**AMENDMENT ONE TO**
**REIMBURSEMENT AND LICENSE AGREEMENT FOR**
**PROMOTION OF**
**TOURISM**

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**ANNA MARIA ISLAND CHAMBER OF COMMERCE**
**MANATEE COUNTY**

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**THIS AMENDMENT TO REIMBURSEMENT AND LICENSE AGREEMENT** (the "Amendment") is made and entered into by and between the Anna Maria Island Chamber of Commerce, a Florida non-profit corporation (the "Chamber"), and Manatee County, a political subdivision of the State of Florida (the "County").

**W I T N E S S E T H**

**WHEREAS,** the County and the Chamber entered into that certain Reimbursement and License Agreement for Promotion of Tourism effective October 1, 2024 (the "Agreement"); and

**WHEREAS,** Section 4 of the Agreement provides that the current term expires on September 30, 2026; and

**WHEREAS,** the County and the Chamber desire to extend the Agreement for an additional one (1) year, through September 30, 2027; and

**WHEREAS,** the parties further desire to amend the Agreement to include the public records requirements set forth in Section 119.0701, Florida Statutes.

***NOW, THEREFORE, in consideration of the mutual covenants contained herein and in the Agreement, the sufficiency of which is hereby acknowledged, the County and the Chamber agree as follows:***

1. **EXTENSION OF TERM.** The term of the Agreement is hereby extended for one additional (1) year, commencing October 1, 2026, and expiring September 30, 2027. Except for this extension of the expiration date, Section 4 of the Agreement remains unchanged.

2. **PUBLIC RECORDS.** The Agreement is hereby amended to add a new Section 17, "PUBLIC RECORDS," as follows:

   **17. PUBLIC RECORDS.** Pursuant to Section 119.0701, Florida Statutes, because the Chamber is performing services on behalf of the County, the Chamber shall:

   i. Keep and maintain public records required by the County to perform the services provided under the Agreement.

   ii. Upon request from the County's custodian of public records, provide the County with a copy of the requested records or allow the records to be inspected or copied within a reasonable time at a cost that does not exceed the cost provided in Chapter 119, Florida Statutes, or as otherwise provided by law.

iii. Ensure that public records that are exempt or confidential and exempt from public records disclosure requirements are not disclosed except as authorized by law for the duration of the Agreement term and following completion of the Agreement if the Chamber does not transfer the records to the County.

iv. Upon completion of the Agreement, transfer, at no cost, to the County all public records in possession of the Chamber or keep and maintain public records required by the County to perform the services. If the Chamber transfers all public records to the County upon completion of the Agreement, the Chamber shall destroy any duplicate public records that are exempt or confidential and exempt from public records disclosure requirements. If the Chamber keeps and maintains public records upon completion of the Agreement, the Chamber shall meet all applicable requirements for retaining public records. All records stored electronically must be provided to the County, upon request from the County's custodian of public records, in a format that is compatible with the information technology systems of the County.

**IF THE CHAMBER HAS QUESTIONS REGARDING THE APPLICATION OF CHAPTER 119, FLORIDA STATUTES, TO THE CHAMBER'S DUTY TO PROVIDE PUBLIC RECORDS RELATING TO THIS AGREEMENT, CONTACT THE COUNTY'S CUSTODIAN OF PUBLIC RECORDS AT: PHONE: (941) 742-5845; EMAIL: LACY.PRITCHARD@MYMANATEE.ORG; MAIL: ATTN: RECORDS MANAGER, 1112 MANATEE AVENUE WEST, BRADENTON, FL 34205.**

3. **NO OTHER CHANGES.** Except as expressly amended by this Amendment, all terms, conditions, covenants, obligations, rights, and provisions of the Agreement remain unchanged and in full force and effect.

4. **RATIFICATION.** The Agreement, as amended hereby, is ratified and confirmed by the parties.

*[SIGNATURE PAGE FOLLOWS]*

**SIGNATURE PAGE**

***WHEREFORE, the parties hereto have executed this Amendment by their duly authorized representatives.***

**MANATEE COUNTY, a political subdivision of the State of Florida**
By: Board of County Commissioners

By: _____
County Administrator 10/20/26

**ANNA MARIA ISLAND CHAMBER OF COMMERCE,**
a Florida Non-Profit Corporation

By: Amber Tipton
Name: Amber Tipton
Title: President

## Exhibit A

*(Included for Reference - No Changes)*

**I. Promotion of Tourism.** Up to $85,053.84 per year to promote tourism to Anna Maria Island area and the County at large.

1. Chamber shall provide at least 30 sq. ft. of lobby space in main lobby at both offices (Anna Maria Island Chamber of Commerce and the tourist information kiosk at Manatee Public Beach) to CVB in order to place CVB's collateral material.
2. Chamber shall have "Tourist Information Center" sign on exterior of office.
3. CVB shall compensate the Anna Maria Island Chamber $1,148.30 per month for a total of $13,779.60 per year for tourist information lobby space at the Chamber, and the tourist information kiosk at Manatee Public Beach. Chamber shall invoice the CVB on a monthly basis.
4. CVB shall reimburse Anna Maria Island Chamber for postage of one Anna Maria Island Chamber visitors guide and map as requested by prospective visitors (not to exceed the rate of $5.00 for Domestic and $4.79 for International) per mailing. (These rates include postage, labels and envelopes.) However, throughout the term of this agreement if postal rates increase, rates will be adjusted accordingly. Chamber shall invoice the CVB on a monthly basis
    a. Proof/back-up of each prospective visitor shall be submitted with invoice. (i.e. mailing address, phone, e-mail, etc.)
    b. CVB shall reimburse Anna Maria Island Chamber for postage when mailing out tri-fold guides to state-wide visitor centers. Chamber must show proof of postage paid.
    c. Reimbursement costs for postage shall not exceed $23,624.24 annually.
5. CVB shall reimburse Anna Maria Island Chamber for brochure space at Florida visitor centers. Reimbursement shall not exceed $650.00 annually.
6. CVB shall reimburse Anna Maria Island Chamber for website development/e-newsletters/social media enhancements (i.e. landing pages, Facebook, Twitter, YouTube), as long as the enhancements are specifically related to tourism promotion. Reimbursement shall not exceed $40,000.00 annually. Chamber shall invoice CVB and provide proof of payment of services.
7. CVB shall reimburse Anna Maria Island Chamber for special event collateral for the specific promotion of tourism for Anna Maria Island, by which special events are marketed outside of Manatee County. Reimbursement shall not exceed $7,000.00 annually.
    a. CVB logo must be included on the promotional materials. Logo will be provided by the BACVB.
    b. Proof of payment of promotional materials shall be submitted to CVB with invoice.
8. Chamber shall provide to the CVB on a monthly basis all new partners/businesses to ensure that CVB includes the new businesses on CVB's website.
9. The Director of the BACVB and Chamber President by mutual agreement may adjust the funds reimbursed for the above categories (up to two times per Fiscal Year) during the term of this agreement, as long as the adjusted term is specifically related to tourism promotion, and the total reimbursements do not exceed $85,053.84 annually.

**II. Tourist Information Center.** Up to $35,000.00 per year for staffing of the Tourist Information Center at Manatee Public Beach, pursuant to Florida Statute 125.0104(5)(a)4.

1. CVB shall reimburse Anna Maria Island Chamber for actual costs incurred for staffing the Manatee Public Beach Tourist Information Kiosk.
2. The Chamber may adjust weekly or monthly hours as necessary during peak and off-season months to ensure adequate kiosk coverage while allowing for pay-rate flexibility.
3. Reimbursement shall be for only those costs incurred to staff the Tourist Information Kiosk to provide county-wide visitor information. No indirect or direct administrative costs of Chamber shall be reimbursed.
4. Chamber shall staff the Kiosk through a staffing agency retained by Chamber and shall require that costs thereof be invoiced to Chamber separately from all other staffing services purchased by Chamber, such invoices to be provided as supporting documentation for Chamber's invoices to CVB.
5. All staff utilized by Chamber shall not be employees of the CVB or County, and Chamber shall be solely responsible for complying with all applicable labor and employment requirements (payroll tax withholding, workers compensation, etc.) either directly or through its retained staffing agency.
6. Reimbursement shall not exceed $35,000.00 annually.

**ANTI-HUMAN TRAFFICKING AFFIDAVIT**
(Section 787.06, Florida Statutes)

Before me, the undersigned authority, personally appeared Amber Tipton, who was sworn and says that the following information is true and correct:

1. My name is Amber Tipton of Anna Maria Island Chamber of Commerce I have been authorized by the Company to provide and execute this affidavit.
2. I am over eighteen years of age and the following information is given from my own personal knowledge.
3. Company is a nongovernmental entity and I hereby attest that Company does not use coercion for labor or services as defined in Section 787.06, Florida Statutes.
4. This affidavit is made and given by affiant under penalty of perjury with full knowledge of applicable Florida laws regarding sworn affidavits and the penalties and liabilities resulting from false statements and misrepresentations therein.

Amber Tipton
Signature

STATE OF FLORIDA
COUNTY OF MANATEE

Sworn to (or affirmed) and subscribed before me by means of ☑ physical presence or ☐ online notarization

this 9 day of SEPTEMBER, 2026, by AMBER, who

☑ is personally known to me or
☐ has produced _____ as identification.

[CHECK APPLICABLE BOXES TO SATISFY IDENTIFICATION REQUIREMENT OF SECTION 117.05, FLORIDA STATUTES]

Frances A. Derr
Signature of Notary Public

My Commission Expires: 10-8-2027

(Legibly print, type, or stamp commissioned name of Notary Public and affix official notary seal)

FRANCES A. DERR
MY COMMISSION # HH451926
EXPIRES: October 08, 2027

**AMENDMENT ONE TO**
**REIMBURSEMENT AND LICENSE AGREEMENT FOR**
**PROMOTION OF**
**TOURISM**

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**LONGBOAT KEY CHAMBER OF COMMERCE**
**MANATEE COUNTY**

---

**THIS AMENDMENT TO REIMBURSEMENT AND LICENSE AGREEMENT** (the "Amendment") is made and entered into by and between the Longboat Key Chamber of Commerce, a Florida non-profit corporation (the "Chamber"), and Manatee County, a political subdivision of the State of Florida (the "County").

**W I T N E S S E T H**

**WHEREAS,** the County and the Chamber entered into that certain Reimbursement and License Agreement for Promotion of Tourism effective October 1, 2024 (the "Agreement"); and

**WHEREAS,** Section 4 of the Agreement provides that the current term expires on September 30, 2026; and

**WHEREAS,** the County and the Chamber desire to extend the Agreement for an additional one (1) year, through September 30, 2027; and

**WHEREAS,** the contact information for the County's custodian of public records identified in Section 17 of the Agreement has changed, and the parties desire to update that contact information.

***NOW, THEREFORE, in consideration of the mutual covenants contained herein and in the Agreement, the sufficiency of which is hereby acknowledged, the County and the Chamber agree as follows:***

1. **EXTENSION OF TERM.** The term of the Agreement is hereby extended for one additional (1) year, commencing October 1, 2026, and expiring September 30, 2027. Except for this extension of the expiration date, Section 4 of the Agreement remains unchanged.

2. **PUBLIC RECORDS CUSTODIAN UPDATE.** The public records custodian contact statement in Section 17 of the Agreement is hereby deleted and replaced with the following:

**IF THE CHAMBER HAS QUESTIONS REGARDING THE APPLICATION OF CHAPTER 119, FLORIDA STATUTES, TO THE CHAMBER'S DUTY TO PROVIDE PUBLIC RECORDS RELATING TO THIS AGREEMENT, CONTACT THE CUSTODIAN OF PUBLIC RECORDS AT:**
**TELEPHONE NUMBER: (941) 742-5845**
**E-MAIL ADDRESS: LACY.PRITCHARD@MYMANATEE.ORG**
**MAILING ADDRESS: MANATEE COUNTY GOVERNMENT, ATTENTION: PUBLIC RECORDS CUSTODIAN, P.O. BOX 1000, BRADENTON, FL 34206.**

3. **NO OTHER CHANGES.** Except as expressly amended by this Amendment, all terms, conditions, covenants, obligations, rights, and provisions of the Agreement remain unchanged and in full force and effect.

4. **RATIFICATION.** The Agreement, as amended hereby, is ratified and confirmed by the parties.

*[SIGNATURE PAGE FOLLOWS]*

## SIGNATURE PAGE

***WHEREFORE, the parties hereto have executed this Amendment by their duly authorized representatives.***

**MANATEE COUNTY, a political subdivision of the State of Florida**

By: Board of County Commissioners

By: _____

County Administrator 10/20/26

**LONGBOAT KEY CHAMBER OF COMMERCE,**

a Florida Non-Profit Corporation

By: Kimberly Verreault
Kimberly Verreault (Sep 14, 2026 14:09:21 EDT)

Name: Kimberly Verreault

Title: President/CEO

**Exhibit A**

*(Included for Reference - No Changes)*

**I. Promotion of Tourism:** up to $13,000.00 per year to promote tourism to north Longboat Key area and the County at large

1. Chamber shall provide at least 30 sq. ft. of lobby space in main lobby to CVB in order to place Bradenton Area CVB's collateral material.

2. Chamber shall have "Visitor Information Center" sign on exterior of office.

3. All Chamber road signs shall include "Visitor Information Center".

4. CVB shall compensate the Chamber $416.66 per month per year for a total of $5000.00 per year for tourist information lobby space at the Chamber. Chamber shall invoice the CVB on a monthly basis.

5. CVB shall reimburse Chamber up to $500.00 per fiscal year for postage of one visitor guide as requested by prospective visitor at an amount not to exceed 40% of $3.31 (or $1.32 each) for domestic and 40% of $4.79 (or $1.92 each) for International per mailing. These rates include postage, labels, and envelopes. However, throughout the term of this agreement if postal rates increase, rates will be adjusted accordingly. Chamber shall invoice the CVB on a monthly basis.

   a. Proof/back-up of each prospective visitor shall be submitted with invoice. (ie, name, mailing address, phone, e-mail, etc.) Chamber shall provide break-out lists of Domestic versus International visitors.

6. CVB shall reimburse Chamber for website development/changes specifically related to tourism promotion. Reimbursement shall not exceed $5,000.00 annually. Chamber shall invoice CVB and provide proof of payment of services.

7. CVB shall reimburse Longboat Key Chamber for brochure space for below-mentioned rack card at state-wide visitor centers. Reimbursement shall not exceed $ 1,000.00 annually.

8. CVB shall reimburse Longboat Key Chamber for rack card to promote tourism to Longboat Key and Manatee County at large for placement in state-wide visitor centers. Reimbursement shall not exceed $1,500.00 annually.

   a. Bradenton Area CVB logo must be included on the rack card. Logo will be provided by the CVB.

   b. Rack Card must feature Zota Beach Resort.

   c. Rack card needs to be approved by CVB prior to going to print.

   d. Proof of payment of rack card shall be submitted to CVB with invoice.

9. Chamber agrees to provide CVB a complimentary full page, full-color ad in their official visitors guide throughout the term of this agreement. CVB will provide "ad slick" each year to Chamber.

10. The Director of the BACVB and Chamber President by mutual agreement may adjust the funds reimbursed for the above categories (up to two times per Fiscal Year) during the term of this agreement, as long as the adjusted term is specifically related to tourism promotion, and the total reimbursements do not exceed $13,000.00.

**II. Tourism-Related Brand Advertising.** up to $45,000.00 per year for tourism-related brand advertisement campaign to promote tourism to north Longboat Key area and Manatee County at large.

1. Chamber shall plan, negotiate, and develop their own advertisement layouts to specifically promote north Longboat Key.

2. Chamber Marketing Plan and ad template(s) must be reviewed by CVB prior to implementation.

3. Chamber has the right to create cooperative partnerships throughout each annual campaign, as long as each cooperative partner operates one of the following businesses located in Manatee County: a short-term rental property (six months or less), restaurant, attraction, or other tourism-related business (located in Manatee County).

4. Chamber is required to implement the Bradenton Area CVB logo in all advertisements. (CVB to provide logo template.) Ads need to be approved by CVB prior to going to print.

5. CVB shall provide marketing guidance up to three visits per fiscal year to the Chamber's advertising committee, at the request of the Chamber.

6. Reimbursement Request Requirements:

   a. In order for the Chamber to receive cooperative advertising reimbursement, Chamber shall provide the following in each reimbursement request packet:

      1. Invoice which includes:

      A. Names the Bradenton Area CVB as the "bill to" organization.

      B. The invoice number.

      C. Provide an itemized detail of advertising expenditures including the date the advertisement ran in publication and date cost was incurred and paid.

      2. Each invoice must be accompanied by the following documentation:

      A. Print Ads – original or copy of tear sheet. This tear sheet must contain the name of the publication and the date published. If both items are not printed on the tear sheet, the entire publication is required. On-line tear sheets are acceptable as long as it provides sufficient documentation of the advertising.

      B. Internet/Website Advertising/Banner Ads – Screen shot / "screen grab" to include the web address and the date. The date must be within the project period and on-line activity report for those on-line ads that run for a specified period of time.

      C. Sufficient documentation of the advertising must be provided to verify proof of performance.

      3. Proof of payment of the advertising:

      A. Copies of cancelled checks/credit card statement/receipt for payment.

      B. Provide invoice from media vendor showing cost breakdown of ad placement.

   b. No reimbursement will be paid to Chamber in advance of service or product completion.

7. Chamber shall provide at the end of each fiscal year (September 30), a breakdown of all advertisements placed, and the cooperative programs established during the year.

8. All Chamber's invoices for reimbursement requests must be received by CVB no later than September 20 of each fiscal year in order to process payments prior to the end of CVB's fiscal year. All unused monies from this advertising program will not be carried forward to the next fiscal year.

**ANTI-HUMAN TRAFFICKING AFFIDAVIT**
(Section 787.06, Florida Statutes)

Before me, the undersigned authority, personally appeared KIM VERREAULT, who was sworn and says that the following information is true and correct:

1. My name is KIM VERREAULT of LONGBOAT KEY CHAMBER OF COMMERCE. I have been authorized by the Company to provide and execute this affidavit.
2. I am over eighteen years of age and the following information is given from my own personal knowledge.
3. Company is a nongovernmental entity and I hereby attest that Company does not use coercion for labor or services as defined in Section 787.06, Florida Statutes.
4. This affidavit is made and given by affiant under penalty of perjury with full knowledge of applicable Florida laws regarding sworn affidavits and the penalties and liabilities resulting from false statements and misrepresentations therein.

Kim Verreault
Signature

STATE OF FLORIDA
COUNTY OF MANATEE

Sworn to (or affirmed) and subscribed before me by means of ☑ physical presence or ☐ online notarization

this 14TH day of SEPTEMBER, 2026, by KIM VERREAULT, who

☑ is personally known to me or
☐ has produced DRIVERS LICENSE as identification.

[CHECK APPLICABLE BOXES TO SATISFY IDENTIFICATION REQUIREMENT OF SECTION 117.05, FLORIDA STATUTES]

E Allen
Signature of Notary Public

My Commission Expires: 3/3/28

(Legibly print, type, or stamp commissioned name of Notary Public and affix official notary seal)

ERIC ALLEN
Notary Public - State of Florida
Commission # HH 198977
My Comm. Expires Mar 3, 2028
Bonded through National Notary Assn.

**AMENDMENT ONE TO**
**REIMBURSEMENT AGREEMENT FOR**
**PROMOTION OF**
**TOURISM**

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**MANATEE CHAMBER OF COMMERCE**
**MANATEE COUNTY**

---

**THIS AMENDMENT TO REIMBURSEMENT AGREEMENT** (the "Amendment") is made and entered into by and between the Manatee Chamber of Commerce, a Florida non-profit corporation (the "Chamber"), and Manatee County, a political subdivision of the State of Florida (the "County").

**W I T N E S S E T H**

**WHEREAS,** the County and the Chamber entered into that certain Reimbursement Agreement for Promotion of Tourism effective October 1, 2024 (the "Agreement"); and

**WHEREAS,** Section 4 of the Agreement provides that the current term expires on September 30, 2026; and

**WHEREAS,** the County and the Chamber desire to extend the Agreement for an additional one (1) year, through September 30, 2027, and to add the public records provisions required by Section 119.0701, Florida Statutes, with all other terms and conditions remaining unchanged.

***NOW, THEREFORE, in consideration of the mutual covenants contained herein and in the Agreement, the sufficiency of which is hereby acknowledged, the County and the Chamber agree as follows:***

1. **EXTENSION OF TERM.** The term of the Agreement is hereby extended for an additional one (1) year, commencing October 1, 2026, and expiring September 30, 2027. Except for this extension of the expiration date, Section 4 of the Agreement remains unchanged.

2. **PUBLIC RECORDS.** The Agreement is hereby amended to add a new Section 17, PUBLIC RECORDS, to read as follows:

   **17. PUBLIC RECORDS.** Pursuant to Section 119.0701, Florida Statutes, because the Chamber is performing services on behalf of the County, the Chamber shall:

   i. Keep and maintain public records required by the County to perform the services provided hereunder.

   ii. Upon request from the County's custodian of public records, provide the County with a copy of the requested records or allow the records to be inspected or copied within a reasonable time at a cost that does not exceed the cost provided in Chapter 119, Florida Statutes, or as otherwise provided by law.

iii. Ensure that public records that are exempt or confidential and exempt from public records disclosure requirements are not disclosed except as authorized by law for the duration of the Agreement term and following completion of this Agreement if the Chamber does not transfer the records to the County.

iv. Upon completion of this Agreement, transfer, at no cost, to the County all public records in possession of the Chamber or keep and maintain public records required by the County to perform the services. If the Chamber transfers all public records to the County upon completion of this Agreement, the Chamber shall destroy any duplicate public records that are exempt or confidential and exempt from public records disclosure requirements. If the Chamber keeps and maintains public records upon completion of this Agreement, the Chamber shall meet all applicable requirements for retaining public records. All records stored electronically must be provided to the County, upon request from the County's custodian of public records, in a format that is compatible with the information technology systems of the County.

**IF THE CHAMBER HAS QUESTIONS REGARDING THE APPLICATION OF CHAPTER 119, FLORIDA STATUTES, TO THE CHAMBER'S DUTY TO PROVIDE PUBLIC RECORDS RELATING TO THIS AGREEMENT, CONTACT THE CUSTODIAN OF PUBLIC RECORDS AT: (941) 742-5845; LACY.PRITCHARD@MYMANATEE.ORG; ATTN: RECORDS MANAGER, 1112 MANATEE AVENUE WEST, BRADENTON, FL 34205.**

3. **NO OTHER CHANGES.** Except as expressly amended by this Amendment, all terms, conditions, covenants, obligations, rights, and provisions of the Agreement remain unchanged and in full force and effect.

4. **RATIFICATION.** The Agreement, as amended hereby, is ratified and confirmed by the parties.

*[SIGNATURE PAGE FOLLOWS]*

## SIGNATURE PAGE

***WHEREFORE, the parties hereto have executed this Amendment by their duly authorized representatives.***

**MANATEE COUNTY, a political subdivision of the State of Florida**

By: Board of County Commissioners

By: _____

County Administrator 10/20/26

**MANATEE CHAMBER OF COMMERCE,**
a Florida Non-Profit Corporation

By: Jacki Dezelski
Jacki Dezelski (Sep 14, 2026 16:01 31 EDT)

Name: Jacki Dezelski

Title: President | CEO

**Exhibit A**

(Included for Reference - No Changes)

Manatee Chamber of Commerce (two offices): Up to $10,000 per year to promote tourism to the County at large

1. Chamber shall provide at least 30 sq. ft. of lobby space in main lobby at both offices (Bradenton & Lakewood Ranch) to CVB in order to place CVB's collateral material and to operate video component (CVB shall provide necessary equipment).
2. Chamber shall have signs on exterior of both offices that read "Tourist Information Center".
3. CVB shall compensate the Manatee Chamber $833.32 per month for a total of $10,000 per year for both offices. Chamber shall invoice the CVB on a monthly basis.

**ANTI-HUMAN TRAFFICKING AFFIDAVIT**
(Section 787.06, Florida Statutes)

Before me, the undersigned authority, personally appeared September 9, 2026, who was sworn and says that the following information is true and correct:

1. My name is Jacki Dezelski of Manatee Chamber. I have been authorized by the Company to provide and execute this affidavit.
2. I am over eighteen years of age and the following information is given from my own personal knowledge.
3. Company is a nongovernmental entity and I hereby attest that Company does not use coercion for labor or services as defined in Section 787.06, Florida Statutes.
4. This affidavit is made and given by affiant under penalty of perjury with full knowledge of applicable Florida laws regarding sworn affidavits and the penalties and liabilities resulting from false statements and misrepresentations therein.

Jacki Dezelski
Signature

STATE OF FL
COUNTY OF Manatee

Sworn to (or affirmed) and subscribed before me by means of ☑ physical presence or ☐ online notarization

this 9th day of September, 2026, by Jacki Dezelski, who

☑ is personally known to me or
☐ has produced _____ as identification.

[CHECK APPLICABLE BOXES TO SATISFY IDENTIFICATION REQUIREMENT OF SECTION 117.05, FLORIDA STATUTES]

_____ My Commission Expires: March 19, 2028
Signature of Notary Public
(Legibly print, type, or stamp commissioned name of Notary Public and affix official notary seal)

NOTARY PUBLIC STATE OF FLORIDA
EDWARD PARMENTER
Commission # HH 505964
Expires March 19, 2028

Approved in Open Session 10/20/26
Manatee County
Board of County Commissioners

October 20, 2026 - Regular Meeting

## Subject
Execution of Amendment One to Reimbursement and License Agreements with Chambers of Commerce for the Promotion of Tourism, Elliott Falcione, Convention and Visitors Bureau Director - Countywide

**Category**
CONSENT AGENDA

**Briefings**
Briefing Provided Upon Request

**Contact and/or Presenter Information**
Presenter: Elliott Falcione, Executive Director, CVB ext. 3940
Contact: Justin Intorcia, Contracts Manager, CVB ext. 3986

**Action Requested**
Authorization for County Administrator to execute Amendment One to the existing Reimbursement and License Agreements with Anna Maria Island Chamber of Commerce, Longboat Key Chamber of Commerce, and Manatee Chamber of Commerce, extending the agreements through September 30, 2027.

**Enabling/Regulating Authority**
Code of Laws 2-29-25 Tourist Development Plan
Florida Statutes, Chapter 125.0104 Authorized uses of Resort Tax Funds

**Applicable Advisory Board**
Tourist Development Council

**Background Discussion**
In June 2011, the County Commissioners entered into initial three-year reimbursement agreements with Anna Maria Island Chamber of Commerce, the Longboat Key Chamber of Commerce, and the Manatee Chamber of Commerce for acting as tourist information centers.

In October 2014, the agreements were extended for an additional five years, through September 30, 2019.

In October 2019, the agreements were extended through September 30, 2024.

On September 24, 2024, the Board authorized the current agreements for a two-year term, effective October 1, 2024 through September 30, 2026, to align with the County's two-year budget.

The agreements have evolved over the years and, in addition to reimbursing the three Chambers for lobby space for tourism brochures, the Island Chambers are also reimbursed for tourism-related brand advertising and other tourism-related expenses listed on Exhibit A of each agreement.

The Anna Maria Island Chamber agreement totals up to $120,054 annually; the Longboat Key Chamber agreement totals up to $58,000 annually; and the Manatee Chamber agreement totals up to $10,000 annually, for a combined total of up to $188,054 annually.

The current agreements expire September 30, 2026. Amendment One extends each agreement for one additional year, commencing October 1, 2026 and expiring September 30, 2027, aligning the agreements with the end of the County's current two-year budget cycle.

The proposed amendments do not change the reimbursement amounts or Exhibit A. The Anna Maria Island and Manatee Chamber amendments add public records provisions required by Section 119.0701, Florida Statutes. The Longboat Key Chamber amendment updates the County public records custodian contact information in the existing public records section. Except for these changes, all other terms and conditions remain unchanged.

All funds involved are Tourist Development Tax, not general revenues.

**Attorney Review**
Not Reviewed (No apparent legal issues)

**Instructions to Board Records**
Please ensure that the County Administrator signs page 3 of each of the agreements. Send one of each fully executed original Amendment One to Justin Intorcia, CVB. Mr. Intorcia will forward to each Chamber.
Distributed 10/21/26, RT

**Cost and Funds Source Account Number and Name**
10300002300 Tourist Information Center - CVB

**Amount and Frequency of Recurring Costs**
Up to $188,054 annually