

RESOLUTION NO. R-04-49

A RESOLUTION OF THE BOARD OF COUNTY COMMISSIONERS OF MANATEE COUNTY, FLORIDA, AUTHORIZING USE OF COUNTY RESOURCES TO PROVIDE INFORMATION TO THE PUBLIC REGARDING THE ONE-HALF CENT (½¢) SALES SURTAX AND THE REFERENDUM TO BE HELD IN CONNECTION THEREWITH.

WHEREAS, the Board of County Commissioners, on January 6, 2004, adopted Ordinance No. 04-20, directing that a referendum be held on Manatee County's levy of a one-half cent (½¢) sales surtax; and

WHEREAS, the referendum question, and the issues it raises regarding the desirability of Manatee County's levy of a one-half cent (½¢) sales surtax and the projects to be funded with the proceeds derived therefrom have generated considerable public discussion and interest; and

WHEREAS, the electorate of Manatee County ought to be well informed prior to voting on March 9, 2004; and

WHEREAS, it appears that certain environmental, recreational, and public interest community organizations have expressed willingness to support passage of the referendum and to distribute information and disseminate knowledge pertinent to this matter; and

WHEREAS, the projects described in Ordinance No. 04-20 will enhance and improve the community and the quality of life in Manatee County; and

WHEREAS, the Board of County Commissioners of Manatee County has determined that imposition of the one-half cent (½¢) sales surtax will provide not only a dedicated source to assure and expedite funding of the projects described in Ordinance No. 04-20, but will also raise a large share of the revenues from visitors and tourists, allowing a reduction in ad valorem taxes that would otherwise be required to fund the projects; and

WHEREAS, it is in the public interest for the Board to authorize expenditures of County funds to assist in providing information to the electorate and to said environmental, recreational, and public interest community organizations regarding Ordinance No. 04-20 and the question appearing on the March 9, 2004, ballot.

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MANATEE COUNTY, FLORIDA, THAT:

1. The above recitals are true, correct, and incorporated herein.
2. The purpose of the expenditures authorized herein is to inform the electorate of the referendum question.

3. The amount of \$10,000.00 and any additional amounts hereafter approved by the Board of County Commissioners may be expended in such manner as approved by the County Administrator, consistent with Exhibit "A", for the purposes described herein.

ADOPTED, with a quorum present and voting this the 21st day of January 2004.

BOARD OF COUNTY COMMISSIONERS
OF MANATEE COUNTY, FLORIDA

By: [Signature]
Chairman

ATTEST: R. B. SHORE
Clerk of the Circuit Court

By: [Signature]
Deputy Clerk



EXHIBIT "A"

INFORMING THE PUBLIC ON THE SALES TAX REFERENDUM

The following is a list of the types of activities and some of the types of expenses that may be incurred in disseminating information to the public:

1. Uses of television and radio
2. Taped presentations
3. Moderated forums
4. Photographs and displays
5. Use of newspapers
6. Informative advertisements
7. Preparation of materials that assist reporters, editors, and speakers, such as photographs, charts, and press releases
8. Printed materials, such as pamphlets, leaflets, fact sheets, etc.
9. Speakers' bureaus
10. Visual aids
11. Mailings
12. Placement of inserts in Manatee County utility bill mailings
13. Photocopying
14. Manatee County internet website
15. Government Access TV