

MANATEE COUNTY GOVERNMENT AGENDA MEMORANDUM

SUBJECT	Permission to set a public hearing - Children's Services	TYPE AGENDA ITEM	Consent
DATE REQUESTED	November 8, 2011	DATE SUBMITTED/REVISED	October 28, 2011
BRIEFINGS? Who?	None	CONSEQUENCES IF DEFERRED	Delay in holding public hearing
DEPARTMENT/DIVISION	Community Services Human Services	AUTHORIZED BY TITLE	Brenda Rogers 10/28/11 Director <i>Brenda Rogers</i>
CONTACT PERSON TELEPHONE/EXTENSION	Michael Neuges x 3467 <i>email: mneuges@manatee.org</i>	PRESENTER/TITLE TELEPHONE/EXTENSION	Michael Neuges, Human Services Manager
ADMINISTRATIVE APPROVAL		<i>[Signature]</i>	

ACTION DESIRED INDICATE WHETHER 1) REPORT; 2) DISCUSSION; 3) FORM OF MOTION; OR 4) OTHER ACTION REQUIRED
Authorization to set a public hearing to allocate additional monies from the Children's Services Dedicated Millage to Manatee Community Action Agency, Inc.

ENABLING/REGULATING AUTHORITY Federal/State law(s), administrative ruling(s), Manatee County Comp Plan/Land Development Code, ordinances, resolutions, policy
11.1.4 Efficiency in Service Delivery and Section 2.2.259 of Manatee County Code of Ordinances.

BACKGROUND/DISCUSSION
Continued on Page 2

COUNTY ATTORNEY REVIEW	
Check appropriate box	
<input type="checkbox"/>	REVIEWED Written Comments: <input type="checkbox"/> Attached <input type="checkbox"/> Available from Attorney (Attorney's initials: _____)
<input type="checkbox"/>	NOT REVIEWED (No apparent legal issues.)
<input type="checkbox"/>	NOT REVIEWED (Utilizes exact form or procedure previously approved by CAO.)
<input checked="" type="checkbox"/>	OTHER Discussed with M.S. M.S. is working with staff to prepare public notice.

APPROVED IN OPEN SESSION

NOV 08 2011

**BOARD OF COUNTY COMMISSIONERS
MANATEE COUNTY, FLORIDA**

ATTACHMENTS: (List in order as attached)		INSTRUCTIONS TO BOARD RECORDS:	
Funding request from Manatee Community Action Agency, Inc.		n/a	
COST:	n/a	SOURCE (ACCT # & NAME):	104.0015002 Children's Services Tax
COMMENTS:		AMT./FREQ. OF RECURRING COSTS: (ATTACH FISCAL IMPACT STATEMENT)	

BACKGROUND/DISCUSSION (Continued from Page 1):

- September 15, 2011 Board adopted FY2011/2012 budget that included funding for non-profit agencies funded through the Children’s Services Tax.
- October 1, 2011 Manatee Community Action Agency submitted a request for emergency funding from the Children’s Services reserve for the Whole Child Manatee program in the amount of \$67,385 due to an unexpected loss in substantial program revenues. (Agency request is attached).
- October 19, 2011 the Children’s Services Advisory Board reviewed and voted 8 to 1 to recommend approval of this funding in the amount of \$67,385 from the Children’s Services Dedicated Millage Funds.
- In accordance with Section 2-2-259 of the Manatee County Code of Ordinances, requests for funding after adoption of the County’s budget must be brought forward to the Board of County Commissioners in a Public Hearing.
- In accordance with the Public Hearing Procedures, public notice will be published once at least ten (10) days prior to the proposed Public Hearing date of November 21, 2011.
- A Public Hearing is being requested at this time to consider funding additional money to Manatee Community Action Agency, Inc.

Children's Services Emergency Funding Criteria

Requesting Agency: MCAA – Whole Child Manatee

Program/Project: Whole Child Manatee Amount: \$67,385

1. Does the request meet any of the objectives listed in Children's Services Ordinance #91-42?

YES

NO

2. Is this a new program funding request that has not been reviewed by the CSAB during the most recent funding cycle?

YES

NO

If no, please explain the recommendation result. – Program was recommended for funding at a decreased amount. Requested \$57,259 – received 4% less or \$54,969. Program received an 82.63 overall rating score.

3. Has the program provided sufficient evidence to support an emergent need for it to be considered for emergency funding prior to the next funding cycle?

YES

NO

4. Is the reason for the request for a situation which could not have reasonably been foreseen?

YES

NO

5. Is there reserve or contingency funding available to cover the amount of the emergency funding request.

YES

NO

If no, please explain amount available or other funding sources that could be used to support this request.

To: Manatee County Government Children's Services Board

Reason: Whole Child Manatee FY2012 Emergency Funding Request Amount: \$67,385

Whole Child Manatee emerged in 2001 from the common community concern to address school readiness. Accumulated scientific data confirmed the importance of the first three years of brain development in shaping the future of children's well being in health, learning and life work. In 2003 Whole Child Manatee, a community partnership of civic, business, nonprofit, faith-based and government entities launched an integrated service delivery system for families with children in all income categories regardless of race and ethnicity. Whole Child currently works with over 120 community partners whose program services number in the three hundreds accessible to families on the internet "24/7". In the last two years 3,397 users have accessed the Whole Child data base. WCM has established close working relationships with the different ethnic and racial communities in the County. Strong ties to the Latino Community were built with the addition of a bilingual Whole Child Advisor in 2003 to the Project.

Whole Child Advisors are a major component of the outreach function of Whole Child. Due to funding cut backs, staff time is being reduced to the brink of ineffectuality and the bilingual advisor will be cut completely. This will virtually abandon the process of connecting the Hispanic/Latino Community as no position of this nature exists in the County outside Whole Child Manatee. State College of Florida is no longer funding the Early Success Program which included the Young Child Community Screening Program for children not enrolled in any childcare setting. The CRA grants are no longer funding any social services as they complete their five year plan.

Ordinance #91-42 speaks to the "authorization of continuing programs for the prevention and treatment of Manatee Count's *neglected, abused or at-risk children and to fund programs to serve economically disadvantaged children*". The ordinance goes on to state that the authorization of expenditures shall be used "to provide and maintain in Manatee County such *programs and services directed toward developing, maintaining and restoring the integrity of the family* where such programs and services are consistent with the scope and purpose of this Ordinance and Resolution R-90-169". Hispanic/Latino families and their children must navigate complicated layers of social pressure to thrive in our society. With the assistance of a Latina Whole Child Advisor, some of that stress can be directed into effective, productive outcomes.

Since 2003 the bilingual Whole Child Advisor has been working closely with Spanish (and native South American "Indian") speaking families assisting from 480 to 500 families (approximately 75% Latino) annually, connecting them to the services for which they qualify. This same bilingual advisor has worked closely over the past eight years with the Latino Community Network and other Spanish speaking civic groups to strengthen and create bridges of support for Latino families, recruited bilingual volunteers to assist in the Young Child Developmental Screenings, followed up with those Spanish speaking families whose children showed delays, trained and certified for the Volunteer Income Tax Assistance program preparing the returns of several hundred Spanish speaking workers and attended dozens of community events annually to inform both English and Spanish speaking parents about the community of services

through Whole Child Manatee. Maintaining this position will continue the critical work to support bridging gaps in services for Hispanic/Latino children at risk.

In order for Whole Child to maintain the superior quality of services to the families and providers of Manatee County as they are now the request is for \$67,385. This will lower the administrative assistant to 20 hours, and continue the positions of the Whole Child Advisors presently at MSS Full Service Family Center at 32 hours and Harlee Full Service Family Center at 40 hours. (see attachment 1)

The funding will be needed for the remainder of MCAA's fiscal year from October, 2011 through June, 2012.

Outreach to the Latino community and families poses unique problems. The language and culture of the Hispanic/Latino population is not homogeneous. While generalities apply, just speaking Spanish is not a guaranteed passport into the hearts and minds of Hispanic/Latino families. In the past decade the Hispanic community in America and especially locally (comprising 72% of the births at Manatee Memorial) has been the fastest growing ethnic/racial population. Data shows us they have the most unique needs, language being chief among them, but poverty and low literacy rates are of also equal concern. Children from these families often have ambiguous legal status and enter public schools with compromised health and learning problems. Many of these issues stem from the isolation their families experience in their language and culture which prevents them from accessing the support and help they need for their children adding costs to an already stressed public school budget.

For a variety of reasons the degree of loss of funding was unanticipated. Economics and politics on the federal level conspired to derail plans for many nonprofit service agencies across the country. Consequently, this exact funding request was not submitted to the Children's Services Advisory Board during the most recent funding cycle.

Whole Child Manatee/MCAA was applying for over \$300,000 to the CHIP grant with Manatee County Rural Health. Whole Child also approached United Way for an additional \$60,000, but was unsuccessful in both requests. Grant applications have been submitted to: Build-A-Bear Foundation for \$10,000 in July, 2011; State Farm Foundation for \$15,000 in July, 2011; CVS Caremark Charitable Trust for \$50,000 in August, 2011; Bank of America Corporate Philanthropy for \$58,000 in August, 2011; Wells Fargo for \$20,000 in September, 2011; and Connect Your Community for \$8,400 in September, 2011, totaling \$161,400. All of these grants are pending and the earliest we will hear from any one of them will be in November of 2011.

The overarching plan to support the critical work of the Whole Child Advisors will be to aggressively pursue funding for all of Whole Child Manatee's efforts to connect families to the services that strengthen their health and education. These include the Young Child Community Developmental Screening Program, the current effort to organize and present trainings in Public Options for Health Insurance for Children (Florida KidCare) to local front line staff, the direct family and provider support offered by the Advisors in the course of their work to promote the use of the Whole Child Connection, and the continuation of Volunteer Income Tax Assistance (VITA) Program. Grant funding will continue to be sought from multiple sources on the local, state and federal level for all of the above.

WHOLE CHILD

Projected Budget
7/1/11-6/30/12

REVENUE

KID CARE	1,000
HEAD START	2,000
SYSTEM GRANT	-
GRANT REVENUE - MANATEE COUNTY GOV'T (CCAB)	64,069
GRANT REVENUE - MANATEE COUNTY GOV'T (M2 Marja)	29,804 (40 hrs - ban + 20 cal. + 34 miles)*.5
GRANT REVENUE - UNITED WAY	25,000
GRANT REVENUE -	-
Total REVENUE	111,573

EXPENDITURES

WAGES(40 HRS KR AND MS & MZ @ 32)	117,570
BENEFITS & EMPLOYEE COSTS	34,065
ACCOUNTING & AUDIT	757
FIDELITY BOND	25
VEHICLE INSURANCE	2
GENERAL LIABILITY	520
UMBRELLA INSURANCE	405
LOCAL TRAVEL	848
MEALS (IN-HOUSE MTG & TRNG)	338
RENTALS-MISCELLANEOUS	-
TRAVEL PER DIEM/OUT OF TOWN	228
PAYROLL EXPENSE	397
CELL PHONES	1,798
COMPUTER MAINT/SUPPOR	9,400
PRINTING EXPENSE	75
PROGRAM SUPPLIES	147
OFFICE SUPPLIES	273
POSTAGE	2
Total EXPENDITURES	165,702

NET REVENUE OVER EXPENSES BEFORE ADMIN. (54,129)

CONTRACTED GENERAL ADMIN. EXPENSE 15,258

NET REVENUE OVER EXPENSES - PLEASE SEE NOTE BELOW (67,325)

From: Vicki Jarratt
Sent: Wednesday, November 09, 2011 9:58 AM
To: 'brenda.rogers@mymanatee.org'
Subject: FW: Children's Services - Public Hearing

Attachments: BC20111108DOC014.PDF

Brenda would you please forward a copy of this to Michael Neuges. The email I previously sent to him was returned as "undeliverable".

Best regards,
Vicki Jarratt
Board Records
For R.B. "Chips" Shore
Manatee County Clerk of Circuit Court & Comptroller
www.ManateeClerk.com
vicki.jarratt@manateeclerk.com
749-1800 Ext. 4185
"Pride in Service with a Vision to the Future"

From: Vicki Jarratt
Sent: Wednesday, November 09, 2011 9:54 AM
To: 'michael.neuges@mymanatee.org'
Subject: Children's Services - Public Hearing

Attached is a copy of the request for a Public Hearing - Children's Services approved by the BCC on 11/8/11.

Best regards,
Vicki Jarratt
Board Records
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