

August 13, 2026

**AGENDA ITEM 6B.: PRESENTATION – CRISTIANO BERBERT, DEPUTY
CONSUL- GENERAL OF BRAZIL**

Background:



Cristiano Berbert is a Brazilian career diplomat, currently serving as Deputy Consul-General of Brazil in Miami. With over 20 years of diplomatic experience, Berbert has served assignments at Brazil's Delegation to the World Trade Organization (WTO) in Geneva, Switzerland, the Embassy in Asuncion, Paraguay, the Consulate-General in Houston, Texas and Brazil's Embassy in Warsaw, Poland.

Throughout his diplomatic career, Berbert has specialized in trade and investment promotion. In 2017, he completed a thesis on the role of Brazilian diplomacy in supporting the internationalization of companies, as part of the High Studies Course, a specific program at the Diplomatic Academy. Berbert holds a degree and a master's in law. He is married with four kids. In 2021, he published his first novel, *Heróis do Castello*.



Brazil and the United States

Scale, history and partnership
Brazil seen from Florida

Minister Cristiano Franco Berbert

Deputy Consul General · Consulate General of Brazil in Miami

Manatee Port · August 13 - 2026



Outline



1 Brazil in numbers and scale

3 Bilateral history

5 Brazil's diplomatic network

7 Bilateral trade

2 The global economy

4 Cultural connections

6 Brazil and Florida

8 BRAZIL ON FLORIDA'S WEST
COAST



A country of continental scale

8.51

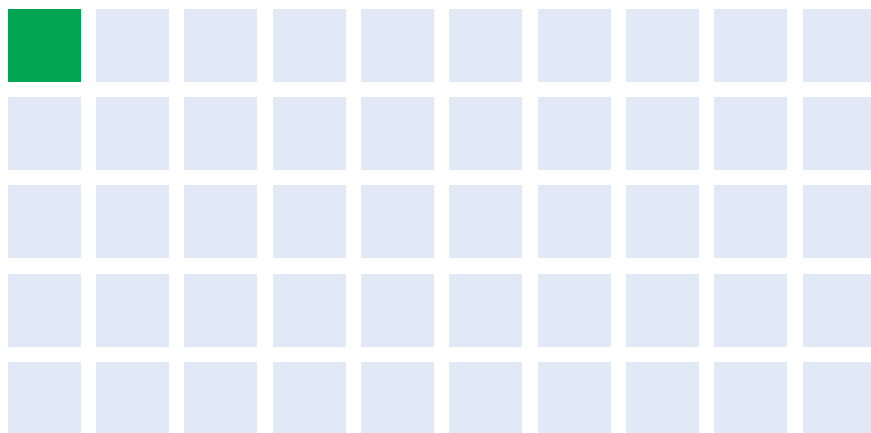
million km²
5th largest country on earth

213

million inhabitants

10

neighbouring countries
in South America



Each square is the area of Florida.

Brazil is roughly 50 Floridas — and larger than the continental United States.

Sources: IBGE; United Nations.



The Amazon and the environment



≈ 60%

of the Amazon rainforest lies within Brazilian territory



≈ 12%

of the planet's surface fresh water is in Brazil



1988

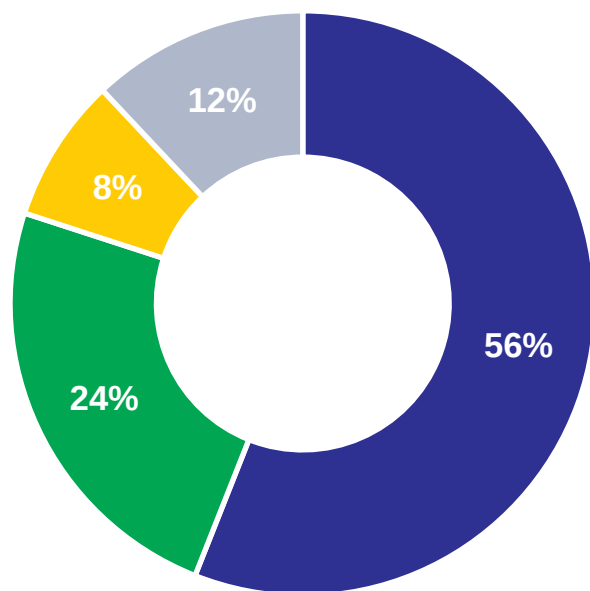
satellite monitoring began — the data have been open ever since



COP30

hosted in Belém, in the heart of the region, in November 2025

One of the world's cleanest power grids



■ Hydro ■ Wind and solar ■ Other renewables ■ Non-renewable

88.2%

of Brazil's electricity comes from renewable sources

2nd & 4th

largest producer of hydro and wind power worldwide

Source: Brazil's Ministry of Mines and Energy / EPE — National Energy Balance 2025 (2024 data); Energy Institute.



Among the world's ten largest economies

8^a

largest economy by purchasing
power parity

US\$ 2,6

trillion gross domestic product

213

million consumers in a single
domestic market

Brazil is not a commodity economy.

Services account for about 59% of GDP and industry for 22%. The country builds aircraft, offshore oil platforms, cars and software.

Source: International Monetary Fund (2026 projections); IBGE. In nominal terms Brazil ranks 10th.



The world's largest exporter of six foods

#1 Soybeans

#1 Coffee

#1 Sugar

#1 Orange juice

#1 Beef

#1 Poultry

Embrapa made the acidic soils of the Cerrado farmable in the 1970s. Brazil now harvests two crops a year on the same land.

Sources: Brazilian Ministry of Agriculture; USDA Foreign Agricultural Service; Comex Stat.

PART 3

Two centuries of relations

1824 · 1876 · 1942–1945



CONSULADO-GERAL DO
BRASIL
MIAMI

The founding milestones



1822

Brazil's independence

Proclaimed on 7 September.

1824

Diplomatic relations

Brazil becomes the first Latin American country represented in Washington.

1876

Dom Pedro II in Philadelphia

The Emperor opens the Centennial Exhibition with President Grant and tries Bell's telephone.

2026 marks 150 years since Dom Pedro II's visit to the United States.

Allies in the Second World War



1942

the Rubber Battle reopens Amazon rubber plantations for the Allied war effort

25,900

Brazilian soldiers fought in Italy with the Expeditionary Force

445

combat missions flown by Brazilian fighter pilots over Italy

ON THE GROUND

The Brazilian Expeditionary Force

- Fought under the command of the U.S. Fifth Army
- 239 days in combat; 20,573 Axis prisoners taken
- The only Latin American ground troops in Europe

IN THE SKY

The 1st Fighter Group — "Senta a Púa!"

- P-47 Thunderbolts with the U.S. 350th Fighter Group
- 44 sorties by 22 pilots on 22 April 1945
- U.S. Presidential Unit Citation, 1986

Sources: Brazilian Air Force; Ministry of Defence. Missions flown between November 1944 and May 1945.



From Broadway to Bossa Nova

1939

Carmen Miranda

Took samba to Broadway and then to Hollywood.

1964

Bossa Nova

Getz/Gilberto wins the Grammy for Album of the Year — the first non-American record to do so.

1967

Jobim and Sinatra

Frank Sinatra sought out Tom Jobim for a joint album.

Music, food and carnival are today part of everyday cultural life in South Florida.

How Brazilian diplomacy is organised



Ministry of Foreign Affairs

Itamaraty Palace · Brasília

136

Embassies

Speak to the host government,
in the capital.

77

Consulates

Serve the community and
promote trade, where Brazilians
live.

12

Missions

Represent Brazil before
international organisations.

228 posts abroad, on every continent.



The Consulate General of Brazil in Miami



Jurisdiction

Consular services

17 counties in South Florida, Puerto Rico and the U.S. Virgin Islands.

Trade promotion and science diplomacy

The entire state of Florida, Puerto Rico and the U.S. Virgin Islands.

Sectors of the Post

Consular Affairs

Assistance to
Nationals

Trade Promotion

Science and
Technology

Community and
Press

Education and
Culture

PART 6

Brazil and Florida

Community · tourism · industry · trade



CONSULADO-GERAL DO
BRASIL
MIAMI



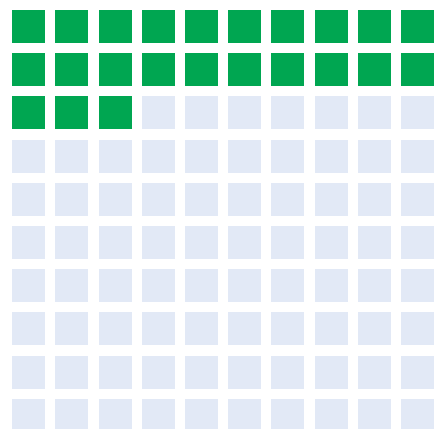
The largest Brazilian community in the U.S.

≈ 310,000

Brazilians in this Consulate General's jurisdiction

207,000

Florida residents speak Portuguese at home



23 in every 100

Brazilian-born residents of the United States live in Florida — the largest concentration in the country.

Sources: Brazilian Foreign Ministry, Brazilian Communities Abroad (2023); U.S. Census Bureau (ACS) / Migration Policy Institute; SelectFlorida.

Second largest overseas market



1.3 million

Brazilians visited Florida in 2025



+10.4%

growth over 2024, in a year when travel to the United States contracted



143.3 million

visitors in total — the biggest tourism year in the state's history



2nd place

among overseas markets, behind only Canada in the overall ranking

Source: VISIT FLORIDA — preliminary estimates for 2025.

Brazilian engineering on the Space Coast



2011

the Melbourne campus
began operations

3rd

largest commercial aircraft
manufacturer worldwide

67

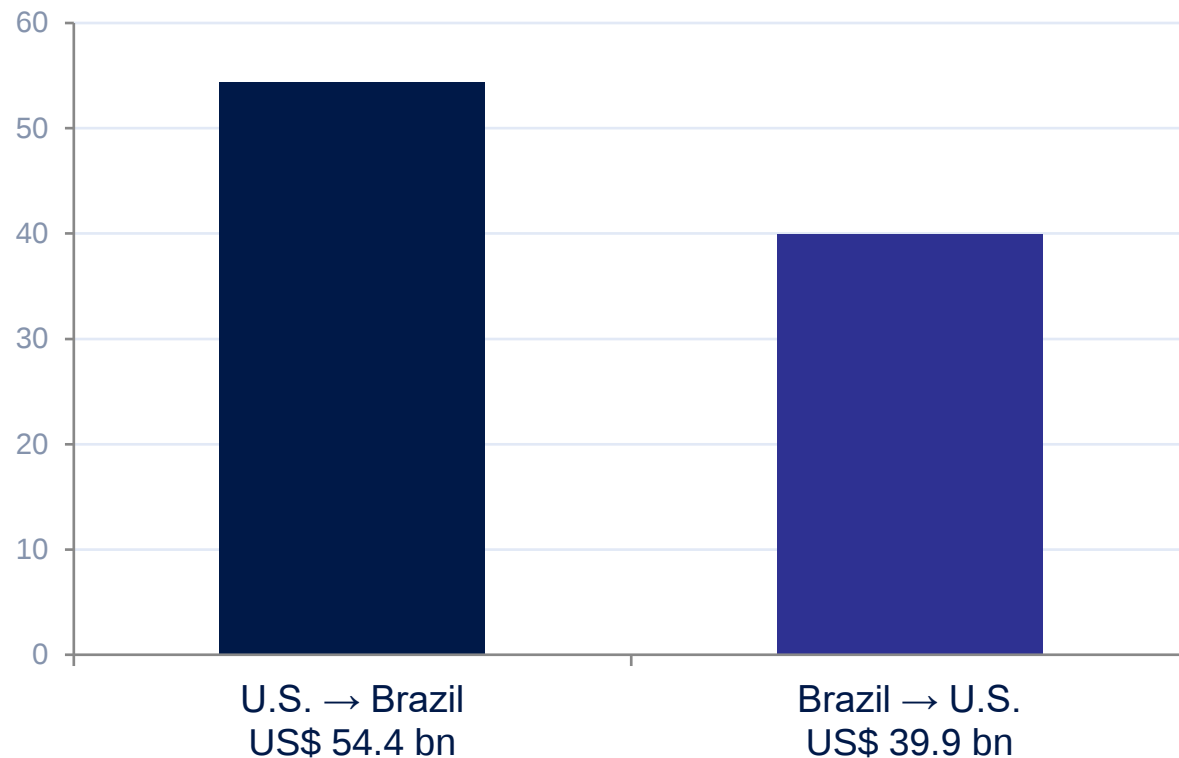
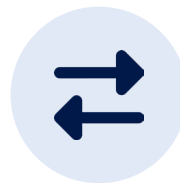
acres of campus
on the Space Coast



- U.S. headquarters of the Executive Jets division
- Final assembly line for the Phenom and Praetor jets
- The company's first engineering centre outside Brazil

Sources: EMBRAER; Space Coast Economic Development Commission.

US\$ 94.3 billion in goods



US\$ 127.6 bn

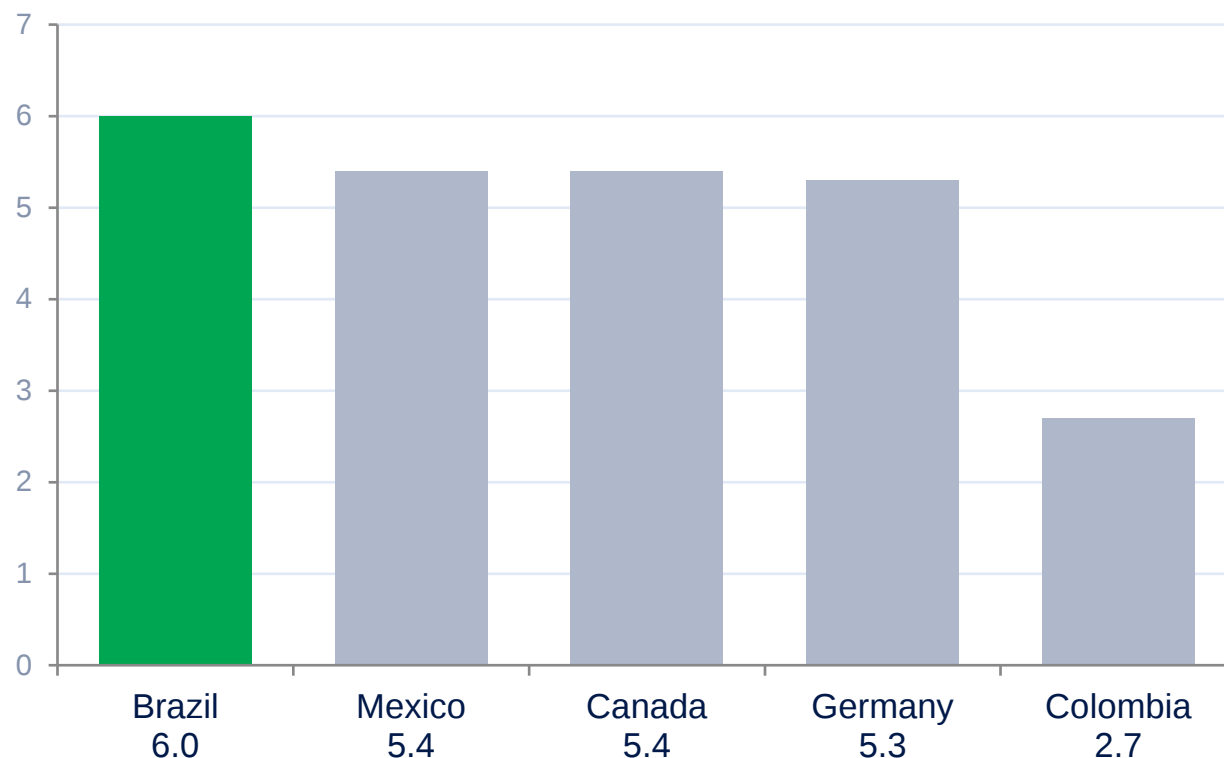
in goods and services combined, 2024

A U.S. trade surplus

The United States sells more to Brazil than it buys — consistently since 2007.

Sources: USTR; UN Comtrade. Goods trade, 2025.

Florida's largest export market



US\$ 6.0 bn

exported by Florida to Brazil in 2025

US\$ 25.6 bn

in total trade between Florida and Brazil

Sources: USTR (Florida trade profile, 2025); SelectFlorida (total trade, 2024).

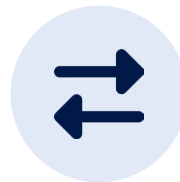
PART 8

Brazil and SeaPort Manatee

Florida's West Coast as a gateway



The trade that crosses our jurisdiction



US\$ 8.29 bn

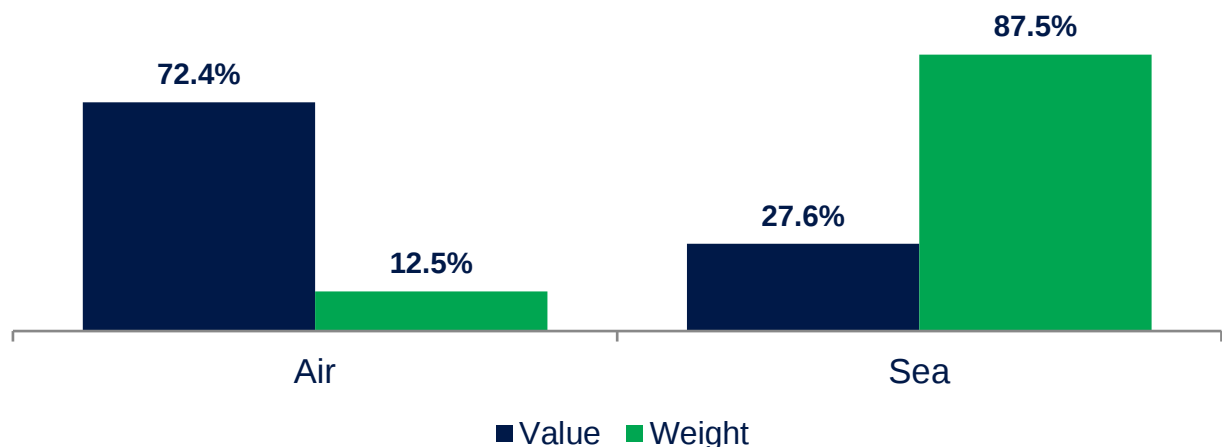
imported from Brazil in the first half of 2026

US\$ 6.0 bn

by air — 72.4% of the value

US\$ 2.29 bn

by sea — 87.5% of the weight



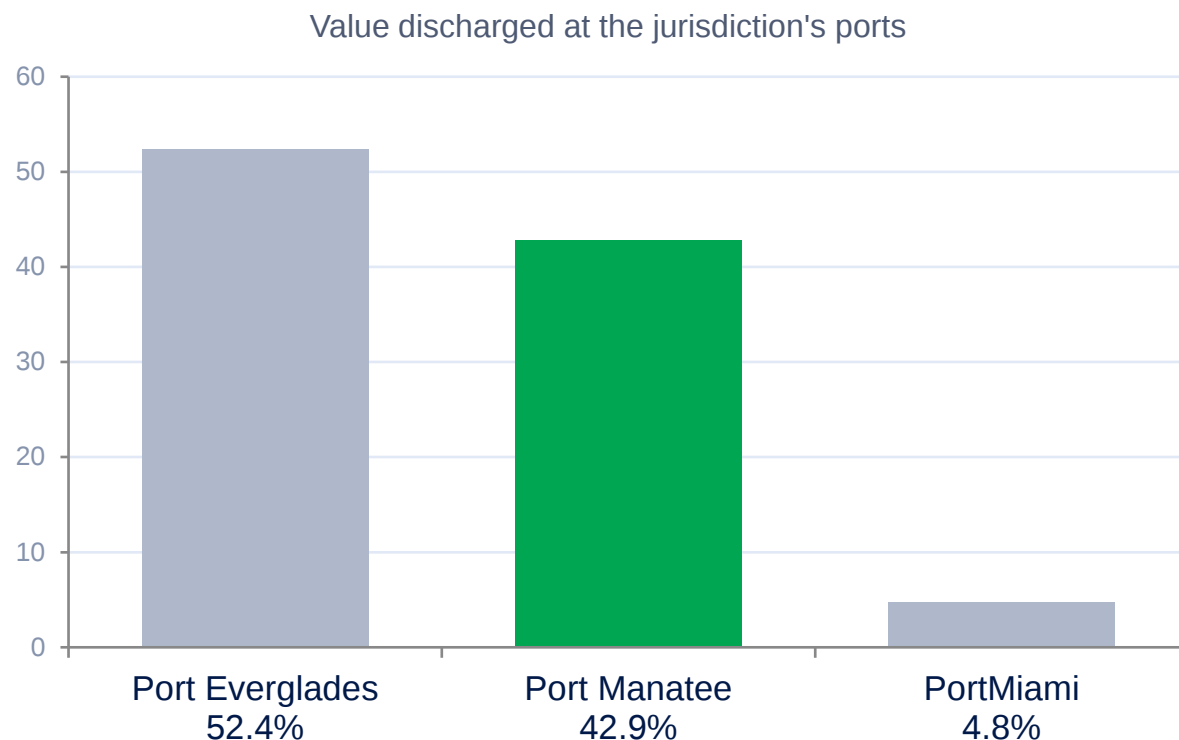
**Aircraft carry the value.
Ships carry the volume.**

Almost nine of every ten tonnes Brazil ships to this jurisdiction arrive by sea.

Source: Descartes Datamyne and U.S. Census Bureau — first half of 2026, the jurisdiction's 17 counties.



Where Brazilian cargo comes ashore



2nd by value

US\$ 357.3 million discharged at SeaPort Manatee

1st by weight

418,442 tonnes — 82.74% of everything landed at the jurisdiction's ports

Source: Descartes Datamyne — bills of lading, first half of 2026.

SeaPort Manatee: the bulk gateway



418,442

tonnes from Brazil in the first half of 2026

82.74%

of the weight landed at the jurisdiction's ports

US\$ 357.3m

in value discharged over the half-year

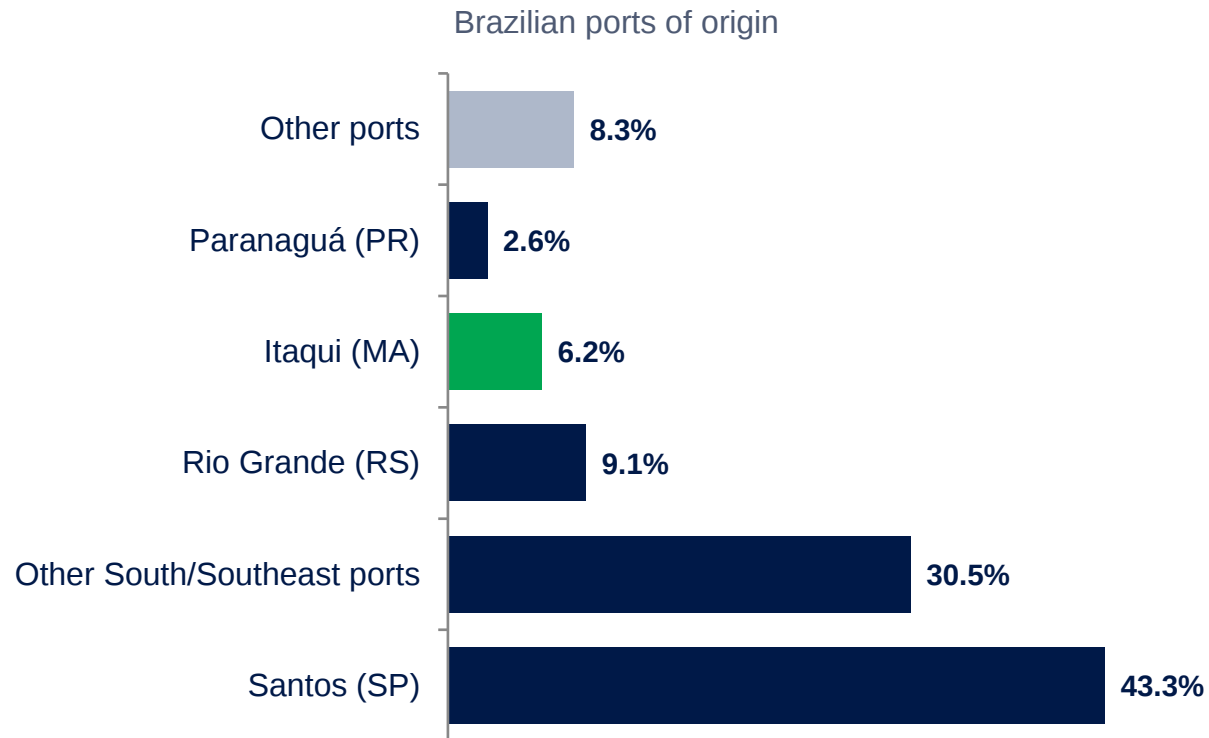
Bulk and breakbulk — the vocation that speaks to Brazil.

The Brazil that ships soybeans, pulp, sugar and fertiliser needs a bulk port. That is what Manatee does — which is why it concentrates weight rather than container counts.



Source: Descartes Datamyne — first half of 2026. Image: SeaPort Manatee.

Where the cargo comes from and what it carries



Source: Descartes Datamyne — share among Brazilian ports of origin, first half of 2026.

Itaqui, in Maranhão

55 shipments moved 368,000 tonnes — almost all bulk. It is the natural corridor into Manatee.

What arrives by sea

- Coffee — 98% by sea
- Timber, iron and steel — above 99%
- Plastics and footwear — 95% and 70%



From the Hub, Brazil found the West Coast

No. 1

point of internationalisation for
Brazilian companies in the U.S.

6

Brazilian states based at the
International Trade Hub

Half

of the Brazilian municipalities
represented at the Hub

The port opened the door. Brazil took the space.

SeaPort Manatee created the International Trade Hub and opened the port to economic development. Brazilian states and municipalities established a base there, with technical support from the Oxford Group and the Oxford Institute.



What is already in place

30+

Brazilian companies established
or being established

3

counties — Manatee, Lee and
Marion

1

Chamber of Commerce inside the
International Trade Hub

Institutional presence, not just a business address.

The Brazil Southwest Florida Chamber of Commerce was inaugurated inside the International Trade Hub, expanded to Fort Myers and Ocala, and today works jointly with the Central Florida Brazilian Chamber of Commerce.

What comes next



~50 acres

under negotiation for the first
Industrial FTZ project

US\$ 100m

of investment foreseen in the
industrial master plan

40+

patented technologies expected to
enter the U.S.

SeaPort Manatee is a world-class port.

And the strategic vision behind the International Trade Hub has turned that operation into the platform for a partnership that today drives trade, investment and innovation between Brazil and the United States.





A cooperation agenda with the Consulate

Bulk diplomacy

Work with the Manatee Port Authority to open new bulk routes from Itaquí and southern Brazil.

Business missions

Connect Brazilian producers and operators with the companies established at the International Trade Hub.

Science and technology

Support the U.S. entry of patented Brazilian technologies, through the Post's Science, Technology and Innovation section.

The Consulate General in Miami is at this community's disposal.

A two-way partnership

202 years

of uninterrupted diplomatic relations

310,000

Brazilians in this Consulate's jurisdiction

#1

Brazil is Florida's largest export market

Thank you.

Consulado-Geral do Brasil em Miami · 3150 SW 38th Avenue, Miami, FL 33146
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CONSULADO-GERAL DO
BRASIL
MIAMI