vendor is responsible for their own exhibit, including tables, extension cords, etc. Unless vendor works it out directly with location site. Vendor is responsible for any damages or injuries caused by their individual set up or display.

SIGNATURE OF VENDOR [Signature]  
DATE 8/9/10  
WEDDING FESTIVAL VENDOR CHAIR Deb Wiley  
DATE 8/10/10

have gift  
as per copy

PLEASE MAKE ALL CHECKS PAYABLE TO > AM Chamber/Wedding Festival  
Or You May Call The Chamber With A Credit Card.

~~Host/Vendor Application~~

faxed to melissa 9/10/10

Host Vendor Application Form For 2011 4th Annual Anna Maria Island CHAMBER OF COMMERCE WEDDING FESTIVAL

Please Print Legibly> Your online listing will be as it is written here. Please fill out this form completely and concisely

Business Name Harrington House Beachfront Bed & Breakfast

Physical Address 5626 Gulf Drive

Mailing Address same

Business Phone 941-778-5444 Full Contact Name Mark Davis

E-Mail info@harringtonhouse.com Website www.harringtonhouse.com

- Category Listing:  Accommodations  Boutiques/Shopping  Catering  Cakes/Confectionery  DJs/Entertainment  Florists  Officiants/Notaries  Photographers  Reception Venues  Rentals  Salons/Spas  Transportation  Videographers  Wedding Planners

Table with columns: Item, \$ Amount, and handwritten values. Rows include: HOST VENDOR SITE (\$300.00, 300.00), ADDITIONAL SITE(S) SETUP (X, \$50.00 PER SITE), ENHANCED LISTING (\$50.00), BANNER AD ON WEBSITE (\$200.00), ADDITIONAL CATEGORIES (\$25 PER CATEGORY), SPONSORSHIP LEVEL (Attached) Sponsorship Level Name: 2 1/2 Days (1500), TOTAL PAID (300.00)

MAXIMUM NUMBER OF VENDORS YOU CAN HOST 6

1800 total - paid c/c 9/2/10

EACH SITE SETUP INCLUDES:

- A. Host vendors are required to host a minimum of six [6x] vendors
1. Vendor business info and location listed on festival map given to each attendee.
2. 10' x 10' space at location. (Placement subject to availability.)
3. Name of business and contact information placed on chamber website w/live link.
4. Invitation to "Sunset Celebration" at 5:00 PM.
5. Each participating vendor is required to provide a product or service for the gift packages. Please see attached requirements document.

List GIFT item[s] here 2 Nights Sunday through Thursday May - Nov exclude Holiday

Vendor is responsible for their own exhibit, including tables, extension cords, etc. Unless vendor works it out directly with location site. Vendor is responsible for any damages or injuries caused by their individual set up or display.

SIGNATURE OF VENDOR [Signature] DATE 9-2-10

WEDDING FESTIVAL VENDOR CHAIR Deb Wainy DATE 9-2-10

PLEASE MAKE ALL CHECKS PAYABLE TO > AM Chamber/Wedding Festival Or You May Call The Chamber With A Credit Card.

- need Gift Certificate

Katy

Faxed  
to Melissa  
8/19/10

Host Vendor Application Form For 2011 4th Annual Anna Maria Island  
CHAMBER OF COMMERCE WEDDING FESTIVAL

Please Print Legibly > Your online listing will be as it is written here. Please fill out this form completely and concisely

Also see

Business Name The Beach House Restaurant  
Physical Address 200 Gulf Drive Bradenton Beach FL 34217  
Mailing Address Po Box 1478 Anna Maria, FL 34016  
Business Phone 941-779-2222 Full Contact Name Shawn Rhoton

E-Mail SRhoton@chicresgroup.com Website www.groupofswidwich.com

- Category Listing:  Accommodations  Boutiques/Shopping  Catering  Cakes/Confectionery  
 DJs/Entertainment  Florists  Officiants/Notaries  Photographers  
 Reception Venues  Rentals  Salons/Spas  Transportation  Videographers  Wedding  
 Planners

		\$ Amount
HOST VENDOR SITE	\$300.00	<u>300.00</u>
ADDITIONAL SITE(S) SETUP _____ X	\$50.00 PER SITE	_____
ENHANCED LISTING	\$50.00	_____
BANNER AD ON WEBSITE	\$200.00	_____
ADDITIONAL CATEGORIES	\$25 PER CATEGORY	_____
SPONSORSHIP LEVEL (Attached) Sponsorship Level Name: _____		_____
<b>TOTAL PAID</b>		<u>300.00</u>

Paid  
CHK #14392

MAXIMUM NUMBER OF VENDORS YOU CAN HOST 5

EACH SITE SETUP INCLUDES:

- A. Host vendors are required to host a minimum of six (6x) vendors
1. Vendor business info and location listed on festival map given to each attendee.
  2. 10' x 10' space at location. (Placement subject to availability.)
  3. Name of business and contact information placed on chamber website w/live link.
  4. Invitation to "Sunset Celebration" at 5:00 PM.
  5. Each participating vendor is required to provide a product or service for the gift packages. Please see attached requirements document.

List GIFT item[s] here \$50.00 gift card ~~not gift~~ have gift

Vendor is responsible for their own exhibit, including tables, extension cords, etc. Unless vendor works it out directly with location site. Vendor is responsible for any damages or injuries caused by their individual set up or display.

SIGNATURE OF VENDOR Shawn Rhoton  
DATE 8-25-10

WEDDING FESTIVAL VENDOR CHAIR [Signature]  
DATE 8-25-10

PLEASE MAKE ALL CHECKS PAYABLE TO > AM Chamber/Wedding Festival  
Or You May Call The Chamber With A Credit Card.



Faxed to  
Melissa  
8/10/10

**Host Vendor Application Form For 2011 4th Annual Anna Maria Island  
CHAMBER OF COMMERCE WEDDING FESTIVAL**

Please Print Legibly > Your online listing will be as it is written here. Please fill out this form completely and concisely

Business Name Anna Maria Island Resorts

Physical Address 1325 Gulf Drive North, Bradenton Beach

Mailing Address 115 3rd St S, Bradenton Beach

Business Phone 778-6611 Full Contact Name Katy Demick

E-Mail Katy01@TortugaInn.com Website www.annamariaislandresorts.net

- Category Listing:  Accommodations  Boutiques/Shopping  Catering  Cakes/Confectionery  
 DJs/Entertainment  Florists  Officiants/Notaries  Photographers  
 Reception Venues  Rentals  Salons/Spas  Transportation  Videographers  Wedding  
 Planners

		\$ Amount
HOST VENDOR SITE	\$300.00	<u>300</u>
ADDITIONAL SITE(S) SETUP <u>3</u> X	\$50.00 PER SITE	<u>150.</u>
ENHANCED LISTING	\$50.00	_____
BANNER AD ON WEBSITE	\$200.00	_____
ADDITIONAL CATEGORIES	\$25 PER CATEGORY	_____

SPONSORSHIP LEVEL (Attached) Sponsorship Level Name: The Big Day, 1500.

Melissa: This includes 1 banner ad & enhanced listing by category listing as well as logo on home page. Please use old artwork if you have it.

TOTAL PAID \$1950

paid  
CAC # 3685  
8/9/10

**EACH SITE SETUP INCLUDES:**

- A. Host vendors are required to host a minimum of six [6x] vendors
1. Vendor business info and location listed on festival map given to each attendee.
  2. 10' x 10' space at location. (Placement subject to availability.)
  3. Name of business and contact information placed on chamber website w/live link.
  4. Invitation to "Sunset Celebration" at 5:00 PM.
  5. Each participating vendor is required to provide a product or service for the gift packages. Please see attached requirements document.

List GIFT item[s] here 1x 2 night stay at each of our 3 properties ✓ have gift certs

Vendor is responsible for their own exhibit, including tables, extension cords, etc. Unless vendor works it out directly with location site. Vendor is responsible for any damages or injuries caused by their individual set up or display.

SIGNATURE OF VENDOR K. Demick

DATE 8-8-10

WEDDING FESTIVAL VENDOR CHAIR Debrah Uley

DATE 8/9/10

Tortuga Inn  
Tradewinds  
Seaside.

PLEASE MAKE ALL CHECKS PAYABLE TO > AM Chamber/Wedding Festival  
Or You May Call The Chamber With A Credit Card.

Katy

Faxed Melissa  
9/28/10

**Host Vendor Application Form For 2011 4th Annual Anna Maria Island  
CHAMBER OF COMMERCE WEDDING FESTIVAL**

Please Print Legibly> Your online listing will be as it is written here. Please fill out this form completely and concisely

Business Name Anna Maria Island Community Center  
Physical Address 407 Magnolia Avenue Anna Maria FL 34216  
Mailing Address PO Box 253 " " " "  
Business Phone 941 778 1908 x9202 Full Contact Name Scott Jell  
E-Mail scott@myamicc.com Website www.islandcommunitycenter.com

Category Listing:  Accommodations  Boutiques/Shopping  Catering  Cakes/Confectionery  
 DJs/Entertainment  Florists  Officiants/Notaries  Photographers  
 Reception Venues  Rentals  Salons/Spas  Transportation  Videographers  Wedding  
Planners

		\$ Amount
HOST VENDOR SITE	\$300.00	<u>300</u>
ADDITIONAL SITE(S) SETUP _____ X	\$50.00 PER SITE	_____
ENHANCED LISTING	\$50.00	_____
BANNER AD ON WEBSITE	\$200.00	_____
ADDITIONAL CATEGORIES	\$25 PER CATEGORY	_____
SPONSORSHIP LEVEL (Attached) Sponsorship Level Name: _____		
	<b>TOTAL PAID</b>	<u>300</u>
MAXIMUM NUMBER OF VENDORS YOU CAN HOST	<u>25-30</u>	

pd chk#  
27756

- EACH SITE SETUP INCLUDES:**
1. Host vendors are required to host a minimum of six [6x] vendors
  1. Vendor business info and location listed on festival map given to each attendee.
  2. 10' x 10' space at location. (Placement subject to availability.)
  3. Name of business and contact information placed on chamber website w/live link.
  4. Invitation to "Sunset Celebration" at 5:00 PM.
  5. Each participating vendor is required to provide a product or service for the gift packages. Please see attached requirements document.

List GIFT item[s] here (TBD) - need donation

**Ad Designs  
(Developed In-House)**



4th Annual Anna Maria Island Chamber of Commerce

## A Unique Strolling Style

# Wedding Festival



Saturday, February 26, 2011

4:00 pm-7:00 pm

Sunday, February 27, 2011

11:00 am-5:00 pm

Over \$10,000 in Prizes  
Stroll Florida's Beach Wedding Capital via  
Complimentary Limousines and Trolleys to visit  
with over 70 wedding professionals  
on our pristine island.

Check In: 5313 Gulf Drive N

Pre-Registration/  
Registration:

Registration:

\$7 in Advance / \$10 Day Of  
Event

For information:

Call 941-778-1541

*A Two Day Event Featuring*

- Live Entertainment
- Fashion Shows
- Cake Tastings
- Wine & Food Samplings
- Mock Weddings
- Photo Sessions
- Hair and Make-Up Demos
- Vendor Giveaways
- Candlelight Vendor Stroll

2/26 Welcome Tiki Party 7:00pm

2/27 Sunset Celebration Finale 5:00pm

Proud Sponsors:



[www.amiweddingfestival.com](http://www.amiweddingfestival.com)

A Unique Strolling Style

# Wedding Festival

Saturday, February 26, 2011  
4:00 pm-7:00 pm  
Sunday, February 27, 2011  
11:00 am-5:00 pm

Over \$10,000 in Prizes  
Stroll Florida's Beach Wedding Capital via  
Complimentary Limousines and Trolleys to visit with over 70  
wedding professionals  
on our pristine island.

*A Two Day Event Featuring*

Live Entertainment

Fashion Shows

Cake Tastings

Wine & Food Samplings

Mock Weddings

Photo Sessions

Hair and Make-Up Demos

Vendor Giveaways

Candlelight Vendor Stroll

2/26 Welcome Tiki Party 7:00pm

2/27 Sunset Celebration Finale 5:00pm



[www.amiweddingfestival.com](http://www.amiweddingfestival.com)



A Unique Strolling Style

# Wedding Festival

Saturday February 26, 2011  
4pm to 7pm  
Sunday February 27, 2011  
11am to 5pm

Over \$10,000 in Prizes  
Stroll Florida's Beach Wedding Capital via  
Complimentary Limousines and Trolleys to visit with over 70  
wedding professionals on our pristine island.

*A Two Day Event Featuring*

Live Entertainment

Fashion Shows

Cake Tastings

Wine & Food Samplings

Mock Weddings

Photo Sessions

Hair and Make-Up Demos

Vendor Giveaways

Candlelight Vendor Stroll

2/26 Welcome Tiki Party 7:00pm

2/27 Sunset Celebration Finale 5:00pm



[www.amiweddingfestival.com](http://www.amiweddingfestival.com)



4th Annual Anna Maria Island Chamber of Commerce

# Wedding Festival



Saturday, February 26, 2011  
4:00 pm - 7:00 pm  
Sunday, February 27, 2011  
11:00 am - 5:00 pm

## A Unique Strolling Style

# Wedding Festival

Over \$10,000 in Prizes  
Stroll Florida's Beach Wedding Capital via  
Complimentary Limousines and Trolleys to  
visit with over 70 wedding professionals  
on our pristine island.

### *A Two Day Event Featuring*

- Live Entertainment
- Fashion Shows
- Cake Tastings
- Wine & Food Samplings
- Mock Weddings
- Photo Sessions
- Hair and Make-Up Demos
- Vendor Giveaways
- Candlelight Vendor Stroll

2/26 Welcome Tiki Party 7:00pm  
2/27 Sunset Celebration Finale 5:00pm



Check In: 5313 Gulf Drive N  
Registration:  
\$7 in Advance \$10 Day Of Event  
For Information and  
Pre-Register,  
Call 941-778-1541 Or Visit  
[www.amiweddingfestival.com](http://www.amiweddingfestival.com)



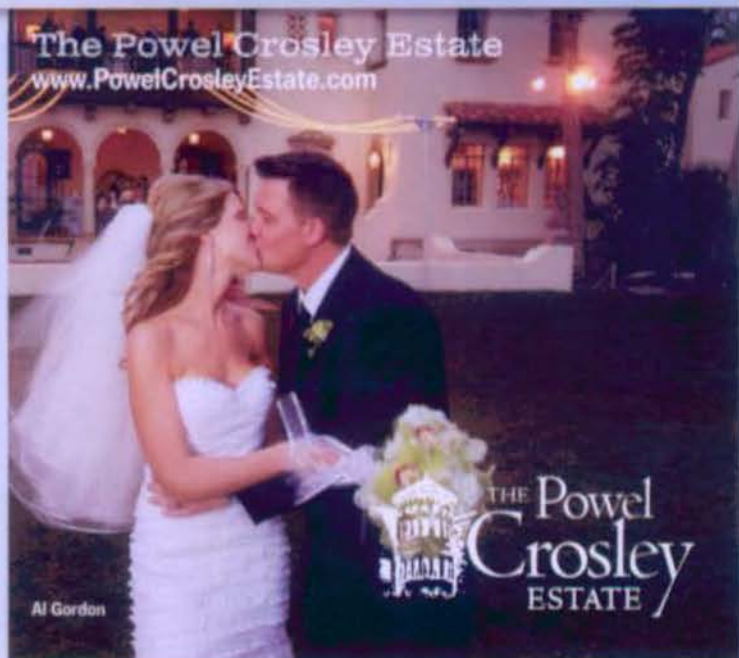
A two day strolling-style, island-wide festival in the Wedding Capital of Florida. [AMIWeddingFestival.com](http://AMIWeddingFestival.com)

Chiles Group  
Sandbar & Beachhouse Restaurants  
[www.GrouperSandwich.com](http://www.GrouperSandwich.com)



Dara Caudill

The Powel Crosley Estate  
[www.PowelCrosleyEstate.com](http://www.PowelCrosleyEstate.com)



Al Gordon

Anna Maria Island Resorts  
[www.AnnaMarialandResorts.net](http://www.AnnaMarialandResorts.net)



Dara Caudill

Bradenton Area  
Convention & Visitors Bureau  
[www.AnnaMarialand-LongboatKey.com](http://www.AnnaMarialand-LongboatKey.com)



Dara Caudill