



Children's Services



Program Category Outcomes and Indicators Report

April 2, 2013

Introduction

Funders at all levels are placing increasing emphasis on accountability, transparency, and impact. The newly revised IRS Form 990 for non-profits now requests information on program impact. The Better Business Bureau includes criteria for measuring effectiveness in its rating system. While recognizing that progress is being made, a recent report sponsored by the Hewlett Foundation called for the following: "The sector must capture, analyze, distribute, and use information on nonprofit organizational performance and social impact more effectively... [The current] information-poor environment makes it difficult to have honest conversations about performance, limiting opportunities for learning and improvement" (McKinsey & Company, 2008).

In 2000, Manatee County Government and United Way of Manatee County embarked on a joint project to implement outcome-based evaluation to document social impact. Tracking and sharing performance and impact information through measuring outcomes is important to both local funders and our community's nonprofit agencies:

- It provides tools and data for decision-making regarding investment of resources, both at the community and the agency level.
- It encourages collaboration and coordination of efforts when performance information is shared and opportunities for synergy are seen.
- It helps build strong nonprofit agencies to serve our community when they can learn and improve.
- It provides information for one aspect of accountability and transparency.
- It helps local agencies communicate their impact to current and potential donors

This report provides a listing of each program and the associated outcomes of those programs funded by Manatee County Government through the Children's Services Advisory Board.

How to Read This Report

At the top of each page, the funding agency and the impact area will be listed. In the example below, the funder is Manatee County Government Children's Services and the funding priority Purpose Category area is School Readiness. Following the header will be a description of the funding category with relevant facts or indicator data.

Manatee County Government Priority Area: **School Readiness**

Following the header will be a table listing the agency providing the program and the program name in the first two columns. The third column lists the reported number served in the prior year. When an agency submits an application for a program that has been funded in the prior year, the agency reports the number served for the most recent 12 months of data. The next two columns list the outcome that was measured and then the results for the 12 month period. The last two columns repeat that information for an additional outcome. In the example below, the Early Learning Coalition served 1,338 in the Early Care and Education Program. Although the outcome was that 90 percent of children served will demonstrate age-appropriate development, the agency achieved 100 percent for the twelve-month period.

Agency Name	Program Name	Outcome #1	Reported number served in prior year	Number measured for outcome #1	Result	Outcome #2	Reported number served in prior year	Number measured for outcome #2	Result
Early Learning Coalition	Early Care and Education	90% will demonstrate age-appropriate development	1,338	1,000	100%	95% of children will have no indication of maltreatment	1,338	1,000	95%

Notes to the tables: The time period for the data is the most recent 12 months data (typically January through December 2012). The source of the data is the 2013/2014 application submitted by the agency. The outcome results achieved may not apply to the total served because not all outcomes are measured for all participants. Agencies do not have to measure every client served, but if they do not, they report why they did not and that is reviewed by the evaluation consultant. Program activities may represent multiple funding sources. "New" means that the agency did not provide a report or is proposing a new outcome in which case prior results are not relevant.

Manatee County Government Priority Area**School Readiness**

Optimizing our children's potential to live, learn, and grow by promoting high-quality programs and services.

Facts:

- In Manatee County, 11 percent of children enter kindergarten not ready to learn; another 38 percent are only partially ready.
- In Manatee County, 36 percent of students enter kindergarten not ready to read compared to 30 percent for the state of Florida. Nationally, only 12 percent of children who don't learn to read in kindergarten catch up by third grade.
- By third grade, 34 percent of students in Manatee County are not meeting reading standards, compared to 28 for the State of Florida.

Agency Name	Program Name	Outcome #1	Reported number served in prior year	Number measured for outcome #1	Result	Outcome #2	Reported number served in prior year	Number measured for outcome #2	Result
Children's Academy of Southwest Florida	Comprehensive Pre K	Children will demonstrate benchmarks progress in literacy as determined by the VPK School Readiness Assessment Tool.	32	32	88%	Children will demonstrate progress in at least 2 school readiness benchmarks as determined by the VPK Readiness Assess. Tool.	32	32	72%
Community Haven for Adults and Children with Disabilities, Inc.	The Whole Child Project	Children experience consistency & connection between home, school, & community through family visits and agency collaboration & gain advocacy skills & child specific information.	172	172	100%	Children of families choosing to receive services will demonstrate developmental progress in all areas as a result of Whole Child coordination of school/therapy, home, and medical services	68	68	85%
Early Learning Coalition of Manatee County, Inc.	Early Care and Education	Providers/parents will report an increase in their knowledge and skills related to age appropriate activities to address a child's developmental delays.	1835	381	98%	Children in quality school readiness programs will demonstrate age-appropriate development.	1338	139	94%

Agency Name	Program Name	Outcome #1	Reported number served in prior year	Number measured for outcome #1	Result	Outcome #2	Reported number served in prior year	Number measured for outcome #2	Result
Easter Seals Southwest Florida	Children's Therapy Center	Clients achieve specific improvements as indicated in their Plans of Care, including skill growth in cognitive, fine/gross motor and communication abilities.	45	45	96%	Family/caregiver will demonstrate understanding of activities to generalize center-based skills into the natural environment.	45	45	96%
Manatee Community Action Agency, Inc.	CATCH Speech/Language Evaluation and Therapy	Children receiving speech and language therapy demonstrate progress toward therapeutic & developmental	645	14	100%	Children recommended for further services based on screening concern, will receive services from a health care professional.	645	100	75%
Manatee Community Action Agency, Inc.	HIPPY Home Instruction for Parents of Preschool Youngsters	HIPPY parents can identify one teaching technique used with their child when presenting the HIPPY curriculum.	75	65	100%	children will demonstrate age appropriate school readiness skills on the Early Screening Inventory - Revised (ESI-R), or the Early Screening Inventory for Kindergarten (ESI-K) after completing the HIPPY curriculum.	75	59	100%

Manatee County Government Priority Area:**Out of School Time and Youth Development**

Providing a safe, encouraging environment for our children to gain additional recreational, educational, and developmental opportunities.

Facts:

- In both reading and math FCAT scores, Manatee County students at all grade levels fare worse than the state average; 69 percent of Manatee County 3rd graders scored a "3" or above on the math FCAT, compared to 78 percent for the State of Florida.
- In 2012, the percentage of Manatee County students reporting past 30-day use of any drug (including alcohol) was 9.5 percent for middle school youth and 17.4 percent for high school youth. The percentages for the state were 9.6 percent and 22.0 percent, respectively.

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Anna Maria Island Community Center	TLC/LEAD REACH	80% of elementary aged children learn coping skills and conflict resolution, and problem solving. Staff report daily on behaviors such as the ability to follow directions, treat others with respect and help others.	207	207	93%	Youth will demonstrate new coping skills, life skills and increased knowledge in various topics and sports.	88	76	100%
Boys & Girls Clubs of Manatee County	Great Futures Start Here	85% of participants in the "Great Futures Start Here" program will progress in school annually.	223	187	99%	80% of club members will affirm that they feel safe at and feel a sense of belonging to the Club.	403	186	97%
Educational Consultants Consortium, Inc.	Iron Sharpening Iron	Students in the program for at least six months of the current school year will progress to the next grade with the knowledge skills and abilities needed to be successful.	111	111	82%	Students in this program for six months of the school year will refrain from parenting a child.	111	111	100%

Agency Name	Program Name	Outcome #1	Reported number served in prior year	Number measured for outcome #1	Result	Outcome #2	Reported number served in prior year	Number measured for outcome #2	Result
Manatee County Family YMCA, Inc.	Y DASH	50% of participants will increase positive attitudes toward reading for pleasure.	1100	900	50%	75% of students measured will show gains in three of the five President's Physical Fitness Test activities: curl-ups, shuttle run, endurance walk/run, pull-ups, or V-sit reach.	1100	900	75%
Manatee County Girls Club, Inc. d/b/a Just for Girls	G.I.R.L.S. Stepping Up to Success - Girls Inspiring Relationships, Leadership, and Service	80% of girls who regularly attend the afterschool program for at least 8 months will improve: their attitudes about reading and learning, their study habits, and their relationships with groups and partners as measured by curriculum evaluation tools.	new	new	new	Girls who regularly attend the afterschool program for at least 8 months will maintain or improve their empathy, problem solving, and decision making skills as documented by curriculum-based pre and post test or by a youth development assessment.	237	226	90%
PAL of Manatee County	Summer Camp and PAL Leadership Development	Behavioral Compliance.	110	110	100%	The majority of the children will successfully complete 80% or more of the learning modules during the summer camp weeks attended.	110	110	100%
Palmetto Youth Center	Foundation for Excellence	Program participants will improve their reading level.	151	123	89%	Participants will increase knowledge of the different types of drugs and the negative impact the drugs have on the body, and will show an ability to make better decisions with regard to their personal health.	104	87	93%

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Tallevast Community Center, Inc.	After-School Enhancement Program	Youth in the program for at least 6 months improve academic scores and improved attitude toward reading.	36	36	92%	Youth demonstrate improved communication, problem solving, and conflict resolution skills.	36	36	92%
The Myakka City Community Center	MAC	Youth in the MAC program for at least 3 months will increase their knowledge about the dangers of drug and alcohol use.	67	67	94%	Youth participating in MAC for at least 3 months will improve and or maintain grade point average.	67	67	90%
United Community Centers, Inc.	BASE + (Before and After School Enrichment, Plus)	80% of youth will increase academic performance (reading levels) as documented by DRA 2 Assessments and monthly fluency reads, and acquire skills necessary to maintain health and wellness.	500	500	80%	80% of youth will demonstrate improved decision making skills, documented by curriculum based pre and post-tests.	300	200	80%

Manatee County Government Priority Area:**Prevention and Redirection**

Empowering our youth to develop informed decision-making skills and promoting positive behaviors.

Facts:

- In 2010, 24.7 percent of the school population in Manatee County was suspended, compared to 18.2 percent for the State of Florida.
- Teen birth rates – and repeat teen birth rates – also compare unfavorably to the state. In 2011, the teen birth rate was 8.9 per 1,000 in Manatee County (vs. 6.3 for the State of Florida). Repeat teen births for teens ages 15 – 19 were 23.4 percent, compared to 18.1 percent for the State of Florida.

Agency Name	Program Name	Outcome #1	Reported number served in prior year	Number measured for outcome #1	Result	Outcome #2	Reported number served in prior year	Number measured for outcome #2	Result
Manatee Children's Services	Teen Pregnancy Prevention	Reduction of teen pregnancy rates among participants who receive advocacy/case mgmt. services within 18 months of program completion.	523	523	98%	Participants that have children will report no additional pregnancies within 18 months of program completion.	25	25	92%
Minority AIDS/HIV Social Services Inc	PWA	Adolescents to increase knowledge of HIV and STI transmission.	2256	2256	99%	Adolescents will increase awareness of the psychosocial and physical aspects of living with HIV.	1728	1728	98%
Community Haven for Adults and Children with Disabilities	Transitions	High School students with disabilities will increase their knowledge of skill required to obtain employment positions or to enter post-secondary education.	100	80	100%	Community Based Learning (Mapping).	100	80	100%
Jewish Family & Children's Services	Lincoln SATOSS	Clients will demonstrate improvement in 1 of the following; interpersonal, social, and decision-making skills, self worth	86	78	95%	Program completers will receive fewer behavior referrals during grading period post-SATOSS completion.	86	75	88%

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Manatee County Family YMCA	Juvenile Gang Intervention & Prevention	The number of Part One juvenile offenses in Pride Park will be 50% lower than reported in 2008. The number of Part One juvenile offenses in Palmetto Zone 2 will be 15% lower than reported in 2012.	996	138	90%	Reduce the involvement in juvenile gangs by juvenile gang members involved in the project, as measured by self reports, by 10%.	201	201	90%
Manatee County Girls Club, Inc. d/b/a Just for Girls	GAPS Alternative Education (Girls Alternative Program for Success)	80% of girls who regularly attend Girls Alternative Program for Success will understand the real-life hardships and consequences of teen pregnancy.	44	41	100%	Girls do not become pregnant while in the GAPS program or in the year that they transition to a traditional high school.	77	77	99%
PACE Center for Girls of Manatee County	Teenage Pregnancy Prevention Project	Girls demonstrate increased knowledge of birth control options.	105	34	97%	Girls do not become pregnant.	105	105	98%
The Family Network on Disabilities	More Alike Than Different	Children will increase their knowledge about the disabled.	7740	3541	100%	Children will increase their acceptance and sensitivity of their fellow students and peers.	7740	158	76%
The School District of Manatee County	It's yoUR CHOICE	Male & female students who participate in It's yoUR Choice will demonstrate factual knowledge of the risks of sexual activity	new	new	new	Male & female students will self-report that they refrained from sexual activity as evidenced from the comparison of the pre and post-survey results.	3286	1857	92%

Fortifying our community's children and families through crisis stabilization.

Facts:

- 2,034 students currently enrolled in the Manatee County school system are identified as being homeless.
- 12.8 percent of Manatee County residents are below the poverty level, including 21.4 percent of children under 17 and 7.2 percent of those over 65.

Agency Name	Program Name	Outcome #1	Reported number served in prior year	Number measured for outcome #1	Result	Outcome #2	Reported number served in prior year	Number measured for outcome #2	Result
Manatee Children's Services, Inc.	Grandparents as Parents	90% of participants will indicate a decrease in family crisis and a stabilized family placement for the children.	239	180	100%	90% of children and families will indicate an increased connection to services targeted to meet their specific needs.	239	51	100%
Meals on Wheels Plus of Manatee, Inc.	Emergency Family & Baby Baskets	100% families with children under 17 verified through member agencies as being in a emergency crisis requiring food assistance will receive enough food for 7 days to bridge gap or transition from a crisis	5521	5521	100%	100% of the families with infants under the age of 2 verified through member agencies as being in an emergency crisis will receive an emergency Baby Basket enough for 7 days.	3127	3127	100%
HOPE Family Services, Inc.	Children's Counseling Program	Children who are victims of domestic violence and have completed counseling services will learn behaviors that helps keep them safe and resolve conflicts in a non-violent manner.	412	185	94%	Victims of domestic violence have completed counseling will learn the effects of domestic violence on their children & age-appropriate, supportive, limit setting	461	138	91%

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Manatee Children's Services, Inc.	CIS Counselor	Clients in the program for a minimum of one month will gain and utilize one healthy coping skill.	134	57	93%	Clients in the program for a minimum of one month will learn at least one problem-solving or anger management skill.	134	57	93%
Manatee Children's Services, Inc.	K.I.D.S. Personal Safety	80% of program participants in 3rd, 4th and 5th grades will be able to identify the definition of Physical Abuse, Sexual Abuse, Mental and Emotional Abuse and Neglect.	13832	13832	100%	95% of program participants in 3rd, 4th and 5th grades will be able to identify a person they can go to for help if they recognize danger or abuse.	13832	13832	99%
Manatee Children's Services, Inc.	Residential Programs	Children in residence for one month or more will demonstrate an increased sense of security and stability.	101	87	86%	Children in residence a minimum of one month will achieve at least one of their service plan goals.	101	87	78%
Manatee Children's Services, Inc.	SCAN	Victim's families will follow the recommendations in their safety plan.	100	57	100%	90% of Law Enforcement Detectives and Child Protection Investigators will report that SCAN services assisted their investigations of child abuse.	100	39	79%
Manatee Children's Services, Inc.	Sexual Abuse Treatment Program (SATP)	90% of children will have a decrease in trauma symptoms.	31	31	90%	90% of clients will gain and utilize one healthy coping skill.	49	49	100%

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Manatee Glens	Baker Act Youth	Increase in function of Children's Global Assessment Scores (CGAS).	386	348	100%	Readmission. 80% will not be readmitted within 30 days of discharge.	new	new	new
The Salvation Army, A Georgia Corporation	Family Shelter for Homeless Women & Children	Those exiting the shelter move from homeless to obtaining transitional or permanent housing.	154	142	75%	Clients improve their life skills, sustainability, and upward social mobility	154	154	94%

Manatee County Government Priority Area**Family Strengthening and Support and Maternal Child and Health**

Strengthening our children and families in their times of greatest need; ensuring quality health care for our children and families through primary and specialty services.

Facts:

- In 2011, there were 4,182 calls to the abuse hotline in Manatee County.
- In 2011, there were 1,636 juvenile arrests in Manatee County; there were 2,527 youths referred for delinquency.
- 2,081 children up to age 18 in Manatee County have a disability.

Agency Name	Program Name	Outcome #1	Reported number served in prior year	Number measured for outcome #1	Result	Outcome #2	Reported number served in prior year	Number measured for outcome #2	Result
Manatee Glens	Rape Crisis Child Advocacy	Victims who have initial contact with law enforcement will follow through with the investigation.	150	74	97%	Victims are able to move forward by their ability to follow up on referrals given by the advocates.	150	77	100%
Manatee Glens	Adoption Preservation	Remain in adoptive home.	94	79	97%	Children served will show an increase in Children's Global Assessment Score at time of discharge.	94	24	83%
Anna Maria Island Community Center	Family Foundations Counseling Program	90% of the clients engaged in the therapeutic process on a consistent basis will maintain or improve their coping and family management skills in at least 4 of the 8 self assessment skill areas.	168	118	98%	80% of the youth in the life skills group will improve or maintain the rating of their behavior in the areas of coping, compliance, cooperation, participation, responsibility and self esteem.	188	188	100%
Easter Seals Southwest Florida	Project Rainbow Children's Respite Services	Families report that having access to and participating in respite services reduces their feelings of isolation.	242	145	100%	Families report experiencing reduced stress when participating in respite activities.	242	145	100%

Agency Name	Program Name	Outcome #1	Reported number served in prior year	Number measured for outcome #1	Result	Outcome #2	Reported number served in prior year	Number measured for outcome #2	Result
Family Creations Adoptions, Inc.	Adoption Preservation	85% of the clients served will maintain their permanent placement.	19	19	79%	80% of families served will report reduced stress levels related to parenting their special needs child at 6 and 12 months.	19	19	100%
Family Partnership Center	Parent Partner Program	Parents will report increased knowledge of child development and:(a) a specific parenting topic(s) (b) knowledge of community resources, and (c) the intent to use the new information.	216	129	100%	Parents will demonstrate the learning and application of at least 5 new positive parenting skills, and an increase in the positive behaviors OR decreased negative behaviors of a targeted child will be documented on the pre-post test instrument.	167	84	100%
Family Partnership Center	Partners in Education and Support	Parents/caregivers will develop a better understanding of their children's behavior and growth. (child maltreatment indicator)	560	460	100%	Parents/caregivers will report USING the new parenting information, strategies and/or skills that they have learned in the program.	560	460	100%
Family Resources	Family Resolutions	Children will improve ability in expressing their feelings about divorce in a healthy manner.	50	41	100%	Children will learn useful coping skills related to marriage dissolution conflicts.	50	41	100%
Family Resources	Residential Shelter	Youth and families will gain knowledge needed to manage and change behaviors and to seek and find other community resources as needed so that they are better able to solve problems and resolve family crises.	167	154	94%	Youth served will gain knowledge needed to change inappropriate behaviors and to seek supportive community resources in order to avoid delinquent behavior that would result in adjudication of delinquency.	167	154	88%

Agency Name	Program Name	Outcome #1	Reported number served in prior year	Number measured for outcome #1	Result	Outcome #2	Reported number served in prior year	Number measured for outcome #2	Result
Foundation for Dreams, Inc.	Dream Oaks Camp Program	Children (camper) attending Dream Oaks camp will learn or maintain a new social or program-related skill.	114	99	85%	Children (camper) attending Dream Oaks camp will learn or maintain a new ADL (activities of daily living) skills during camp.	114	99	85%
Manatee Community Action Agency, Inc.	Healthy Families Manatee	Children who have participated in the program six months or longer will have no findings of verified child.	131	131	98%	Children who are enrolled in HFM at 12 months will be up-to date with required immunizations.	131	75	89%
Manatee Community Action Agency, Inc.	Whole Child Manatee	85% of Families who fill out a Profile will feel that it addressed most of their concerns about their children age 6 and under and that the needs of families are demonstrated providers.	371	111	97%	100% of families completing a Whole Child will be able to place a request for service to participating agencies and/or print out information desired on service providers.	371	371	100%
Manatee Glens	Children's Community Action Team (CAT Team)	75% of clients served will show an overall improvement in his/her Global Assessment of Functions scores.	66	50	76%	75% of drug screens provided to clients will be negative.	90	65	77%
Manatee Glens	Rape Crisis-KITE	80% of clients will verbally report feeling safe.	100	62	98%	Demonstrates knowledge of age-appropriate psycho-sexual boundaries.	100	62	100%
Sarasota Manatee Association for Riding Therapy	Therapeutic Horseback Riding	Level B and Level C Riders will achieve their identified objectives for the designated time period.	47	42	88%	Responding Parents/ Caregivers report an increase in their child's self-esteem and confidence.	47	42	95%

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The Family Network on Disabilities	Sarasota/Manatee Respite Services	Families will indicate a decrease or maintenance in the stress level of their home after receiving respite services.	12	12	92%	Families will indicate an increase in the awareness of individual family members needs.	30	30	100%
Boys & Girls Clubs of Manatee County	Dental Program	85% of students participating in the annual Dental Health Day will increase or maintain their knowledge of the importance of good dental hygiene	425	425	79%	85% of students attending a Dental Clinic will show an understanding of healthy dental habits. (i.e., brushing, flossing, negative effects of tobacco use and periodic dental visits).	67	67	100%
Community Center for the Deaf & Hard of Hearing	Children & Families Program	Participants improve teaching skills and communicate effectively with their child(ren).	33	33	100%	Participants acquire knowledge of available assistive technology, community services, and resources to increase their ability to cope with hearing loss challenges.	91	6	100%
Insight Counseling Services	SOAR Program	90% of all successful completers will not sexually re-offend at 1, 3 and 5 year follow-up.	42	42	98%	80% of successful completers will not engage in any criminal law violations at 1, 3 and 5 year follow-up.	42	42	90%
Manatee Children's Services	B.R.I.C. Parenting	85% of all program participant graduates will have no additional record of child maltreatment upon completion of the program and for two years thereafter. This is measured by recidivism data checks conducted by the Department of Children and Families.	175	258	97%	90% of all program participant graduates will report decreased feelings of social isolation, a known factor of child abuse.	175	59	88%