

**14th Street CRA
Advisory Board Meeting**

**UNITED WAY COMMUNITY ROOM
1701 14th STREET WEST
October 28, 2004 5:00 P.M.**

AGENDA

- I. CALL TO ORDER
- II. NEW BUSINESS
 - Recommendations going forward (attachment)
- III. AGENDA
 - Regularly scheduled Meetings in November and December cancelled
 - Tour of the CRA districts rescheduled to November 1, 2004 from 1:30-5 PM;
 - Workshop with the BOCC rescheduled to the morning of November 9th at 10:30 AM

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14th Street CRA 2004-2005 Action Plan Priorities

Requests for use of Trust Fund, prioritized:

Priority No. 1: Recommend CRA contract for a streetscape overlay design that extends the basic themes of the Bradenton DDA's design into the County's 14th Street CRA district.

Priority No. 2: Recommend CRA devise strategy for County acquisition of appropriate properties for the purpose of (1) developing a CRA park/greenway, and (2) creating opportunities for public/private partnerships to redevelop housing, professional office, retail and other commercial uses (this strategy also contributes to Infrastructure and Public Facilities goal below).

Priority No. 3: Develop an RFP for a marketing study that would provide direction for attracting new retailers and restaurants to the corridor.

Priority No. 4: Develop a commercial revitalization matching grant program with design guidelines to assist business owners to renovate private landscaping, facades and signage in a coordinated manner.

CRA Staff Actions (not prioritized):

Invite business owners to meet regularly in a new CRA business association to discuss needed improvements and strategies for redevelopment; meet regularly with Downtown Development Association.

Research models for land use planning in other districts in other jurisdictions and develop strategy for an implementation plan encouraging preferred development.

Request County establish a prostitute/drug offender exclusion zone or similar geographical displacement effort.