

OCTOBER 6, 1997

The Enterprise Zone Development Agency Advisory Board, Manatee County, Florida, met in REGULAR SESSION in the Manatee County Central Library Auditorium, 1301 Barcarrota Boulevard West, Bradenton, Florida, Monday, October 6, 1997, at 12:45 p.m.

Present were:

Gwendolyn Y. Brown, Chairman
Joe Hampton
Nancy Engel
J. Michael Faarup
Mary Kelly
Wendy Pearson
Keith Stewart

Absent were:

Vauneva Carley
Connie Ford
William Gibson
Mary Helen Kress
Ora Lee Murray
Jay Ridings

One seat was vacant.

Also present were:

Susan G. Romine, Board Records Supervisor,
representing R. B. Shore, Clerk of Circuit Court

The meeting was called to order by Chairman Brown.

CONSENT AGENDA

MINUTES

Motion was made by Ms. Engel, seconded by Ms. Pearson and carried 7 to 0, to approve the minutes of May 5, and June 2, 1997.

EZDA QUARTERLY REPORT

Ms. Brown submitted the EZDA quarterly report for April 1, 1997, through June 30, 1997.

Discussion: Memo to be prepared regarding amount of Link Deposit Program, etc.

COMMUNITY AFFAIRS/INTERGOVERNMENTAL RELATIONS DEPARTMENT

Ms. Brown introduced staff members, **John Gonzalez**, Specialist, and **Sherri Schrock**, Technician, Housing and Community Development section of Community Affairs/Intergovernmental Relations Department.

ENTERPRISE ZONE BOUNDARY AMENDMENTS UPDATE

Mr. Gonzalez submitted a map approved by the state, of the proposed boundary amendments of the Enterprise Zone and stated work is being done to meet the required state processes.

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(Continued)

Discussion: State procedures; official when state amends its records; matching acreage for acreage; map showing location of old and new boundaries to be brought back.

ENTERPRISE ZONE TAX CREDIT SEMINAR FOR CPA'S

Mr. Gonzalez referenced a Tax Credits Available From Enterprise Florida workbook received from a seminar he attended sponsored by the City of Palmetto and C.P.A. Associates, P.A., held September 16, 1997. He stated the seminar was excellent and the workbook outlined the tax credits available and the forms needed to process the tax credits.

Discussion: Another seminar will be held for Florida Government Finance Officers Association Institute in November at Clearwater, etc.

LINK DEPOSIT PROGRAM

Mr. Gonzalez stated South Trust and Barnett Banks have expressed a need for business development educational programs. The banks agreed to sponsor workshops that are being planned and coordinated with the University of South Florida Business Development Center.

He stated the areas addressed will be marketing plans; accounting; record keeping; business plan for new and existing business owners.

Discussion: Targeting existing and nurturing future businesses.

ENTERPRISE ZONE MARKETING DEVELOPMENT UPDATE

Mr. Gonzalez stated they have comprised new marketing and follow-up packages of marketing materials that are being sent out to new requests regarding the Enterprise Zone. He advised they will develop a direct market campaign.

ENTERPRISE ZONE - BUSINESSES

Mr. Gonzalez advised that a list of businesses in the Enterprise Zone was being compiled.

Discussion: Business license; list of vacant property in enterprise zone; promoting businesses by incentives and benefits; development of existing businesses; length of time in receiving tax credit, etc.

ENTERPRISE ZONE CHAIRMAN'S REPORT

Ms. Brown referenced a memorandum and letter from the Office of the Governor re-certifying the Agency to participate in the Community Contribution Tax Credit Program for fiscal year July 1, 1997, through June 30, 1998. She advised the state balance of tax credits has been depleted for the fiscal year, and any applications received will be returned and applicant may reapply after July 1, 1998.

Land Acquisition

Discussion was held regarding property for sale at the corner of U.S. 41 and 17th Street East, next to Lincoln Park, in the City of Palmetto. Mr. Hampton advised that the selling price would be \$135,000, with the City paying \$95,000 and seller receiving a tax credit for the remainder. He submitted a conceptual master plan for Lincoln Park.

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(Continued)

Discussion: Must be a corporation to receive tax credit; plan of action; assisting City to submit CCTIP application; sending letter to the City approving project, etc.

Susan K. Dann, Finance Director of the City of Palmetto, reported that she is the liaison to the EZDA.

EZDA 1997-98 FISCAL YEAR BUDGET

Ms. Brown referenced the EZDA proposed budget and definition of line items and advised that no action will be taken at this time.

Discussion: Contribution amounts from City of Palmetto, CRA, and Manatee County; discussion to continue to next EZDA meeting; report to include both revenue and expense, etc.

TELE-CONFERENCE

Ms. Brown advised that on October 16, 1997, from 11:30 to 12:30 p.m., in the Manatee County Commission Chambers there will be a satellite broadcast program by the U.S. Department of Housing & Urban Development office of Community Planning and Development on Financial Incentives of Marketing your Enterprise Zone.

COMMUNITY DEVELOPMENT

2nd Avenue, Palmetto

Gary Lowe, City of Palmetto, reported there have been 30 drug arrests on 2nd Avenue in Palmetto, an area Ms. Ford had reported on Crime Watch efforts. He stated that progress is being made to clean up this area. He noted one building (used for drug activity) has been demolished and there are plans for a second structure to be demolished.

MEETINGS


Ms. Brown advised the work session scheduled for this date will be rescheduled to the December 1997 meeting, and the next regular meeting will be held on November 3, 1997.

MEETING ADJOURNED

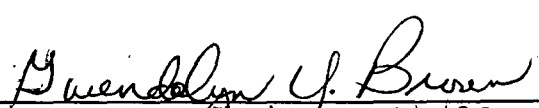
There being no further business, the meeting was adjourned.

Attest:

APPROVED:


Clerk

Adj: 1:45 p.m.
/jk


Chairman 12/1/97