

JUNE 21, 1989

The Manatee County Civic Center Authority met in REGULAR SESSION at the Civic Center, Palmetto, Florida, Wednesday, June 21, 1989 at 7:30 a.m.

Present were members:

Russell A. McInerney, Chairman
William Orr
Barbara Turner
Eugene Wiseman
Donald L. Brittain

Absent were members:

P. Allen Schofield, Vice-Chairman
Walter Grace

Also present were:

John Graham, Director
Kim Umana, representing R. B. Shore,
Clerk of Circuit Court

Representatives of the various news media were present.

The meeting was called to order by Chairman McInerney.

NEW AUTHORITY MEMBER

The Chairman introduced the new Authority member, Donald L. Brittain.

MINUTES

Motion was made by Mr. Orr, seconded by Mr. Wiseman and carried unanimously, to approve the Minutes of May 17, 1989.

CONSENT AGENDA

Motion was made by Mr. Orr, seconded by Ms. Turner and carried unanimously, to approve the Consent Agenda. Items Approved:

Dial Page - Purchases and Service	\$1,317.18
Florida Power & Light - April Electric Bill	8,102.95
Ground Maintenance - April	1,000.00
John Sexton & Company - Plate Covers	1,801.80
National Chemsearch - Degreaser	1,346.00
Bay Distributors - Alcohol Purchase for Resale	1,831.74

FINANCIAL REPORT

John Graham, Director, reviewed the Year to Date Comparison - Prior Year (for Year to Date May 31, 1989).

Discussion: Food service operating income or loss included in total operating revenues; current accounts receivable.

(Note: Action taken later in the meeting).

CIVIC CENTER FUNDS/TOURIST DEVELOPMENT COUNCIL

The Chairman submitted copy of an article from the Island Sun newspaper and a copy of his response letter to the Editor regarding negative statements by Mary Mond, Tourist Development Council (TDC), regarding the Civic Center's budgetary ability.

Discussion: TDC funds received since 1985; allocation of Tourist Development Tax; interest income; cash flow; need to inform community that Civic Center is a viable business/asset; etc.

FINANCIAL REPORT

(Continued from earlier in the meeting)

Mr. Graham reviewed the Revenue and Expense Statement and Balance Sheet for May, 1989.

Motion was made by Mr. Orr, seconded by Ms. Turner and carried unanimously, to approve the reports.

UTILIZATION REPORT

Mr. Graham submitted and reviewed the Utilization Report for May, 1989.

CIVIC CENTER FUNDING

Mr. Graham addressed letter (6/14/89) to A. V. Ellis, County Administrator, noting that a meeting was held with Jim Seuffert, Office of Management and Budget, and R. B. Shore, Clerk of Circuit Court, regarding funding of the Civic Center through this fiscal year. A presentation will be made to the Board of County Commissioners on July 11, 1989.

ADVERTISING

Upon discussion, it was suggested certain businesses (Chamber of Commerce, TDC, etc.) be approached for sponsorship to assist Civic Center in promoting advertising.

Discussion: Marquee advertising; Director will investigate other methods; generic or specific event advertising; in-house and promotion advertising; submit list of five businesses; appoint member to contact TDC and Chamber of Commerce; providing low cost food service, etc.

Mr. Graham advised that the marquee will be utilized for community-wide advertising and the Civic Center's Public Relations representative will be contacting clients following their event regarding quality of service.

Disposition: Terri Kiel, Tourist Development Council, and Bob Bartz, Chamber of Commerce, to be contacted for assistance in promoting advertising; members to submit five names of businesses and civic groups to contact for sponsorship.

FUTURE EVENTS

Mr. Graham reported the following major events are scheduled: Project Rainbow (pending May 1990); Chris Craft (Annual Salesmen's Conference & Convention Show); American Kennel Club; Sunshine Games (1991).

DIRECTOR - PERFORMANCE EVALUATION

The Director requested his job performance evaluation be conducted (two-year anniversary 6/27/89).

Disposition: Referred to Chairman for action.

MARQUEE ADVERTISING

The Director submitted pamphlet which will be solicited to area businesses for marquee advertising. The proposed cost is .09¢ per message; each message will be 7-10 seconds in duration; and will be offered on a quarterly, six-month, and yearly basis.

Discussion: Mailing to area businesses; \$75,000 revenue projected/budgeted for next fiscal year; approximately 300 messages per day anticipated.

CITY OF PALMETTO - AUDIT PERFORMANCE

Upon question, the Director reported the audit by the Clerk's office regarding funds given to the City of Palmetto for construction of Haben Boulevard is still in process.

LAWSUIT SETTLEMENT (ROOF)

Mr. Graham reported that Greg Haller, Construction Counsel, relayed that the lawsuit settlement offer regarding the roof painting was declined and that he will be forwarding correspondence as to status.

Disposition: Mr. Haller to be requested to attend next scheduled meeting.

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(Cont'd)

TOURIST DEVELOPMENT COUNCIL

Suggestion was made that the TDC notify the Civic Center regarding their scheduled meetings and submit copies of minutes.

Disposition: Terri Kiel, Tourist Development Council, to be requested to attend next scheduled meeting.

LIGHTNING SURGE PROTECTION

Mr. Graham reported that several companies had investigated the lightning protection system with recommendations; however, he suggested that two to three proposals be submitted from electrical engineers, including costs, etc.

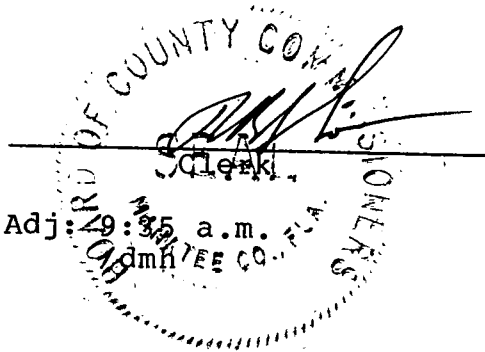
Motion was made by Ms. Turner, seconded by Mr. Wiseman and carried unanimously, to approved the Director's recommendation.

MEETING ADJOURNED

There being no further business, the meeting was adjourned.

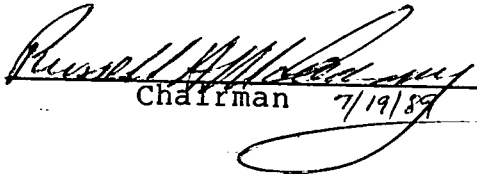
Attest:

APPROVED:



 Clerk

 Adj: 7:29:35 a.m.



 Chairman 7/19/89