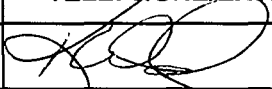


MANATEE COUNTY GOVERNMENT
AGENDA MEMORANDUM

SUBJECT	Confirm appointment of Convention and Visitors Bureau Department Director	TYPE AGENDA ITEM	Regular
DATE REQUESTED	December 7, 2010	DATE SUBMITTED/REVISED	November 30, 2010
BRIEFINGS? Who?	Will be offered to individual Commissioners upon request	CONSEQUENCES IF DEFERRED	None
DEPARTMENT/DIVISION	County Administrator	AUTHORIZED BY TITLE	Ed Hunzeker, County Administrator
CONTACT PERSON TELEPHONE/EXTENSION	Ed Hunzeker, ext. 3717	PRESENTER/TITLE TELEPHONE/EXTENSION	Ed Hunzeker, ext. 3717
ADMINISTRATIVE APPROVAL			

ACTION DESIRED

INDICATE WHETHER 1) REPORT; 2) DISCUSSION; 3) FORM OF MOTION; OR 4) OTHER ACTION REQUIRED

Motion to confirm appointment of Elliott Falcione as Convention and Visitors Bureau Department Director effective December 18, 2010.

APPROVED IN OPEN SESSION
DEC 07 2010

ENABLING/REGULATING AUTHORITY

Federal/State law(s), administrative ruling(s), Manatee County Comp Plan/Land Development Code, ordinances, resolutions, policy

BOARD OF COUNTY COMMISSIONERS
MANATEE COUNTY, FLORIDA

- Florida Statutes, Chapter 125.74(k) and Manatee County Code, Sections 2-2-23 (a) (12) and 3-2-1 (c)

BACKGROUND/DISCUSSION

- Elliott began his career with Manatee County Government in 1993 serving as Operations Manager for the Convention and Visitors Bureau (CVB). In 1996, his job responsibilities were expanded when the CVB began to manage the Powel Crosley Estate. From 1996 to 2004, his responsibilities included overseeing both the Manatee Convention & Civic Center and the Powel Crosley Estate, with the title of Facilities Manager. In 2004, his role was once again expanded as he became the Administrator for the CVB.
- Prior to joining Manatee County, Elliott worked for the Pittsburgh Pirates Baseball Club for 5 years in roles including Guest Relations Coordination and Assistant Director of Operations. He learned the importance of providing a positive experience for his customers and anticipating needs as part of that experience.
- Elliott earned a Bachelor of Science degree from the University of Phoenix while working at the CVB.
- Elliott has served in the role of the CVB's Interim Director since the retirement of his predecessor in June, 2010. During that time, he has developed collaborations with program stakeholders to maximize the effectiveness of the Bureau. He has focused on providing a higher level of customer service as well as ensuring the professional growth and development of the CVB staff. He continues to look for opportunities to partner to better position Manatee County for tourist related activities.

COUNTY ATTORNEY REVIEW

Check appropriate box	
<input type="checkbox"/>	REVIEWED Written Comments: <input type="checkbox"/> Attached <input type="checkbox"/> Available from Attorney (Attorney's initials: _____)
<input checked="" type="checkbox"/>	NOT REVIEWED (No apparent legal issues.)
<input type="checkbox"/>	NOT REVIEWED (Utilizes exact form or procedure previously approved by CAO.)
<input type="checkbox"/>	OTHER

ATTACHMENTS: (List in order as attached)		INSTRUCTIONS TO BOARD RECORDS:	
		N/A	
COST:	Budgeted position in personnel services	SOURCE (ACCT # & NAME):	Convention and Visitors Bureau
COMMENTS:		AMT./FREQ. OF RECURRING COSTS: (ATTACH FISCAL IMPACT STATEMENT)	N/A