

RESOLUTION R-13-072

A RESOLUTION OF THE BOARD OF COUNTY COMMISSIONERS, MANATEE COUNTY, FLORIDA, AUTHORIZING FREE FIXED ROUTE BUS RIDES ON APRIL 25, 2013, TO SUPPORT "TRY TRANSIT DAY"

WHEREAS, the State of Florida is dedicated to improving air quality, reducing traffic congestion, promoting health and physical fitness, and reducing energy consumption; and

WHEREAS, the Florida Department of Transportation, District One, through its Commuter Services Program, contributes to these State goals by reducing traffic congestion and lowering greenhouse gas emissions throughout the region, by promoting the use of alternative commute modes and encouraging commuters to track trips in Commuter Services' Trip Track program; and

WHEREAS, April 25, 2013, is proclaimed "Try Transit Day;" and

WHEREAS, Manatee County Area Transit (MCAT) and Sarasota County Area Transit (SCAT) will not charge fares for fixed route services on April 25, 2013.

NOW, THEREFORE, BE IT RESOLVED, that the Manatee County Board of County Commissioners does hereby officially declare Thursday, April 25, 2013, as "Try Transit Day," charging no MCAT fixed route bus fares, in Manatee County, Florida.

DULY ADOPTED with a quorum present and voting this 23 day of April, 2013.

**BOARD OF COUNTY COMMISSIONERS
MANATEE COUNTY, FLORIDA**

By: Larry Gustafson
Chairman

**ATTEST: R.B. SHORE
Clerk of the Circuit Court**

By: Weki Isoney



April 23, 2013 - Regular Meeting
Agenda Item #24

Subject

"Try Transit Day" with Free Fixed Route Bus Rides

Briefings

None

Contact and/or Presenter Information

William Steele, Transit Manager, william.steele@mymanatee.org, 941-747-8621 Ext. 7440

Chad Fosnight, Senior Planner, chad.fosnight@mymanatee.org, 941-747-8621 Ext. 7622

APPROVED in Open Session

Manatee County Board of County
Commissioners

Action Requested

Adoption of Resolution R-13-072 declaring April 25, 2013, as "Try Transit Day" and authorizing Manatee County Area Transit (MCAT) to not collect fares for fixed route bus rides on April 25, 2013.

Enabling/Regulating Authority

Florida Statutes 125

Background Discussion

The Florida Department of Transportation (FDOT) District One Commuter Services Program is promoting April 25, 2013, as "Try Transit Day." Transit agencies in FDOT District One are being asked to participate in the event. "Try Transit Day" is designed to promote not only the use of public transportation, but also alternative travel modes that contribute towards improving air quality, reducing traffic congestion, promoting health and physical fitness, and reducing energy consumption.

FDOT District One Commuter Services is assisting MCAT with promotion of "Try Transit Day" with website updates, press release, mailers, etc. MCAT staff anticipates working with others in the County to promote "Try Transit Day," including information at the County Government Showcase, to be held on April 24, 2013; distributing a press release; updating the MCAT website; and posting fliers on MCAT buses and at transit stations.

Sarasota County has also approved a resolution that allows for a "Try Transit Day" with free rides on April 25, 2013, so the interlined transit routes operated jointly by both systems will provide seamless connectivity.

Last year, the Board of County Commissioners approved R-12-072, authorizing free fares on April 19, 2012, which was also declared "Try Transit Day."

MCAT anticipates that this will cost no more than \$2,380, based on data from this year's revenue and last year's revenue trends.

County Attorney Review

Not Reviewed (No apparent legal issues)

Explanation of Other

Reviewing Attorney

N/A

Instructions to Board Records

Please send signed Resolution and a copy of the minutes to Chad Fosnight, chad.fosnight@mymanatee.org

Cost and Funds Source Account Number and Name

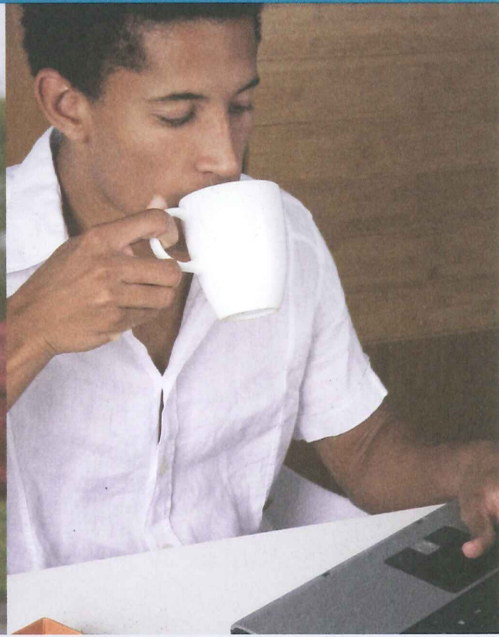
\$2,380; 435-0012000 Transit Operations

Amount and Frequency of Recurring Costs

One-time cost through missed revenue

Attachment: [Resolution - Try Transit 2013.pdf](#)

Attachment: [Manatee Transit Poster.pdf](#)



We have a commute alternative for you!

- ✓ Carpooling
- ✓ Transit
- ✓ Vanpooling
- ✓ Bicycling
- ✓ Walking
- ✓ Teleworking



April 25 "Try Transit Day" FREE Rides on MCAT all day!

Commit. Bike, walk, carpool, ride the bus, telework – anything but driving solo!

Track and Win. Log all your trips onto the [Trip Track](#) form and share your photos and stories
[Tracking Form @ www.CommuterServicesFL.com](#) [Facebook.com/CommuterServicesFlorida](#)

The more trips you track, the better your chances to win!

Call or visit us online today - We are here to help!
[CommuterServicesFL.com](#) 1.866.585.RIDE (7433)

CustomerService@CommuterServiceFL.com

