

AMENDMENT No.2  
to  
AGREEMENT BETWEEN MANATEE COUNTY  
and  
PHASE V OF SOUTHWEST FLORIDA, INC.  
for  
PROFESSIONAL TOURISM INQUIRY AND FULFILLMENT SERVICES

THIS Amendment No.2 to Agreement, is made and entered into by and between the **COUNTY OF MANATEE**, a political subdivision of the state of Florida, by and through its Board of County Commissioners, hereinafter referred to as the "County," with mailing address at 1112 Manatee Avenue West, Bradenton, Florida 34205 and **PHASE V OF SOUTHWEST FLORIDA, INC.**, hereinafter referred to as the "Consultant", duly authorized to conduct business in the state of Florida, with offices located at 12290 Treeline Avenue, Ft. Myers, Florida 33913-8513.

**WHEREAS**, on July 20, 2011 the County executed an Agreement (No. 11-1067DW) with Phase V of Southwest Florida, Inc. to render and perform Professional Tourism Inquiry and Fulfillment Services for the Bradenton Area Convention and Visitors Bureau (BACVB) commencing on **August 1, 2011**; and

**WHEREAS**, pursuant to Article 5 of the Agreement, the Agreement shall remain in effect for one year but may be amended four additional one-year periods; and

**WHEREAS**, on September 30, 2012, the County executed an Amendment Number 1 for renewal of the contract at the same terms and conditions for one year commencing August 1, 2012 (for a purchase order total not to exceed amount of \$150,000); and

**NOW THEREFORE**, for and in consideration of the mutual benefits to be derived, the parties hereto agree as follows:

1. The duration of the Agreement shall be extended for one year commencing August 1, 2013 and ending July 31, 2014 at 12:01 A.M. Two renewal options remain.
2. Total cost of services during this one year period shall not exceed \$85,000.
3. All other terms and conditions of the Agreement shall remain in full force and effect during the term of the Agreement.

The parties hereto have caused this **Amendment No.2 to the Agreement (#11-1067DW) for Professional Tourism Inquiry and Fulfillment Services** to be fully executed by their authorized representatives.

Consultant's key personnel name and contact information for this Agreement:

Michael R. De Mas  
mdeinas@phasev.com  
239-225-1000

**PHASE V OF SOUTHWEST FLORIDA, INC.**

Address: 12290 TreeLine Ave  
Fort Myers, FL 33913

By: Michael R. De Mas

MICHAEL R. DEMAS, PRESIDENT  
(Print Name and Title of Above Signer)

Date: July 5, 2013

**COUNTY OF MANATEE, FLORIDA**

By: Melissa M. Wendel  
Melissa M. Wendel, CPPO  
Purchasing Official

Date: 7/12/2013

**From:** [Vicki Tessmer](#)  
**To:** [Vicki Jarratt](#)  
**Subject:** FW: Agreement Amendment No.2 for Tourism Inquiry and Fulfillment Services with Phase V of Southwest Florida, Inc.  
**Date:** Tuesday, July 16, 2013 7:34:06 AM  
**Attachments:** [phaseV.amend2.tourism.pdf](#)

---

---

**From:** deborah.carey-reed@mymanatee.org [mailto:deborah.carey-reed@mymanatee.org]  
**Sent:** Monday, July 15, 2013 5:05 PM  
**To:** Vicki Tessmer  
**Cc:** Mike DeMas; eva.galler@mymanatee.org  
**Subject:** Agreement Amendment No.2 for Tourism Inquiry and Fulfillment Services with Phase V of Southwest Florida, Inc.

To: Manatee County Clerk of Circuit Court - Board Records

Hello Vicki --

Please accept the attached executed Amendment No. 2 to extend the Agreement for Professional Tourism Inquiry and fulfillment Services with Phase V of Southwest Florida, Inc. to July 31, 2014 in accordance with the terms and conditions of the contract executed 05/31/2012.

#### INSTRUCTION TO BOARD RECORDS

**Please send a confirmation of the Acceptance to:**

- Deborah Carey-Reed, Purchasing

Thank you. If you require any additional information, please call me at extension 3074.

Deborah

---

*Deborah Carey-Reed, CPPB*

CONTRACTS NEGOTIATOR

MANATEE COUNTY PURCHASING

Ph: 941-749-3074(extension 3074)

FYI: Michael R. DeMas, President, Phase V  
Eva Galler, Senior Fiscal Analyst, Manatee County BACVB

---

Florida has a very broad Public Records Law. This agency is a public entity and is subject to Chapter 119 of the Florida Statutes, concerning public records. E-mail communications are covered under such laws & therefore e-mail sent or received on this entity's computer system, including your e-mail address, may be disclosed to the public or media upon request.