

Manatee County Public Safety Center
2101 47th Terrace East, Bradenton - Training Rooms A & B
2:00 p.m. - March 21, 2017

March 21, 2017 - Special Meeting - Joint Session of Manatee and Sarasota Boards of County
Commissioners
Agenda Item #3

Subject

Transit Agency Collaboration

Briefings

None

Contact and/or Presenter Information

William Steele, Transit Division Manager, Public Works, William.Steele@mymanatee.org, (941) 747-8621 x
7440

Chad Butzow, Public Works Deputy Director for Field Operations, Chad.Butzow@mymanatee.org, (941) 708-
7432 x7432

Rocky A. Burke, Director, Sarasota County Area Transit

Action Requested

N/A

Enabling/Regulating Authority

N/A

Background Discussion

The Manatee County Area Transit (MCAT) and Sarasota County Area Transit (SCAT) transit systems continue to collaborate to better serve transit riders in the two-county urbanized area. The two transit systems jointly operate routes connecting both counties including Route 99 serving the U.S. Highway 41 corridor, and a jointly operated fixed route serving Longboat Key. The Route 99 operates between downtown Bradenton and downtown Sarasota and is the top performing route in terms of combined ridership in the urbanized area, providing important connections for residents and visitors, and bringing many riders to area jobs. The Longboat Key route currently provides service between downtown Sarasota and Coquina Beach in Manatee County.

Recently, MCAT and SCAT are collaborating to create a more uniform rider experience and attract more ridership through the Unlimited Access or U-Pass Program. This innovative concept includes a partnership with area colleges including the University of South Florida Sarasota-Manatee, Ringling College, and New College. Continuing efforts include the Regional Bus Pass or "R-Card," which provides monthly unlimited rides for those passengers that utilize both transit systems for their travel, and special event coordination such as the partnership for veterans to travel to annual "Stand Down" events and the annual "Try Transit Day."

Staff from MCAT and SCAT will briefly elaborate on their recent collaborative efforts as well as upcoming events.

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County Attorney Review

Not Reviewed (No apparent legal issues)

Explanation of Other

Reviewing Attorney

N/A

Instructions to Board Records

Please send a copy of the minutes to William Steele, Transit Division Manager, William.Steele@mymanatee.org
and Chad Butzow, Public Works Deputy Director, Chad.Butzow@mymanatee.org

Cost and Funds Source Account Number and Name

N/A

Amount and Frequency of Recurring Costs

N/A

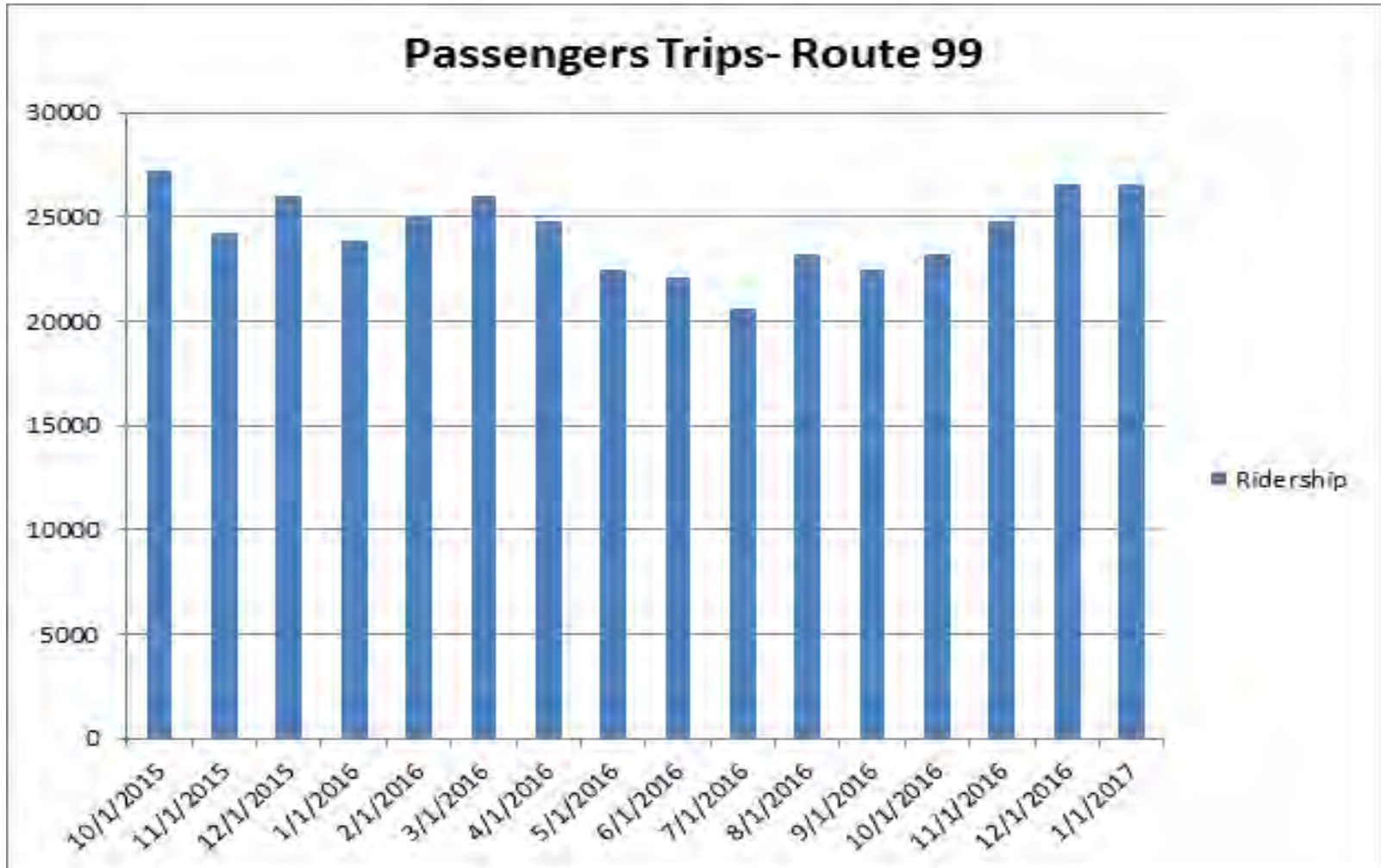
Attachment: [SCAT & MCAT Presentation.pdf](#)

Attachment: [MCAT_SCAT Presentation.pdf](#)

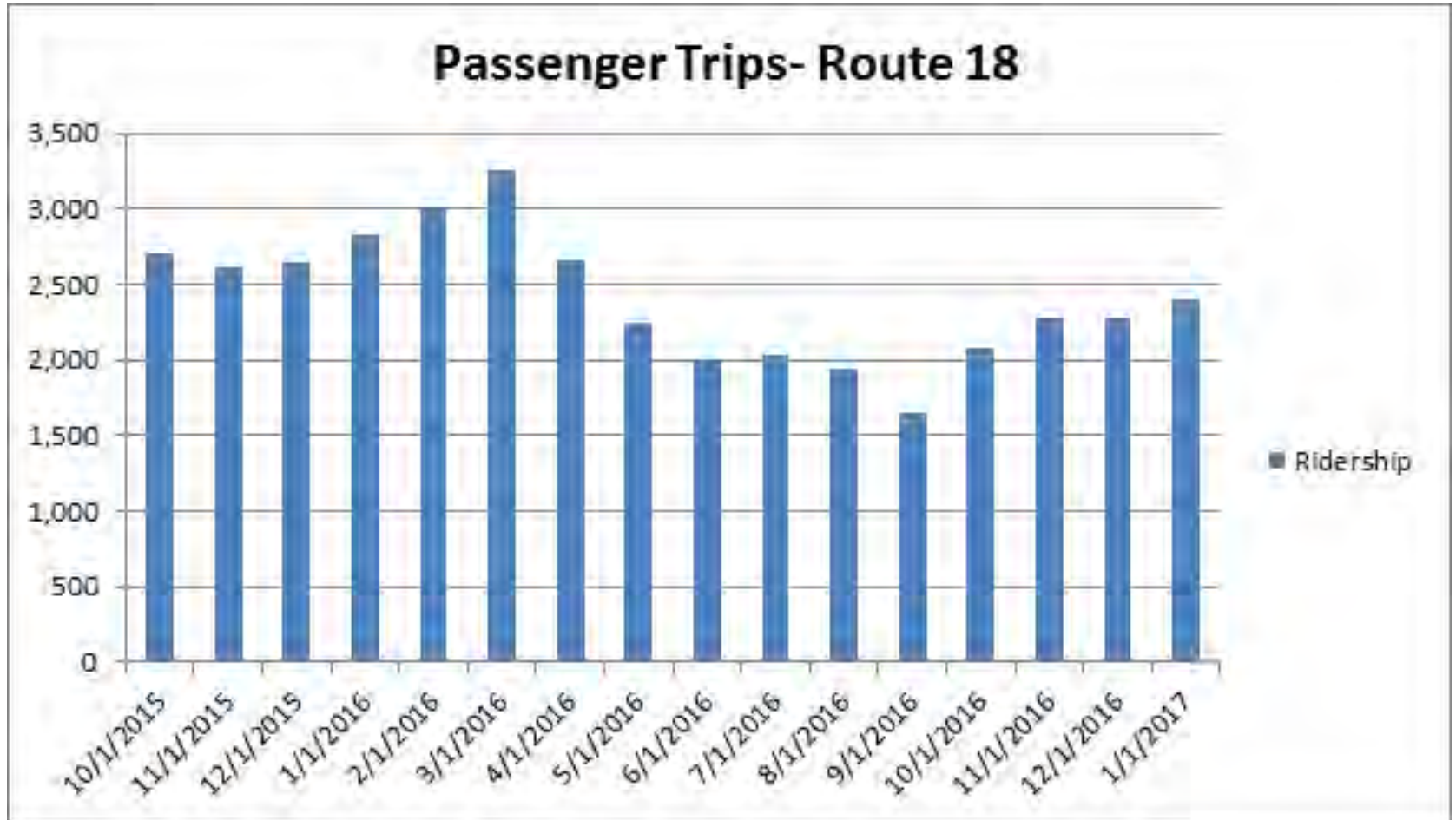
Joint Sarasota and Manatee County Transit Update

March 21, 2017

Monthly Passenger Trips-Rt. 99

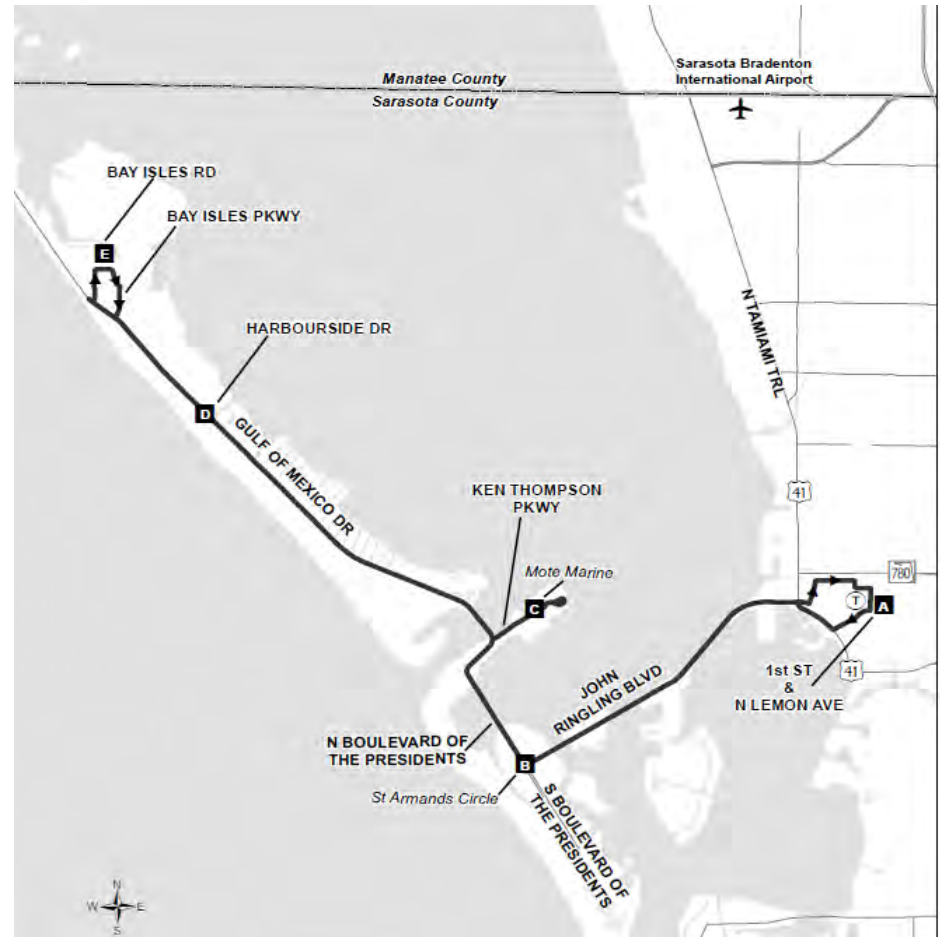


Monthly Passenger Trips-Rt. 18



Longboat Key Route 18 Effective April 2017

- Hourly service
7 days a week,
6 a.m. to 7:55 p.m.
- Route travels from
downtown
Sarasota to Bay
Isles, serves St.
Armands Circle
and Mote Marine



Universal Pass Program

USF Sarasota Manatee Campus

- New College and Ringling College approved agreements in 2016, similar to USF agreement
- USF students, faculty, and staff show their USF IDs before boarding
- SCAT and MCAT are compensated with a flat fee annually
- Working with other local colleges to offer same program

Operational Skills “Roadeo”

When: March 26, 2017, 8 a.m.

Where: MCAT Operations Facility

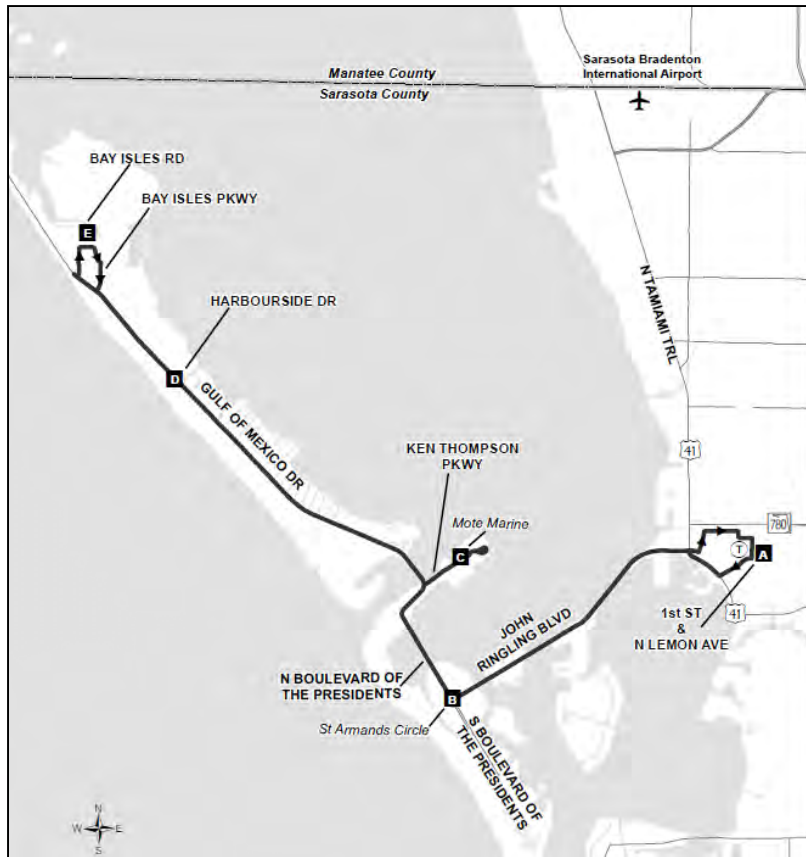
Who: Both fixed route and paratransit operators

MCAT & SCAT Coordination Efforts

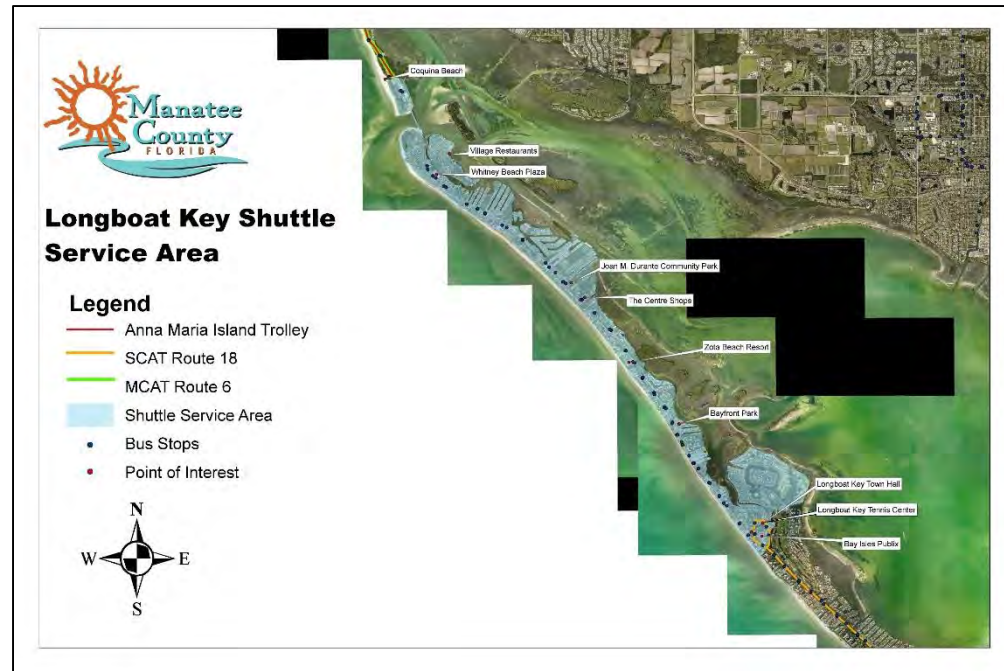
March 21, 2017

Longboat Key Service Coordination

South Longboat Key – SCAT Fixed Route



North Longboat Key – MCAT Demand Response



Other Areas of Coordination

- “Stand Down” and “Try Transit” Events
- Scheduling Software/Support
- Regulatory Compliance – Technical Support
- Peer Comparisons/Trend Analysis

Other Areas of Coordination

- Joint Quarterly Staff Meetings
- Bus Operators Procedures Manual Updates
- Incident Response/Joint Operations
- Expansion of the U-Pass Program