

RESOLUTION B-18-047
AMENDING THE ANNUAL BUDGET
FOR MANATEE COUNTY, FLORIDA
FOR FISCAL YEAR 2017-2018

WHEREAS, Florida Statutes 129.06, authorizes the Board of County Commissioners to amend its budget for the current fiscal year as follows:

- a) Appropriations for expenditures in any fund may be decreased and other appropriations in the same fund correspondingly increased, provided the total appropriations of the fund are not changed.
- b) Appropriations from reserves may be made to increase the appropriation for any particular expense in the same fund, or to create an appropriation in the fund for any lawful purpose.
- c) Unanticipated revenues, including increased receipts for enterprise or proprietary funds, may be appropriated for their intended purpose, and may be transferred between funds to properly account for the unanticipated revenue.

NOW, THEREFORE, BE IT RESOLVED by the Board of County Commissioners of Manatee County, Florida that the 2017-2018 budget is hereby amended in accordance with FS 129.06 as described on the attached summary and specified in the budget adjustment batch files which are listed below:

Department: BRADENTON AREA CONVENTION AND VISITORS BUREAU
Fund: TOURIST DEVELOPMENT TAX
Description: Transfers \$150,000 from reserves in the Tourist Development Tax Fund for additional Airline Incentives to operate non-stop flights to Sarasota-Bradenton International Airport (SRQ) The Tourist Development Council (TDC) recommended for approval on February 12, 2018.

Batch ID EG21318A

Reference:

BU18000179

ADOPTED IN OPEN SESSION WITH A QUORUM PRESENT AND VOTING THIS 6th DAY OF March, 2018.

BOARD OF COUNTY COMMISSIONERS
MANATEE COUNTY, FLORIDA

By: [Signature]
Chairman

ATTEST: Angelina Colonnese,
Clerk of the Circuit Court

By: [Signature]
Deputy Clerk



Manatee County Government Administrative Center
First Floor, Commission Chambers
9:00 a.m. - March 6, 2018

March 6, 2018 - Regular Meeting
Agenda Item #18

Approved in Open Session 3/6/18,
Manatee County
Board of County Commissioners

Subject

Budget Amendment to Shift Monies from Reserves to Airline Incentives

Briefings

None

Contact and/or Presenter Information

Presenter: Elliott Falcione, CVB Executive Director

Contact: Monica Luff, CVB Sr. Admin. Specialist

Action Requested

Approval to move \$150,000 from Reserve fund to Tourist Development Tax fund to be used for Airline Incentives (marketing for new non-stop flights at SRQ Airport), AND adoption of Budget Amendment Resolution B-18-047 amending the annual budget for Manatee County for FY 2018.

Enabling/Regulating Authority

Code of Laws 2-29-25 Tourist Development Plan
F.S.S. 125.0104 Authorized uses of Resort Tax Funds

Background Discussion

- On February 12, 2018, the Tourist Development Council unanimously recommended approval.
- For the past two years, the CVB has budgeted \$100,000 annually specifically earmarked as an incentive for airlines to operate non-stop flights to SRQ. The airport has had good success this year by securing additional new non-stop flights to SRQ.
- With these additional flights secured, we have exhausted our budgeted amount for this fiscal year.
- We request to shift dollars from the Reserve fund to the Tourist Development Tax fund in the amount of \$150,000 to be used for Airline Incentives (marketing for new non-stop flights at SRQ).
- TDC also recommended approval to re-allocate the already budgeted \$100,000 (that was to be used as matching dollars for a federal aviation marketing grant that has since expired) to be used for Airline Incentives instead. Therefore, the replenished Airline Incentive marketing line item will now total \$250,000 that we will utilize for the remainder of this fiscal year.
- The Budget Amendment B-18-047 is to appropriate the funds.

County Attorney Review

Not Reviewed (No apparent legal issues)

Explanation of Other

Reviewing Attorney

N/A

Instructions to Board Records

Copy of approved agenda memo to Monica Luff, CVB; Eva Galler, CVB; and Budget office:

monica.luff@mymanatee.org, eva.galler@mymanatee.org, budget@mymanatee.org.

Distributed 3/8/18, RT

Cost and Funds Source Account Number and Name

1030002202 CVB Promotions

Amount and Frequency of Recurring Costs

\$150,000; one time

Attachment: [SRQ Airline Incentive Request.pdf](#)

Attachment: [B-18-047.pdf](#)

SRQ – Airline Incentive Marketing Dollars

For the past few years, we have budgeted \$100,000 annually specifically earmarked for incentivizing airlines to operate non-stop flights to SRQ. With that, the airport has had good success this year by securing additional new non-stop flights to SRQ.

The following outlines new flights that SRQ has secured using our marketing incentive dollars:

Elite Airways

- Portland, Maine
- White Plains, NY
- Pittsburgh, PA – cancelled initiative when Allegiant announced Pittsburgh non-stop flight into SRQ

Allegiant Airlines

- Indianapolis, IN
- Cincinnati, OH
- Pittsburgh, PA

With these additional flights, we have exhausted our budgeted amount for this fiscal year, and we are requesting to shift dollars from our Reserve Account in the amount of \$150,000, and re-allocate the \$100,000 that is currently in our budget that is earmarked as Federal Airline Grant Match for a new west coast non-stop that has now expired. Therefore, the replenished airline incentive marketing line item will total \$250,000 that we will utilize for the remainder of this fiscal year.