



To: South County Advisory Board Members

From: Alison A. Hewitt, Executive Director

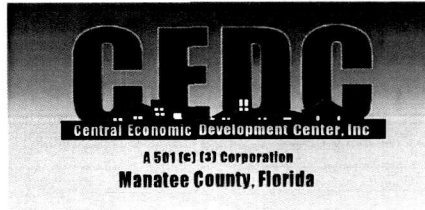
Date: August 21, 2012

Re: South County CRA Service Continuation – **UPDATE**

The CEDC is pleased to report a very successful contract period. Please accept the following as an update report of the current contract.

A. Number of counseling sessions, partnership reports, business assessments, and workshop participants.

<i>a. Number of Counseling Sessions:</i>	<i>57</i>
<i>b. Number of Partnership Reports:</i>	<i>1</i>
<i>c. Number of Business Assessments:</i>	<i>30</i>
<i>d. Number of Workshop participants:</i>	<i>0</i>
<i>(Social Media Workshop 9-10-12)</i>	



**FREE SERVICES PROVIDED TO THE BUSINESSES IN THE
COMMUNITY REDEVELOPMENT AREA
Get help today call April Childers at (941) 587-5678**

- ❖ One-on-One Counseling
- ❖ Creative Marketing and Advertising strategies for businesses with limited budgets
- ❖ Defining profit margins
- ❖ Assistance with negotiating business contracts
- ❖ Assistance with negotiating marketing contracts
- ❖ Identify challenges and create viable solutions
- ❖ On Site evaluations and assessments provided
- ❖ Assist in business expansion planning and execution
- ❖ Assist with personnel and Human Resources issues
- ❖ Assist in the creation of customer service strategies
- ❖ Creation, monitoring, and expansion of business plans
- ❖ Defining profit margins
- ❖ Identifying and connecting to potential angel investors
- ❖ Assistance with communications with Sheriff's Department/Code Enforcement
- ❖ Assist in the creation of Joint Venture Partnerships between businesses located within the 14th Street West CRA district
- ❖ Assist in financial restructuring
- ❖ Assist in the creation of the Profit and Loss Statements
- ❖ Assist in budget prioritization
- ❖ Assist with the completions of funding applications
- ❖ Provide evaluation of the Merchant Services accounts
- ❖ Assistance with selling your business
- ❖ Assistance with finding a new location
- ❖ Assistance with security

**Let us help you with all your business needs.
Call today for your FREE consultation (941) 587-5678.**