



Proclamation

Board of County Commissioners
Manatee County, Florida

WHEREAS, October is National Breast Cancer Awareness Month and October 13 is National Metastatic Breast Cancer (MBC) Awareness Day. MBC, or stage IV breast cancer, is the spread of breast cancer to non-adjacent organs, such as the lung, liver, bones, and brain; and

WHEREAS, every year 200,000 Americans are diagnosed with breast cancer; 5% of those diagnosed are metastatic at the time of diagnosis and approximately another 30% of breast cancer patients progress from stages 0, I, II, and III and become metastatic; and

WHEREAS, over 40,000 people in the US die from MBC each year; MBC has no cure; and MBC patients live, on average, 18 to 24 months after diagnosis. Despite these dire statistics, MBC is a disease that is rarely acknowledged or discussed and receives only 2 to 3% of research funds; and

WHEREAS, METAvivor is a non-profit organization dedicated to the specific fight of women and men living with MBC; it funds research to benefit people with MBC, while raising awareness and advocating for and providing information and support to people living with MBC; and

WHEREAS, the MBC awareness ribbon has 3 colors: green represents the triumph of spring over winter, life over death, renewal, hope, and immortality; teal portrays healing and spirituality; and the thin pink overlay signifies that the cancer originated in the breast.

NOW, THEREFORE, BE IT PROCLAIMED by the Board of County Commissioners of Manatee County, Florida, that October 13, 2021, shall be known, designated, and set aside as

METASTATIC BREAST CANCER AWARENESS DAY

in Manatee County, Florida.

ADOPTED with a quorum present and voting this 14th day of September 2021.



BOARD OF COUNTY COMMISSIONERS
MANATEE COUNTY, FLORIDA



Vanessa Baugh, Chairperson

ATTEST: Angelina Colonnese
Clerk of the Circuit Court

By: 



Board of County Commissioners September 14, 2021 – Regular Meeting

SUBJECT

ADOPTION AND PRESENTATION OF PROCLAMATION DESIGNATING OCTOBER 13, 2021, AS "METASTATIC BREAST CANCER AWARENESS DAY" IN MANATEE COUNTY

Category

AWARDS/PRESENTATIONS/PROCLAMATIONS

Briefings

None

Contact and/or Presenter Information

Board of County Commissioners

Action Requested

Adopt Proclamation designating October 13, 2021, as "Metastatic Breast Cancer Awareness Day" in Manatee County, Florida.

Enabling/Regulating Authority

Background Discussion

METAvivor is a non-profit organization dedicated to the specific fight of women and men living with stage 4 metastatic breast cancer. It funds research to benefit people with MBC, while raising awareness and advocating for and providing information and support to people living with MBC. METAvivor is teaming up with Moore Fight Moore Strong for the 3rd Annual #LightUpMBC global landmark campaign to shine a light on the importance of awareness and funding for metastatic breast cancer research. Over 115 iconic landmarks across the world will illuminate in green, teal, and pink for Metastatic Breast Cancer Awareness Day on October 13, 2021. This will culminate with a virtual broadcast called #LightUpMBC Live featuring inspiring stories told by the MBC community.

Attorney Review

Not Reviewed (No apparent legal issues)

Instructions to Board Records

None

Cost and Funds Source Account Number and Name

N/A

Amount and Frequency of Recurring Costs

N/A